

**Creative B2B Winners**

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A13/012	00340	MEET MARINA PRIETO	JCDECAUX	B2B	DAVID, Madrid	SPAIN	DESEIF Madrid / FAR MEDIA Madrid / PICKLE MUSIC Madrid	THE LOBBY Madrid			JCDECAUX SPAIN Madrid	Grand Prix
A01/015	00350	THANKS FOR COKE-CREATING	COCA-COLA	COCA-COLA	VML, New York / VML, Kansas City / VML, Sao Paulo	UNITED STATES / BRAZIL	BALIPROD Bali / GLITCH PRODUCTIONS Mumbai / MANGO FILMS Guadalajara / NETO+SHOOKAN PRODUCTIONS Johannesburg / SUGARCANE FILMES Sao Paulo	RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo / VML Sao Paulo	ESSENCEMEDIACO M Mexico City	OGILVY PR London	VML Johannesburg / VML Mexico City / VML Sydney	Gold Lion
A02/035	00301	PUB MUSEUMS	HEINEKEN	HEINEKEN	LEPUB, Milan / PUBLICIS, Dublin	ITALY / IRELAND		LENS THAT - AR CREATIVE STUDIO Warsaw		THINKHOUSE Dublin	LEGARAGE Milan	Gold Lion
A09/036	00367	THE MOVE TO -15	DP WORLD	DP WORLD	EDELMAN, London	UNITED KINGDOM				EDELMAN London		Silver Lion
A09/053	00383	ROOM FOR EVERYONE	MASTERCARD	DIGITAL PLATFORM THAT HELPS POLISH AND UKRAINIAN BUSINESSES	McCANN POLAND, Warsaw	POLAND						Silver Lion
A11/050	00348	THANKS FOR COKE-CREATING	COCA-COLA	COCA-COLA	VML, New York / VML, Kansas City / VML, Sao Paulo	UNITED STATES / BRAZIL	BALIPROD Bali / GLITCH PRODUCTIONS Mumbai / MANGO FILMS Guadalajara / NETO+SHOOKAN PRODUCTIONS Johannesburg / SUGARCANE FILMES Sao Paulo	RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo / VML Sao Paulo	ESSENCEMEDIACO M Mexico City	OGILVY PR London	VML Johannesburg / VML Mexico City / VML Sydney	Silver Lion
A11/062	00317	SPREADBEATS	SPOTIFY	SPOTIFY ADVERTISING	FCB NEW YORK	UNITED STATES	UNCHARTED LIMBO COLLECTIVE London	COLOSSAL Curitiba			BOGOTA Curitiba / DAHOUSE AUDIO Los Angeles / SPOTIFY New York	Silver Lion
A01/014	00215	HEINZ KETCHUP FRAUD	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO STUDIO Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Toronto	STARCOM Chicago	ZENO GROUP Chicago	KRAFT HEINZ COMPANY Chicago	Bronze Lion
A03/019	00266	MAGNETIC STORIES	SIEMENS HEALTHINEERS	MAGNETIC RESONANCE IMAGING	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	UNITED STATES	BRO Lisbon / SONIDO Lisbon / TEMPEST ORIGINALS CUSTOM CARPENTRY Brooklyn	ARS THANEA Warsaw			GRUPO LEYA Lisbon	Bronze Lion
A03/034	00319	SPREADBEATS	SPOTIFY	SPOTIFY ADVERTISING	FCB NEW YORK	UNITED STATES	UNCHARTED LIMBO COLLECTIVE London	COLOSSAL Curitiba			BOGOTA Curitiba / DAHOUSE AUDIO Los Angeles / SPOTIFY New York	Bronze Lion
A04/013	00335	TRUCKER NAPP	VOLKSWAGEN & LIVELO	VW METEOR	ALMAPBBDO, Sao Paulo	BRAZIL	20DASH Sao Paulo / BELGRADO FILMES Sao Paulo / JAMUTE Sao Paulo					Bronze Lion
A06/009	00234	BACKING THE BARS	HEINEKEN	HEINEKEN	LEPUB, Milan	ITALY			DENTSU REDSTAR London	EDELMAN London	BOOMERANG AGENCY Amsterdam / LEPUB Amsterdam / LEPUB Sao Paulo / PUBLICIS Buenos Aires / PUBLICIS Dublin	Bronze Lion
A07/017	00339	MEET MARINA PRIETO	JCDECAUX	B2B	DAVID, Madrid	SPAIN	DESEIF Madrid / FAR MEDIA Madrid / PICKLE MUSIC Madrid	THE LOBBY Madrid			JCDECAUX SPAIN Madrid	Bronze Lion
<b>Total Awards:</b>			<b>13</b>									