

Design Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
D05/009	00733	SIGHTWALKS	SOL CEMENT	SOL CEMENT	CIRCUS GREY, Lima	PERU	CANICA FILMS Lima / DINAMO Lima / PUNTOAPARTE Lima / REBECA Lima	AGOSTO MUSIC AND SOUND CRAFT Lima / NATIVO POST Lima	APOYO COMUNICACION Lima	LLYC Lima		Grand Prix
A02/069	10159	MULLENLOWE GLOBAL REBRAND	MULLENLOWE GLOBAL	MULLENLOWE	MULLENLOWE U.S., New York	UNITED STATES				MULLENLOWE U.S. New York		Gold Lion
A03/013	00488	855-HOW-TO-QUIT-(OPIOIDS)	ANZEN HEALTH	HEALTHCARE	SERVICEPLAN, Munich	GERMANY	JOJX Los Angeles	JAMM Los Angeles	MEDIAPLUS GERMANY Munich / MEDIAPLUS NORTH AMERICA New York	TULOM Sao Paulo	DAHOUSE AUDIO Overath / RAW MATERIALS Austin	Gold Lion
B03/007	00129	UMBRELLA SPECIES	WWF	UMBRELLA SPECIES	TBWAIPARIS	FRANCE	ELSE Paris		OMD Paris			Gold Lion
B05/026	00855	BLACK LIGHTS	BRADESCO SEGUROS & GOMA/ EMPREGUE AFRO & MUSEU AFRO-UFBA	BLACK LIGHTS	ALMAPBBDO, Sao Paulo	BRAZIL	ALMAPBBDO Sao Paulo / DIALETO STUDIO Sao Paulo / RAW AUDIO Sao Paulo					Gold Lion
C03/013	00491	SAMSUNG IMPULSE	SAMSUNG	SAMSUNG GALAXY WATCH6	CHEIL WORLDWIDE, Madrid	SPAIN	CHEIL WORLDWIDE Madrid	CHEIL WORLDWIDE Madrid	CHEIL WORLDWIDE Madrid			Gold Lion
A01/034	00621	ATACAMA FASHION WEEK	DESERTO VESTIDO & FASHION REVOLUTION	ENVIRONMENTAL STATEMENT	ARTPLAN, São Paulo	BRAZIL	CURIOSISM Sao Paulo / MAURICIO NAHAS ESTUDIO FOTOGRAFICO Sao Paulo / RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo	GOOD IMAGE Sao Paulo / IPRODUCE Sao Paulo / NEXT COMUNICACAO Rio de Janeiro / P+E GALERIA DIGITAL São Paulo		APPROACH COMUNICACAO INTEGRADA Rio De Janeiro		Silver Lion
A03/021	00803	IMAGINE WITH PETACOS	POKER BEER	POKER BEER	BUENTIPO ANCHOR, Bogota / DDB COLOMBIA, Bogota	COLOMBIA	BUENTIPO ANCHOR Bogota				PRIMO CONTENT Bogota	Silver Lion
B03/012	00228	PAPER ORGANS	TAIWAN ORGAN SHARING REGISTRY AND PATIENT AUTONOMY PROMOTION CENTER	PAPER ORGANS	LEO BURNETT, Taipei	TAIWAN			STARCOM Taipei City / ZENITH Taipei	MSL Taipei	DIGITAS TAIWAN Taipei	Silver Lion
B04/007	00502	PRIDE UNRAVELLED	EGALE CANADA	EGALE CANADA	VML CANADA, Toronto	CANADA		ALTER EGO Toronto / FORT YORK VFX Toronto / ROOSTER POST PRODUCTION Toronto				Silver Lion
B04/010	00555	THE 100TH EDITION	FRANKFURTER ALLGEMEINE ZEITUNG	FRANKFURTER ALLGEMEINE ZEITUNG	SCHOLZ & FRIENDS, Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin		SCHOLZ & FRIENDS Berlin		Silver Lion
B06/026	00927	LISTENING TO THE EARTH	PLANETARY GUARDIANS	NON-PROFIT ORGANIZATION	AKQA BLOOM, Miami	UNITED STATES	DA HOUSE AUDIO Los Angeles / GROBA STUDIO N/A				EARTH SPECIES PROJECT Miami	Silver Lion
B08/045	00468	THE BLACK GRAMMY	THE GRAMMY AWARDS	THE GRAMMY AWARDS	TBWA CHIAT DAY, Los Angeles	UNITED STATES				THE RECORDING ACADEMY Santa Monica	CANJA AUDIO CULTURE Curitiba / THE YOUTH Curitiba	Silver Lion
B08/058	00792	IF YOU'RE INTO IT, IT'S IN THE V&A	V&A	V&A	adam&eveDDB, London	UNITED KINGDOM	adam&eveStudios London		PHD London	HOPE AND GLORY London	750MPH London / adam&eveDesign London / ADYLIC London / KING HENRY London / TIME BASED ARTS London	Silver Lion
C01/003	00084	LUSION	LUSION	LUSION	LUSION, Bristol	UNITED KINGDOM	LUSION Bristol	LUSION Bristol	LUSION Bristol	LUSION Bristol		Silver Lion
C01/005	00181	DAYS OF HIRAYAMA PERFECT DAYS OFFICIAL SITE	PERFECT DAYS	PERFECT DAYS OFFICIAL MOVIE SITE	DENTSU INC., Tokyo	JAPAN	BITTERS END Tokyo / MOUNT INC Tokyo / SPOON Tokyo		DENTSU INC. Tokyo	DENTSU INC. Tokyo		Silver Lion
F04/002	00567	ARA	STRAP TECH	ARA	BRANDS&PEOPLE, San Pedro Garza Garcia / STRAP TECH, Austin	MEXICO / UNITED STATES				DOUBLE E Miami		Silver Lion
A02/045	00348	TOLEDO MUSEUM OF ART	TOLEDO MUSEUM OF ART	TOLEDO MUSEUM OF ART	LAFAYETTE AMERICAN, Detroit / SEMI:FORMAL, Ferndale	UNITED STATES					MADHOUSE CREATIVE LLC Toledo / TOLEDO MUSEUM OF ART Toledo	Bronze Lion
A02/094	00888	NEW GEN ENERGY	OLGERDIN	EGILS ORKA	BRANDENBURG, Reykjavik	ICELAND						Bronze Lion
B01/051	00526	NURSES	MUSEE DE LA GRANDE GUERRE	MUSEE DE LA GRANDE GUERRE	DDB PARIS	FRANCE						Bronze Lion
B01/062	00628	THE TWO FACES	ALEXIA ORTIZ	BOOKS	BBDO MEXICO, Mexico City	MEXICO						Bronze Lion
B03/061	00801	IMAGINE WITH PETACOS	POKER BEER	POKER BEER	BUENTIPO ANCHOR, Bogota / DDB COLOMBIA, Bogota	COLOMBIA	BUENTIPO ANCHOR Bogota				PRIMO CONTENT Bogota	Bronze Lion
B05/003	00057	THE FAMILY COOKVAULT	IGA (SOBEY'S)	COOKBOOK	SID LEE, Montreal	CANADA	SID LEE Montreal	CIRCONFLEX Montreal / SID LEE Montreal / TONIC DNA Montreal				Bronze Lion
B06/024	00783	BLOOD AID	DASA INTEGRATED HEALTH SYSTEM	DASA HEALTH DIAGNOSTICS	DM9, Sao Paulo	BRAZIL						Bronze Lion
B08/012	00226	THE CARDBOARD CAKE	WHOLEGREEN BAKERY	THE CARDBOARD CAKE	THE HALLWAY, Sydney	AUSTRALIA	THE HALLWAY Sydney			THE HALLWAY Sydney		Bronze Lion
C01/018	00489	855-HOW-TO-QUIT-(OPIOIDS)	ANZEN HEALTH	HEALTHCARE	SERVICEPLAN, Munich	GERMANY	JOJX Los Angeles	JAMM Los Angeles	MEDIAPLUS GERMANY Munich / MEDIAPLUS NORTH AMERICA New York	TULOM Sao Paulo	DAHOUSE AUDIO Overath / RAW MATERIALS Austin	Bronze Lion
D01/006	00552	IWC INGENIEUR. FORM UND TECHNIK.	IWC SCHAFFHAUSEN	IWC INGENIEUR	SCHOLZ & FRIENDS, Berlin	GERMANY	MCQUEEN FILMS Zurich				ARGONAUTEN Hamburg	Bronze Lion

D04/040	00735	SIGHTWALKS	SOL CEMENT	SOL CEMENT	CIRCUS GREY, Lima	PERU	CANICA FILMS Lima / DINAMO Lima / PUNTOAPARTE Lima / REBECA Lima	AGOSTO MUSIC AND SOUND CRAFT Lima / NATIVO POST Lima	APOYO COMUNICACION Lima	LLYC Lima	Bronze Lion	
E06/011	00068	IT'S TIME FOR YOUR TIME	FRANC ARMAN WINES	TERAN BARRIQUE WINE	STUDIO TUMPIC PRENC, Rovinj	CROATIA					ABECEDA KOMUNIKACIJE Zagreb / DELTA REALITY Zagreb / ETIKGRAF Pazin / HREN Buzet / ROSE ART Kastelir	Bronze Lion
E06/028	00520	EDIBLE LITERATURE	KAMEYA YOSHINAGA	BUNGASHI (JAPANESE CONFECTIONER Y)	VML OGILVY JAPAN, Tokyo	JAPAN						Bronze Lion
E06/047	00779	VIDEO VINYL	COCA-COLA	COCA-COLA	OGILVY, Singapore	SINGAPORE					STUDIO X Singapore	Bronze Lion
Total Awards:											31	