

Creative Commerce Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
C04/045	00474	RENAULT - CARS TO WORK	RENAULT	MOBILITY RIGHTS	PUBLICIS CONSEIL, Paris	FRANCE	DIVISION Paris	FIRM STUDIO Paris / PRODIGIOUS Paris			RENAULT GROUP SIEGE SOCIAL Paris	Grand Prix
B02/008	00261	OREO CALLS	OREO	OREO	VML, New York	UNITED STATES	BELIEVE TV Santiago					Gold Lion
B03/010	10004	AUDIENCE DELIVERY	IFOOD	IFOOD	DM9, Sao Paulo	BRAZIL	LIVEMODE SERVICOS DIGITAIS - RUA BAMBINA Rio De Janeiro					Gold Lion
C01/013	00374	SAMSUNG THROWBACK DEALS	SAMSUNG	SAMSUNG.COM	MRM, Sumarezinho	BRAZIL						Gold Lion
E05/012	00521	SHT	IKEA CANADA	IKEA	EDELMAN, Toronto	CANADA	EDELMAN Toronto	EDELMAN Toronto	CARAT Toronto	EDELMAN Toronto	GRAYSON MATTHEWS INC Toronto	Gold Lion
A04/014	00253	HANDSHAKE HUNT	MERCADO LIBRE	MERCADO LIBRE RETAIL	GUT, Sao Paulo	BRAZIL	CINE CINEMATOGRAFICA Sao Paulo / MUGSHOT Sao Paulo / PEDRO DIMITROW Sao Paulo / RAIZ ESTUDIO Sao Paulo / YELLOW MELLO Campo Grande		GUT Sao Paulo		MERCADO LIVRE Sao Paulo	Silver Lion
B02/002	00138	SOUND SCALES	BAILEYS	BAILEYS	VML, London / VML, New York	UNITED KINGDOM / UNITED STATES			PHD London		VML London	Silver Lion
B06/032	00514	SUNSET O' CLOCK	CORONA	CORONA	DAVID, Bogota	COLOMBIA						Silver Lion
C04/052	00351	INSTALL OUR LOGO	ADT SECURITY	ADT SMART SECURITY	LEO BURNETT, Mexico City	MEXICO	GATO Mexico City	GATO Mexico City	STARCOM Mexico City		ANDERSEN Mexico City / CLUSTER STUDIO Mexico City / HEY KID STUDIO Bogota	Silver Lion
D03/008	00371	THE E-COMMERCE OF TRUST	GAHR WECAPITAL	THE E-COMMERCE OF TRUST	DDB MEXICO, Mexico City	MEXICO	WHISKY FILMS Mexico City			PORTER NOVELLI Mexico City	ESTUDIOS MACHINA Bogota	Silver Lion
A01/010	00185	SAMSUNG THE ART OF HACK	SAMSUNG	SAMSUNG THE FRAME TV	CHEIL WORLDWIDE, Madrid	SPAIN	CHEIL WORLDWIDE Madrid	CHEIL WORLDWIDE Madrid	CHEIL WORLDWIDE Madrid			Bronze Lion
A01/015	00268	HEINZ KETCHUP & SEEMINGLY RANCH	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	FUZE REPS Toronto		STARCOM Chicago	ZENO GROUP Chicago	KRAFT HEINZ COMPANY Chicago	Bronze Lion
A01/026	00311	OREO MENU	OREO	OREO	VML, New York	UNITED STATES	BELIEVE TV Santiago / SONIDO ANTRO Miami					Bronze Lion
C03/028	00293	0.0 PROHIBITION SHELF	HEINEKEN	HEINEKEN 0.0	PUBLICIS, Buenos Aires	ARGENTINA	PUBLICIS Buenos Aires				VOX HAUS Petropolis	Bronze Lion
C04/038	00454	AFTER-DINNER DINNER	MCDONALD'S	MCDONALD'S	FP7 McCANN, Dubai	UNITED ARAB EMIRATES		VOX HAUS Petropolis	SPLASH MEDIA SRL, Santo Domingo	WEBER SHANDWICK MENAT Dubai		Bronze Lion
C06/004	00052	YOUR 2ND FAVOURITE BEER	MATILDA BAY	MATILDA BAY HAZY LAGER	HOWATSON+COMPANY, Sydney	AUSTRALIA	SCOUNDREL Sydney	HOWATSON+COMPAN Y Sydney		HOWATSON+COMPAN Y Sydney		Bronze Lion
E01/008	00444	USED BARBIE DREAM CARS	CARBRAVO	CARBRAVO	MRM, Michigan	UNITED STATES		CRAFT Detroit				Bronze Lion
E04/023	00457	SELFLESS SHELVES	ARLA	PUCK	FP7 McCANN, Dubai	UNITED ARAB EMIRATES	TRES CONTENT Dubai		PHD MEDIA MENA Dubai	CURRENT GLOBAL Dubai		Bronze Lion
E04/029	00111	BLACK-OWNED FRIDAY 2023	GOOGLE	GOOGLE	GOOGLE, Mountain View / GOOGLE BRAND STUDIO, San Francisco	UNITED STATES	GOOGLE BRAND STUDIO San Francisco / SAGE EAST Los Angeles / SMUGGLER Los Angeles	CABIN Santa Monica / GOOGLE BRAND STUDIO San Francisco / SHAPE AND LIGHT California / WALKER Los Angeles	GOOGLE Mountain View	GOOGLE Mountain View	ILOVEDUST Brighton / MEISTER Portland / WIEDEN+KENNEDY New York	Bronze Lion
Total Awards:		19										