

## **Shortlist (Film Craft Lions)**

<b>Cat. No</b>	<b>Entry No</b>	<b>Title</b>	<b>Client</b>	<b>Product</b>	<b>Entrant Company</b>	<b>Country</b>
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### **A01 (Direction)**

A01/012	20011	FEVICOL - DAHI HANDI	PIDILITE INDUSTRIES	ADHESIVES	CORCOISE FILMS Mumbai	INDIA
A01/015	20403	PAPER	AMERICAN HONDA MOTOR CO.	HONDA	RPA Santa Monica	USA
A01/018	20189	BECOMING BECKHAM	H&M	H&M	ADAM&EVEDDB London	UNITED KINGDOM
A01/019	20190	TINY DANCER	JOHN LEWIS INSURANCE	PREMIER HOME INSURANCE	ADAM&EVEDDB London	UNITED KINGDOM
A01/020	20191	THE MAN ON THE MOON	JOHN LEWIS	JOHN LEWIS	ADAM&EVEDDB London	UNITED KINGDOM
A01/022	20310	CLOSE TO HOME	AT&T	AT&T	BBDO New York	USA
A01/066	20377	UNDER ARMOUR RULE YOURSELF	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA

## **Shortlist (Film Craft Lions)**

A01/081      20250      HOME FOR CHRISTMAS      EDEKA ZENTRALE & CO. KG      EDEKA      JUNG von MATT Hamburg      GERMANY

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A01/082      20027      CILLIT BANG 'THE MECHANIC'      CILLIT BANG      CILLIT BANG'S CLEANING PRODUCTS.      PARTIZAN Paris      FRANCE

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A01/083      20058      AMBUJA KHALI      AMBUJA CEMENT      AMBUJA CEMENT      EARLY MAN FILMS Mumbai      INDIA

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A01/088      20649      VODOO IN MY BLOOD      VIRGIN RECORDS      MASSIVE ATTACK FT. YOUNG FATHERS      RATTLING STICK London      UNITED KINGDOM

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A01/091      21277      FRONT SEAT      KOHL'S      KOHL'S      PARK PICTURES New York      USA

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A01/093      21281      MOVIE NIGHT      KOHL'S      KOHL'S      PARK PICTURES New York      USA

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A01/112      20714      ULTIMATE DEATH SCENE      SEA SHEPHERD AUSTRALIA      ANTI WHALING      THE WORKS SYDNEY      AUSTRALIA

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A01/120      21517      FLETCHER'S DRIVE      AT&T - IT CAN WAIT      ITCANWAIT.COM      SMUGGLER New York      USA

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A01/137      21351      YOU'RE ALIVE      HORNBAACH      DIY HOME IMPROVEMENT SUPERSTORES      HEIMAT Berlin      GERMANY

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## **Shortlist (Film Craft Lions)**

A01/154	20248	NSPCC - ASTRONAUT	NSPCC	CHARITY	KNUCKLEHEAD London	UNITED KINGDOM
A01/157	21880	SPARE THE ACT- LAPTOP	DIXONS CARPHONE	CURRY'S PC WORLD	AMVBBDO London	UNITED KINGDOM
A01/158	21868	MOG'S CALAMITY	SAINSBURY'S	SUPERMARKET	AMVBBDO London	UNITED KINGDOM
A01/204	21256	HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA
A01/241	21204	WATERFALL	CHANNEL 4	CHANNEL 4	ACADEMY FILMS London	UNITED KINGDOM
A01/242	21205	SHAMAN	CHANNEL 4	CHANNEL 4	ACADEMY FILMS London	UNITED KINGDOM
A01/243	21206	DETONATION	CHANNEL 4	CHANNEL 4	ACADEMY FILMS London	UNITED KINGDOM
A01/244	21207	BLOCK TESTING	CHANNEL 4	CHANNEL 4	ACADEMY FILMS London	UNITED KINGDOM
A01/255	21595	JUSTINO	LOTERÍAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN

## **Shortlist (Film Craft Lions)**

A01/291	21215	KLARNA - "FISH"	KLARNA	KLARNA	MJZ LONDON	UNITED KINGDOM
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A01/292	21214	KLARNA - "CHEESE"	KLARNA	KLARNA	MJZ LONDON	UNITED KINGDOM
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A01/306	20242	KIDS	MERCEDES-BENZ	SMART FORFOUR	RADICAL MEDIA New York	USA
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A01/320	22123	PARALLEL LIVES	THE PRINCE'S TRUST	THE PRINCE'S TRUST	SMUGGLER London	UNITED KINGDOM
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A01/359	20956	SEIZE GLORY	CALL OF DUTY	CALL OF DUTY	HUNGRY MAN Los Angeles	USA
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A01/378	22094	UNDER ARMOUR USA WOMENS GYMNASTICS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
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A01/379	22095	UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
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A01/403	21003	ONE MORE DAY	ONEMOREDAY.TODAY	GUN CONTROL PSA	STATION FILM New York City, NY	USA
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A01/410	22003	IF YOUR MONEY CAME EASY	CORONATION FUND MANAGERS	FINANCIAL	NET#WORK BBDO Johannesburg	SOUTH AFRICA
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## **Shortlist (Film Craft Lions)**

A01/415	22209	STRONG	PROCTER & GAMBLE	PROCTER & GAMBLE	RATTLING STICK Santa Monica	USA
A01/420	21395	NEVER ALONE	DIAGEO	GUINNESS- RUGBY WORLD CUP SPONSER	STINK London	UNITED KINGDOM
A01/429	21177	LIFT	HSBC	HSBC BANKING	INDEPENDENT London	UNITED KINGDOM

## **A02 (Script)**

A02/002	20504	ODE TO SOHO	BRITISH FASHION COUNCIL	LONDON FASHION WEEK	BBH London	UNITED KINGDOM
A02/003	20086	THE BOYS 'IMPACT'	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA
A02/004	20088	THE BOYS 'SWIM'	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA
A02/005	20087	THE BOYS 'CYCLE'	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA

## Shortlist (Film Craft Lions)

A02/026	20280	SHOCKWAVE (ONDE DE CHOC)	DÉLÉGATION À LA SÉCURITÉ ET À LA CIRCULATION ROUTIÈRES	FRENCH ROAD SAFETY	LA CHOSE Paris	FRANCE
A02/060	20042	DEARDADDY	CARE NORWAY	DOMESTIC VIOLENCE AWARENESS	SCHJAERVEN REKLAMEBYRÅ Oslo	NORWAY
A02/070	21530	FLETCHER'S DRIVE	AT&T - IT CAN WAIT	ITCANWAIT.COM	SMUGGLER New York	USA
A02/080	20814	INNOCENCE EN DANGER - THE WITNESS	INNOCENCE EN DANGER	INNOCENCE EN DANGER	TROOPERS FILM Paris	FRANCE
A02/085	21881	SPARE THE ACT- LAPTOP	DIXONS CARPHONE	CURRYS PC WORLD	AMVBBDO London	UNITED KINGDOM
A02/086	21869	MOG'S CALAMITY	SAINSBURY'S	SUPERMARKET	AMVBBDO London	UNITED KINGDOM
A02/130	21596	JUSTINO	LOTERÍAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN
A02/146	21618	PARKINSON'S NSW- THE LUCKY ONES	PARKINSON'S NSW	PARKINSON'S DISEASE	J. WALTER THOMPSON Sydney	AUSTRALIA
A02/151	21857	DADS#SHARETHELOAD	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai	INDIA

## Shortlist (Film Craft Lions)

A02/182	20788	LOVING EYES-TOYOTA SAFETY SENSE	TOYOTA MARKETING JAPAN CORPORATION	COMPANY	SIX Tokyo	JAPAN
A02/185	21930	THE RIP, ARTBREAKS	ABC	BRAND	MARCEL SYDNEY Walsh Bay	AUSTRALIA
A02/194	20523	FIREFLY MAN	INDEPENDENT INCUBATOR	OCEDEL	NITTO Tokyo	JAPAN
A02/199	20674	MOM TALK	QUARTER LIFE POETRY	QUARTER LIFE POETRY BOOK	QUARTER LIFE POETRY Santa Monica	USA
A02/210	22042	LOOKING BACK	CLARK STREET BRIDGE	WRITING SCHOOL	FCB CHICAGO	USA
A02/219	22009	GIRLS CAN'T CODE	GIRLS WHO CODE	NON-PROFIT	McCANN NEW YORK	USA
A02/241	21484	SIMPLY PUT	ANHEUSER-BUSCH INBEV	BUDWEISER	ANOMALY New York	USA
A02/247	20708	LAST	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA
A02/252	20111	RUBBER BOY	PETRONAS	PETRONAS	LEO BURNETT MALAYSIA Kuala Lumpur	MALAYSIA

## **Shortlist (Film Craft Lions)**

A02/253	11122	GAME OF BALLS	BLUE BALL FOUNDATION	TESTICULAR CANCER AWARENESS	M&C SAATCHI Sydney	AUSTRALIA
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## **A03 (Casting)**

A03/006	20192	TINY DANCER	JOHN LEWIS INSURANCE	PREMIER HOME INSURANCE	ADAM&EVEDDB London	UNITED KINGDOM
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A03/009	20515	1000 YEARS OF LESS ORDINARY	BROWN-FORMAN	FINLANDIA VODKA	WIEDEN+KENNEDY London	UNITED KINGDOM
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A03/030	20252	HOME FOR CHRISTMAS	EDEKA ZENTRALE & CO. KG	EDEKA	JUNG von MATT Hamburg	GERMANY
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A03/032	20085	ULTIMATE DEATH SCENE	SEA SHEPHERD AUSTRALIA	ANTI WHALING	THE WORKS SYDNEY	AUSTRALIA
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A03/034	21155	IMAGINE THE POSSIBILITIES	MATTEL	BARBIE	BBDO SAN FRANCISCO	USA
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A03/046	20943	RESTRICTED BLING	T-MOBILE	T-MOBILE'S NETWORK	PUBLICIS SEATTLE	USA
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## **Shortlist (Film Craft Lions)**

A03/047	20837	DENG ADUT	UNIVERSITY OF WESTERN SYDNEY	EDUCATION	FINCH Sydney	AUSTRALIA
A03/049	21531	FLETCHER'S DRIVE	AT&T - IT CAN WAIT	ITCANWAIT.COM	SMUGGLER New York	USA
A03/061	21879	SPARE THE ACT- NESPRESSO	DIXONS CARPHONE	CURRY'S PC WORLD	AMVBBDO London	UNITED KINGDOM
A03/081	21901	STRONG	PROCTER & GAMBLE	HOUSEHOLD PRODUCTS	WIEDEN+KENNEDY Portland	USA
A03/085	20222	ONLY ORDINARY BY NAME	HEINEKEN UK	JOHN SMITH'S	SOMESUCH London	UNITED KINGDOM
A03/137	22081	LIFT	HSBC	COMMERCIAL BANKING	GREY LONDON	UNITED KINGDOM
A03/148	20524	FIREFLY MAN	INDEPENDENT INCUBATOR	OCEDEL	NITTO Tokyo	JAPAN
A03/151	22070	BREATHLESS CHOIR	PHILIPS	SIMPLYGO MINI	OGILVY & MATHER LONDON	UNITED KINGDOM
A03/176	20771	POCKET MONEY — EQUAL FUTURE	ANZ	ANZ BANK	TBWA MELBOURNE	AUSTRALIA

## **Shortlist (Film Craft Lions)**

A03/202	22176	LIFEBUOY HELP A CHILD REACH 5 - CHAMKI	UNILEVER	LIFEBUOY HANDWASH	OFFROAD FILMS Mumbai	INDIA
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A03/221	11712	LAST	NIKE	NIKE	PARK PICTURES New York	USA
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## **A04 (Production Design / Art Direction)**

A04/005	20418	SWEDISH NATIONAL RADIO	SWEDISH NATIONAL RADIO	SWEDISH NATIONAL RADIO	CP+B Stockholm	SWEDEN
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A04/008	20013	FEVICOL - DAHI HANDI	CORCOISE FILMS	ADHESIVES	CORCOISE FILMS Mumbai	INDIA
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A04/015	20321	THE WORLD OF AUTISM	AUTISM SPEAKS	AUTISM SPEAKS	BBDO New York	USA
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A04/019	20281	SHOCKWAVE (ONDE DE CHOC)	DÉLÉGATION À LA SÉCURITÉ ET À LA CIRCULATION ROUTIÈRES	FRENCH ROAD SAFETY	LA CHOSE Paris	FRANCE
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A04/020	20285	LOSS OF CONTROL (PERTE DE CONTRÔLE)	DÉLÉGATION À LA SÉCURITÉ ET À LA CIRCULATION ROUTIÈRES	FRENCH ROAD SAFETY	LA CHOSE Paris	FRANCE
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## Shortlist (Film Craft Lions)

A04/027	20503	CHANNEL 4 REBRAND	CHANNEL 4	CHANNEL 4 REBRAND	4creative London	UNITED KINGDOM
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A04/040	20193	THE MAN ON THE MOON	JOHN LEWIS	JOHN LEWIS	ADAM&EVEDDB London	UNITED KINGDOM
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A04/055	21534	BOND MOMENTS	GILLETTE	GILLETTE & SPECTRE	SMUGGLER New York	USA
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A04/061	21289	HISTORY OF SOUND	APPLE	APPLE MUSIC	TBWAIMEDIA ARTS LAB Los Angeles	USA
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A04/067	21679	WORLD OF PLAY	LG	LG G5	MJZ Los Angeles	USA
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A04/068	21713	AND SO IT BEGINS	OLD SPICE	OLD SPICE	MJZ Los Angeles	USA
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A04/081	21883	THE CHEESE	KLARNA	FINANCIAL PRODUCTS & SERVICES	DDB STOCKHOLM	SWEDEN
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A04/082	21884	THE SWIM	KLARNA	FINANCIAL PRODUCTS & SERVICES	DDB STOCKHOLM	SWEDEN
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A04/083	21885	THE FISH	KLARNA	FINANCIAL PRODUCTS & SERVICES	DDB STOCKHOLM	SWEDEN
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## **Shortlist (Film Craft Lions)**

A04/091	21259	HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA
A04/101	20234	KALEIDOSCOPE	RED BULL MEDIA HOUSE	RED BULL	RSA FILMS London	UNITED KINGDOM
A04/107	21600	A DIFFERENT PARIS	AIRBNB	AIRBNB	TBWA\SINGAPORE	SINGAPORE
A04/114	21597	JUSTINO	LOTERÍAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN
A04/142	22127	PARALLEL LIVES	THE PRINCE'S TRUST	THE PRINCE'S TRUST	SMUGGLER London	UNITED KINGDOM
A04/144	21062	OFFICE	SAMSUNG ELECTRONICS AMERICA	GALAXY S6	72ANDSUNNY New York	USA
A04/159	20866	ART OF TIME	SEIKO HOLDINGS CORPORATION	BRAND	DENTSU INC Tokyo	JAPAN
A04/179	21550	FLETCHER'S DRIVE	AT&T - IT CAN WAIT	ITCANWAIT.COM	SMUGGLER New York	USA
A04/182	20900	THE WORLD'S FIRST KAWAII (CUTE) MISO SOUP	MARUKOME	THE WORLD'S FIRST KAWAII (CUTE) MISO SOUP	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN

## **Shortlist (Film Craft Lions)**

A04/209	20746	UPSIDE DOWN & INSIDE OUT (MUSIC VIDEO)	S7 / OK GO	S7 AIRLINES	BOB INDUSTRIES Santa Monica	USA
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A04/212	22271	I HAVE SEEN	GANT	GANT SHIRTMAKERS	BANDITS Paris	FRANCE
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## **A05 (Cinematography)**

A05/011	20327	CLOSE TO HOME	AT&T	AT&T	BBDO New York	USA
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A05/028	20378	UNDER ARMOUR RULE YOURSELF	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
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A05/032	20158	SAMSUNG CYCLING - WE ARE GREATER THAN I - LES DOMESTIQUES	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
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A05/033	20157	SAMSUNG SURF - WE ARE GREATER THAN I - WITHOUT YOU I'M NOTHING	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
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A05/070	21290	HISTORY OF SOUND	APPLE	APPLE MUSIC	TBWA\MEDIA ARTS LAB Los Angeles	USA
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## Shortlist (Film Craft Lions)

A05/093	21260	HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA
A05/141	21980	TREASURE TODAY	MEMORIESLAB	MEMORIESLAB	FRED & FARID SHANGHAI	CHINA
A05/147	22129	PARALLEL LIVES	THE PRINCE'S TRUST	THE PRINCE'S TRUST	SMUGGLER London	UNITED KINGDOM
A05/148	21840	SHOULDERS OF GIANTS	NISSAN NORTH AMERICA	NISSAN TITAN	TBWA\CHIAT\DAY Los Angeles	USA
A05/155	21967	RAINMAKER	AUDI	AUDI	THJNK Hamburg	GERMANY
A05/157	20634	ASTRONAUT	NSPCC	NSPCC	LEO BURNETT LONDON	UNITED KINGDOM
A05/164	22134	SHARK DANCER	HUAWEI	MATE S	OGILVY & MATHER SHANGHAI	CHINA
A05/165	22267	TRANSGENDER AMAZON EVE FOR EQUAL PAY DAY	EQUAL PAY DAY	EQUAL PAY DAY	MORTIERBRIGADE Brussels	BELGIUM
A05/183	21156	OUT THERE	CANADA GOOSE	OUTDOOR APPAREL	CAA MARKETING LOS ANGELES	USA

## **Shortlist (Film Craft Lions)**

A05/184	22098	UNDER ARMOUR USA WOMENS GYMNASTICS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
A05/185	22097	UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
A05/203	21404	BLOOD	SCA	LIBRESSE: WOMENS SANITARY PRODUCTS	STINK London	UNITED KINGDOM
A05/218	20221	MAN ON THE MOON	JOHN LEWIS	JOHN LEWIS CHRISTMAS 2015	SOMESUCH London	UNITED KINGDOM

## **A06 (Editing)**

A06/010	20328	CLOSE TO HOME	AT&T	AT&T	BBDO New York	USA
A06/024	20626	THE CHASE	NIKE	NIKE GOLF	ROCK PAPER SCISSORS Los Angeles, CA	USA
A06/026	20380	UNDER ARMOUR RULE YOURSELF	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA

## Shortlist (Film Craft Lions)

A06/028	20603	"LEBRON UNINTERRUPTED"	SAMSUNG	SAMSUNG VR	BISCUIT FILMWORKS Los Angeles	USA
A06/057	21870	ALIVE INSIDE	DIAGEO	GUINNESS	AMVBBDO London	UNITED KINGDOM
A06/061	21687	WORLD OF PLAY	LG	LG G5	MJZ Los Angeles	USA
A06/065	20114	SONY TKO	STINKDIGITAL	SONY ACTION CAM	BIG CHOP London	UNITED KINGDOM
A06/067	21906	STRONG	PROCTER & GAMBLE	HOUSEHOLD PRODUCTS	WIEDEN+KENNEDY Portland	USA
A06/079	20561	HISTORY OF SOUND	APPLE	APPLE MUSIC	EXILE Santa Monica	USA
A06/094	21603	WORLD RECYCLE WEEK	H&M	CLOTHING	FORSMAN & BODENFORS Gothenburg	SWEDEN
A06/109	21194	IT'S IN OUR BLOOD	NASCAR	MOTOR SPORTS/AUTO RACING	OGILVY & MATHER New York	USA
A06/129	22220	THE HEART	VISA	VISA OLYMPICS SPONSORSHIP	SAATCHI & SAATCHI London	UNITED KINGDOM



## **Shortlist (Film Craft Lions)**

A06/130	20789	LOVING EYES-TOYOTA SAFETY SENSE	TOYOTA MARKETING JAPAN CORPORATION	COMPANY	SIX Tokyo	JAPAN
A06/138	22166	ENDLESS POSSIBILITIES	GETTY IMAGES	GETTY IMAGES	ALMAPBDO São Paulo	BRAZIL
A06/151	22099	UNDER ARMOUR USA WOMENS GYMNASTICS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
A06/152	22100	UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
A06/161	20413	SHORT A GUY	NIKE	GEAR UP	WORK EDITORIAL London	UNITED KINGDOM
A06/165	20256	FLETCHER'S DRIVE	ESPN/AT&T	ESPN/AT&T	WORK EDITORIAL New York	USA
A06/167	20912	MOG'S CHRISTMAS CALAMITY	SAINSBURY'S	SUPERMARKET	WORK EDITORIAL London	UNITED KINGDOM
A06/191	22299	BLOOD	SCA	LIBRESSE: WOMENS SANITARY PRODUCTS	STINK London	UNITED KINGDOM

## Shortlist (Film Craft Lions)

### A07 (Use of Original Music)

A07/011	20556	YOUR FUTURE IS NOT MINE	ADIDAS	ADIDAS ORIGINALS	SQUEAK E CLEAN PRODUCTIONS Los Angeles	USA
A07/051	22137	ENVY	SVENSON	HAIR TREATMENT CLINIC	TAPSA   Y&R Madrid	SPAIN
A07/060	21604	WORLD RECYCLE WEEK	H&M	CLOTHING	FORSMAN & BODENFORS Gothenburg	SWEDEN
A07/064	20854	HOUSE MAID	KATAOKA&CO.,LTD	VAN HOUTEN COCOA	AOI PRO Tokyo	JAPAN
A07/077	22116	AIN'T CUTE	PEA	INSTITUCIONAL	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
A07/085	20790	LOVING EYES-TOYOTA SAFETY SENSE	TOYOTA MARKETING JAPAN CORPORATION	COMPANY	SIX Tokyo	JAPAN
A07/103	22229	BIGGER THAN US	HARMAN INTERNATIONAL/ JBL	JBL HEADPHONES	AMUSEMENT PARK ENTERTAINMENT Los Angeles	USA
A07/108	21074	POOL KID	THOMAS COOK	TRAVEL/PACKAGE HOLIDAY	ALBION LONDON London	UNITED KINGDOM

## Shortlist (Film Craft Lions)

### A08 (Use of Licensed / Adapted Music)

A08/004 20421 SWEDISH NATIONAL RADIO SWEDISH NATIONAL RADIO SWEDISH NATIONAL RADIO CP+B Stockholm SWEDEN

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A08/005 20476 AWAKEN YOUR FORCE HP X360, TABLETS 180LA Santa Monica USA

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A08/006 20477 JANE HP SPROUT 180LA Santa Monica USA

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A08/007 20478 MORE THAN BRAINS UNIVERSITY OF PHOENIX EDUCATION 180LA Santa Monica USA

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A08/018 20417 EXTRA GUM "SARAH & JUAN" WRIGLEY, A SUBSIDIARY OF MARSORPORATED EXTRA GUM ENERGY BBDO Chicago USA

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A08/021 20381 UNDER ARMOUR RULE YOURSELF UNDER ARMOUR UNDER ARMOUR DROGA5 New York USA

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A08/022 20098 WHEN WE BELIEVE WE CAN COMMONWEALTH BANK BANK GOODOIL FILMS Sydney AUSTRALIA

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## Shortlist (Film Craft Lions)

A08/030	20540	THE FADING SYMPHONY	MOTOR NEURONE DISEASE AUSTRALIA	MOTOR NEURONE DISEASE	THE WORKS SYDNEY	AUSTRALIA
A08/037	20196	SHOPLIFTERS	HARVEY NICHOLS	LOYALTY APP	ADAM&EVEDDB London	UNITED KINGDOM
A08/074	22073	BREATHLESS CHOIR	PHILIPS	SIMPLYGO MINI	OGILVY & MATHER LONDON	UNITED KINGDOM
A08/083	22189	NEVERENDING STORY	SPOTIFY	SPOTIFY	WIEDEN+KENNEDY New York	USA
A08/112	21058	SAMSUNG X LEBRON - "LET'S GO TO WORK"	SAMSUNG ELECTRONICS AMERICA	GEAR VR HEADSET	72ANDSUNNY New York	USA
A08/113	21843	COMPTON	THE GRAMMYS	THE 58TH GRAMMY AWARDS	TBWA\CHIAT\DAY Los Angeles	USA
A08/117	22122	SUPER BOWL BABIES CHOIR	NATIONAL FOOTBALL LEAGUE	SUPER BOWL 50	GREY NEW YORK	USA
A08/121	21303	SPARK BRILLIANCE	NIKE	NIKE FOOTBALL	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS
A08/137	22112	WIENER STAMPEDE	HEINZ	HEINZ CONDIMENTS (KETCHUP VARIETY, MUSTARD, BBQ SAUCE)	DAVID Miami	USA

## Shortlist (Film Craft Lions)

A08/146	22102	UNDER ARMOUR USA WOMENS GYMNASTICS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
A08/147	22101	UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
A08/155	21997	BORN IN BRISTOL	TENNESSEE DEPARTMENT OF TOURISM DEVELOPMENT	TOURISM	VML Kansas City	USA
A08/158	20709	LAST	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA
A08/166	20145	JOHN LEWIS CHRISTMAS 2015 - THE MAN ON THE MOON	JOHN LEWIS	N/A	LELAND MUSIC London	UNITED KINGDOM
A08/174	11650	DEVICES	UNITED COMMUNITIES OF SAN ANTONIO	CYBERBULLYING AWARENESS	SHOOTERS FILMS San Antonio	USA
A08/176	21175	PROJECT LITERACY	PEARSON	PROJECT LITERACY	FCB INFERNO London	UNITED KINGDOM
A08/177	22058	NOT JUST A PRETTY HAIRSTYLE	UNILEVER	AXE	PONCE Buenos Aires	ARGENTINA

## **Shortlist (Film Craft Lions)**

### **A09 (Sound Design)**

A09/019	20382	UNDER ARMOUR RULE YOURSELF	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
A09/030	21557	TELL THE WORLD	DELTA	DELTA AIR LINES	SMUGGLER New York	USA
A09/031	21558	TAKE OFF: WHY WE GO	DELTA	DELTA AIR LINES	SMUGGLER New York	USA
A09/035	20184	PAPER	HONDA	HONDA	FACTORY London	UNITED KINGDOM
A09/037	20185	IGNITION	HONDA	HONDA	FACTORY London	UNITED KINGDOM
A09/043	21266	HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA
A09/051	20819	SHUCHU REGAIN: THE EXTREME MINUET WORLD'S FASTEST ORCHESTRA	SUNTORY	SHUCHU REGAIN	PARTY Tokyo	JAPAN
A09/058	21848	DARK TO LIGHT	MARS PETCARE	PEDIGREE	BBDO New York	USA

## **Shortlist (Film Craft Lions)**

A09/088	21059	SMIRNOFF - CHRIS LONGFORM	DIAGEO	ICE ELECTRIC FLAVORS	72ANDSUNNY New York	USA
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A09/091	22103	UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
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## **A10 (Animation)**

A10/006	20404	PAPER	AMERICAN HONDA MOTOR CO.	HONDA	RPA Santa Monica	USA
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A10/008	20479	MALAK AND THE BOAT	UNICEF	HUMANITARIAN AID	180LA Santa Monica	USA
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A10/011	20340	THE WORLD OF AUTISM	AUTISM SPEAKS	AUTISM SPEAKS	BBDO New York	USA
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A10/023	20198	SHOPLIFTERS	HARVEY NICHOLS	LOYALTY APP	ADAM&EVEDDB London	UNITED KINGDOM
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A10/039	21872	MOG'S CALAMITY	SAINSBURY'S	SUPERMARKET	AMVBBDO London	UNITED KINGDOM
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## Shortlist (Film Craft Lions)

A10/045	21601	A DIFFERENT PARIS	AIRBNB	AIRBNB	TBWA\SINGAPORE	SINGAPORE
A10/047	22066	MONSTER STAINS	UNILEVER	PERSIL	OGILVY & MATHER LONDON	UNITED KINGDOM
A10/049	21599	JUSTINO	LOTERÍAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN
A10/051	21358	THE LETTER	OTTO (GMBH & CO. KG)	OTTO.DE	HEIMAT Berlin	GERMANY
A10/058	20856	ITV KNITTED AD BREAK	ITV	ITV	ITV CREATIVE London	UNITED KINGDOM
A10/076	21025	SSE 'PIER'	ADAM&EVEDDB	SSE	THE MILL London	UNITED KINGDOM
A10/077	21234	KLARNA - "FISH"	KLARNA	KLARNA	MJZ LONDON	UNITED KINGDOM
A10/079	21235	KLARNA - "SWIM"	KLARNA	KLARNA	MJZ LONDON	UNITED KINGDOM
A10/083	20245	DOORS	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	BUCK DESIGN New York	USA



## Shortlist (Film Craft Lions)

### A11 (Visual Effects)

A11/008	20287	CALL OF DUTY: BLACK OPS ACTIVISION 3 "SEIZE GLORY"		CALL OF DUTY: BLACK OPS 3 VIDEO GAME	MPC LA Santa Monica	USA
A11/010	20290	CANAL+ THE STONE	CANAL+	DECODER CUBE S	MATHEMATIC Paris	FRANCE
A11/011	20385	UNDER ARMOUR RULE YOURSELF	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA
A11/018	20457	THE RETURN	SONY	PLAYSTATION	BBH NEW YORK	USA
A11/024	20883	SHOCKWAVE (ONDE DE CHOC)	ROAD SAFETY	ROAD SAFETY	QUAD PRODUCTIONS Clichy	FRANCE
A11/025	20884	LOSS OF CONTROL (PERTE DE CONTRÔLE)	ROAD SAFETY	ROAD SAFETY	QUAD PRODUCTIONS Clichy	FRANCE
A11/038	21267	HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA

## **Shortlist (Film Craft Lions)**

A11/045	21701	NEVER TOO NEXT	KOHLER	KOHLER	MJZ Los Angeles	USA
A11/060	21028	CHEMICAL BROTHERS 'WIDE OPEN'	VIRGIN RECORDS	CHEMICAL BROTHERS	THE MILL London	UNITED KINGDOM
A11/061	21029	SKY 'Q'	SKY	SKY Q FLUID VIEWING	THE MILL London	UNITED KINGDOM
A11/062	21030	SSE 'PIER'	ADAM&EVEDDB	SSE	THE MILL London	UNITED KINGDOM
A11/077	21031	ANGRY BIRDS 'ANGRY BIRDS 2 LAUNCH FILM'	ANGRY BIRDS	ANGRY BIRDS	THE MILL London	UNITED KINGDOM
A11/082	21033	HALO 5: GUARDIANS "A HERO FALLS" 1:30	MICROSOFT XBOX	"HALO 5: GUARDIANS" VIDEO GAME	METHOD STUDIOS New York	USA
A11/087	11689	KLARNA - "FISH"	KLARNA	KLARNA	MJZ LONDON	UNITED KINGDOM

## **A12 (Achievement in Production)**

## Shortlist (Film Craft Lions)

A12/042	20142	HIGH SCHOOL GIRL?	SHISEIDO CO.,	SHISEIDO'S PRODUCTS (MAJOLICA MAJORCA / INTEGRATE)	WATTS OF TOKYO	JAPAN
A12/050	21414	LOOK WHO'S DRIVING	VOLVO TRUCKS	VOLVO FMX	FORSMAN & BODENFORS Gothenburg	SWEDEN
A12/053	21004	T.O BY LIPTON - A REVOLUTION IN FLAVOUR	UNILEVER, LIPTON	T.O BY LIPTON	TRIBAL WORLDWIDE London	UNITED KINGDOM
A12/056	21620	PARKINSON'S NSW- THE LUCKY ONES	PARKINSON'S NSW	PARKINSON'S DISEASE	J. WALTER THOMPSON Sydney	AUSTRALIA
A12/091	22231	TARGET CREATES FIRST EVER LIVE MUSIC VIDEO WITH GWEN STEFANI	TARGET	RETAIL	DEUTSCH LA	USA
A12/101	20704	OK GO — UPSIDE DOWN & INSIDE OUT	S7 AIRLINES	S7 AIRLINES	TUTKOVBUKOV Volgograd	RUSSIA

Total Entries:

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