

Mobile Lions Winners

| Cat. No | Entry No | Title | Brand | Product | Entrant / Idea Creation | Location | Production | Post Production | Media | PR | Additional | Prize |
|----------------------|----------|--|--|--|--|-------------------|---|---|----------------------------|-----------------------------|--|-------------|
| A09/003 | 00251 | REAL TONE — PRODUCT INNOVATION & GLOBAL CAMPAIGN | GOOGLE | REAL TONE | GOOGLE, Mountain View / T BRAND STUDIO, New York / WIEDEN+KENNEDY, Portland / GUT, Miami | USA | 1STAVEMACHINE Santa Monica / GUT Miami / PRETTYBIRD Los Angeles / T BRAND STUDIO New York / WIEDEN+KENNEDY Portland | ROCK PAPER SCISSORS Santa Monica / STITCH EDITING Los Angeles | | | | Grand Prix |
| A07/014 | 00450 | A CHAT AWAY FROM EVERYTHING | ITAU BANK | ITAU CHAT ACCOUNT | GREY ARGENTINA, Buenos Aires | ARGENTINA | ARGENTINACINE Buenos Aires | PORTAESTUDIO Buenos Aires / RATIO VFX Buenos Aires | INITIATIVE Buenos Aires | GREY ARGENTINA Buenos Aires | | Gold Lion |
| A07/018 | 00544 | THE EYE TRACKER | SUPERMAX ONLINE | SUPERMAX SUPERMARKETS | DE LA CRUZ OGILVY, Guaynabo | PUERTO RICO | DE LA CRUZ OGILVY Guaynabo | | DE LA CRUZ OGILVY Guaynabo | DE LA CRUZ OGILVY Guaynabo | | Gold Lion |
| C01/047 | 00460 | BURGER GLITCH | BURGER KING | WHOPPER | DAVID, Sao Paulo | BRAZIL | HEFTY Sao Paulo / VETOR ZERO São Paulo | | | | | Gold Lion |
| A01/020 | 00499 | HACK MARKET | BACK MARKET | MARKETPLACE FOR REFURBISHED ELECTRONIC GOODS | MARCEL, Paris | FRANCE | ADF L'ATELIER Paris / ARTISANS DU FILM Paris | | | | PRESS PLAY ON TAPE Paris | Silver Lion |
| A05/005 | 00367 | WHOPPER HEIST | BURGER KING | WHOPPER | WE BELIEVERS, Brooklyn | USA | THE MOVEMENT – BY LANDIA Chacarta | LANDIA Buenos Aires | HOY Buenos Aires | | THE PASTO Buenos Aires | Silver Lion |
| A07/010 | 00435 | JERSEY PAY | CORONA | CORONA EXTRA, CORONA LIGHT, CORONA ZERO ALCOHOL | VMLY&R COMMERCE MEXICO, Mexico City | MEXICO | LITEMEX Mexico City | | | | AB-INBEV GRUPO MODELO STELLA ARTOIS Mexico City | Silver Lion |
| A10/025 | 00350 | THE UNFILTERED HISTORY TOUR | VICE MEDIA | BRITISH MUSEUM | DENTSU CREATIVE, Bengaluru / DENTSU CREATIVE, Mumbai / DENTSU CREATIVE, Gurgaon | INDIA | DENTSU CREATIVE Bengaluru | DENTSU CREATIVE Bengaluru | | DENTSU CREATIVE Bengaluru | | Silver Lion |
| C04/001 | 00050 | SOS MIGRANTS | FRANCE TERRE D'ASILE / WATIZAT | ASSOCIATION FOR IMMIGRANTS | TBWA, Paris | FRANCE | ELSE Paris | | OMD FRANCE Paris | | | Silver Lion |
| C08/039 | 00341 | QUEST FOR DYSLEXIA | SAMSUNG | SAMSUNG MOBILE | CHEIL WORLDWIDE, Beijing / CHEIL, Hong Kong | CHINA / HONG KONG | CHEIL WORLDWIDE Beijing / HOBA Beijing | CHEIL WORLDWIDE Beijing / HOBA Beijing | CHEIL WORLDWIDE Beijing | CHEIL WORLDWIDE Beijing | | Silver Lion |
| D02/016 | 00512 | EYEDAR | HORIZON THERAPEUTICS | EYEDAR APP FOR THE BLIND | AREA 23, AN IPG HEALTH NETWORK COMPANY, New York | USA | DALMATIAN COW Los Angeles | BLIND PIG London | | | | Silver Lion |
| A08/011 | 00200 | REAL TONE — PRODUCT INNOVATION & GLOBAL CAMPAIGN | GOOGLE | REAL TONE | GOOGLE, Mountain View / T BRAND STUDIO, New York / WIEDEN+KENNEDY, Portland / GUT, Miami | USA | 1STAVEMACHINE Santa Monica / GUT Miami / PRETTYBIRD Los Angeles / T BRAND STUDIO New York / WIEDEN+KENNEDY Portland | ROCK PAPER SCISSORS Santa Monica / STITCH EDITING Los Angeles | | | | Bronze Lion |
| A08/018 | 00329 | STAYBL | DEUTSCHE PARKINSON VEREINIGUNG E.V. (GERMAN PARKINSON ASSOCIATION) | BROWSER-APP FOR PEOPLE WITH PARKINSON'S DISEASE | HAVAS, New York / HAVAS GERMANY, Düsseldorf | USA / GERMANY | HAVAS GERMANY Düsseldorf / HAVAS MEDIA New York | HAVAS MEDIA New York | HAVAS GERMANY Düsseldorf | HAVAS GERMANY Düsseldorf | BLUE PANDA Wenzelbach / HAVAS MEDIA New York / MMP.FILM GMBH Duesseldorf / M-SOUND München | Bronze Lion |
| A10/058 | 10477 | BACKUP UKRAINE | POLYCAM X UNESCO | PRESERVE REGIONAL AND CULTURAL HISTORY, AND PROMOTE CULTURAL DIVERSITY | VIRTUE WORLDWIDE, New York | USA | VIRTUE WORLDWIDE New York | VIRTUE WORLDWIDE New York | VIRTUE WORLDWIDE New York | VIRTUE WORLDWIDE New York | POLYCAM 3D Altadena, CA / UNESCO NATIONAL COMMISSION OF DENMARK Kobenhavn | Bronze Lion |
| B01/015 | 00535 | THE EYE TRACKER | SUPERMAX ONLINE | SUPERMAX SUPERMARKETS | DE LA CRUZ OGILVY, Guaynabo | PUERTO RICO | DE LA CRUZ OGILVY Guaynabo | | DE LA CRUZ OGILVY Guaynabo | DE LA CRUZ OGILVY Guaynabo | | Bronze Lion |
| C03/022 | 00214 | DUBBING FACTORY | PRIME VIDEO | PRIME VIDEO | HEREZIE, Paris | FRANCE | OCTOPUS Paris / TELEPHONE MAISON FILMS Paris | | | | | Bronze Lion |
| C03/026 | 00402 | BLACK CHARACTERS | REVISTA RAÇA | REVISTA RAÇA | FCB BRASIL, São Paulo | BRAZIL | | | FCB BRASIL São Paulo | | | Bronze Lion |
| C04/027 | 00458 | BURGER GLITCH | BURGER KING | WHOPPER | DAVID, Sao Paulo | BRAZIL | HEFTY Sao Paulo / VETOR ZERO São Paulo | | | | | Bronze Lion |
| C04/032 | 00456 | BOYCOTT ADS | HEINEKEN | HEINEKEN | PUBLICIS ITALY, Milan / PUBLICIS, Buenos Aires | ITALY / ARGENTINA | TRESBIEN! Martínez | | | | LE PUB Amsterdam | Bronze Lion |
| C06/032 | 00552 | WHTSPP RECORDS | ABINBEV | BUDWEISER BUDXRECORDS | DAVID, Bogotá | COLOMBIA | DRAFTLINE Bogota | DRAFTLINE Bogota | ZENITH Bogotá | | | Bronze Lion |
| C08/041 | 00390 | VODACOM ANTI-HIJACK AD'S | VODACOM | VODACOM | VMLY&R, Johannesburg | SOUTH AFRICA | CARAT Johannesburg | | CARAT Johannesburg | | | Bronze Lion |
| Total Awards: | | | 21 | | | | | | | | | |