

Film Winners													
Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize	Award
A06/096	01349	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris				ARTISANS DU FILM Paris	Grand Prix	Grand Prix
F01/016	01010	PLAY IT SAFE	SYDNEY OPERA HOUSE	SYDNEY OPERA HOUSE	THE MONKEYS ACCENTURE SONG, Sydney	AUSTRALIA	REVOLVER Sydney	ARC EDIT Sydney / MASSIVEMUSIC Sydney / TURNING STUDIOS Sydney				Grand Prix	Grand Prix
A01/077	01461	ROBBERY	AXE/LYNX	LYNX DEODORANT	LOLA MULLENLOWE, Madrid	SPAIN	CZAR Brussels	CZAR Brussels				Gold Lion	Gold Lion
A01/084	00264	RELAX: TRACTOR	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	APPLE San Jose / STINK FILMS Los Angeles					Gold Lion	Gold Lion
B01/138	01876	FUZZY FEELINGS	APPLE	IPAD AND IPHONE	TBWA/MEDIA ARTS LAB, Los Angeles	UNITED STATES	HUNGRY MAN London / PASSION PICTURES London	LIME STUDIOS Los Angeles / ROCK PAPER SCISSORS Los Angeles / TRAFIK Los Angeles	OMD USA Los Angeles	TBWA/MEDIA ARTS LAB Los Angeles		Gold Lion	Gold Lion
B07/040	01053	THE FIRST SPEECH. RUSSIA	RSF	REPORTERS WITHOUT BORDERS	INNOCEAN BERLIN	GERMANY	STINK FILMS Berlin / STINK FILMS Sao Paulo / STUDIO FUNK Berlin / STUDIO METRO Tbilisi / YATTA FILMES Porto Alegre	STINK FILMS Berlin / STUDIO FUNK Berlin	HAVAS MEDIA Frankfurt / HAVAS MEDIA ITALY Milan / INNOCEAN BERLIN	PERSUASION London	REPORTER WITHOUT BORDERS Berlin	Gold Lion Campaign	Gold Lion
B07/041	01052	THE FIRST SPEECH. TURKEY	RSF	REPORTERS WITHOUT BORDERS	INNOCEAN BERLIN	GERMANY	STINK FILMS Berlin / STINK FILMS Sao Paulo / STUDIO FUNK Berlin / STUDIO METRO Tbilisi / YATTA FILMES Porto Alegre	STINK FILMS Berlin / STUDIO FUNK Berlin	HAVAS MEDIA Frankfurt / HAVAS MEDIA ITALY Milan / INNOCEAN BERLIN	PERSUASION London	REPORTER WITHOUT BORDERS Berlin	Gold Lion Campaign	
B07/042	01049	THE FIRST SPEECH. VENEZUELA	RSF	REPORTERS WITHOUT BORDERS	INNOCEAN BERLIN	GERMANY	STINK FILMS Berlin / STINK FILMS Sao Paulo / STUDIO FUNK Berlin / STUDIO METRO Tbilisi / YATTA FILMES Porto Alegre	STINK FILMS Berlin / STUDIO FUNK Berlin	HAVAS MEDIA Frankfurt / HAVAS MEDIA ITALY Milan / INNOCEAN BERLIN	PERSUASION London	REPORTER WITHOUT BORDERS Berlin	Gold Lion Campaign	
D02/003	00662	WHAT THE FAST!	KRUNGSRI FIRST CHOICE	KRUNGSRI FIRST CHOICE CREDIT CARD	LEO BURNETT, Bangkok	THAILAND	FACTORY01 Bangkok					Gold Lion	Gold Lion
F03/002	00059	CHANNEL 4 IDENT	CHANNEL 4	CHANNEL 4	4CREATIVE, London	UNITED KINGDOM	4CREATIVE London					Gold Lion	Gold Lion
F05/008	00082	SAMMAKORN NOT SANPAKORN	SAMMAKORN	SAMMAKORN BRANDING	CHOOJAI AND FRIENDS, Bangkok	THAILAND						Gold Lion	Gold Lion
F05/028	00208	UBER 'TRAINS, NOW ON UBER' - GINA	UBER	TRAINS	MOTHER, London	UNITED KINGDOM	BISCUIT FILMWORKS London	ELECTRIC THEATRE COLLECTIVE London / FACTORY STUDIOS London / WORK EDITORIAL London	ESSENCEMEDIACO M London			Gold Lion Campaign	Gold Lion
F05/029	00211	UBER 'TRAINS, NOW ON UBER' - MARK	UBER	TRAINS	MOTHER, London	UNITED KINGDOM	BISCUIT FILMWORKS London	ELECTRIC THEATRE COLLECTIVE London / FACTORY STUDIOS London / WORK EDITORIAL London				Gold Lion Campaign	
F07/072	01661	THIS IS NOT A GAME	MOVISTAR	MOVISTAR	VML, Mexico City	MEXICO	LANDIA Mexico City	LANDIA Mexico City				Gold Lion	Gold Lion
A01/064	01148	GESTICULATORS	H2OH	H2OH STILL	ISLA REPUBLICA, Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires				PEPSICO Buenos Aires	Silver Lion	Silver Lion
A04/080	01593	THE MOBSTER	FLOWARD	FLOWARD	FLOWARD MENA - DUBAI - UNITED ARAB EMIRATES, Dubai / IMPACT BBDO, Cairo	UNITED ARAB EMIRATES / EGYPT	GOOD PEOPLE FILMS Dubai					Silver Lion	Silver Lion
A05/018	01346	RUMBLE	GENERAL ENTERTAINMENT AUTHORITY	RIYADH SEASON	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	PARK PICTURES Los Angeles	750MPH London / COSMO STREET New York / M4CIZO Huancayo / TIME BASED ARTS London			GENERAL ENTERTAINMENT AUTHORITY Riyadh	Silver Lion	Silver Lion
A06/093	10209	UBER ONE 'BEST FRIENDS'	UBER	UBER ONE	MOTHER, London	UNITED KINGDOM	O POSITIVE Santa Monica	NUMBER 8 London / THE QUARRY London / THEODORE MUSIC LONDON				Silver Lion	Silver Lion
A07/046	01582	JUST JOKING	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	UNITED STATES	SMUGGLER New York	HUMAN New York / RARE MEDIUM New York / ROCK PAPER SCISSORS New York / SELECTED WORKS London / TRIM EDITING London	PHD New York	R&CPMK New York / WEBER SHANDWICK Washington, DC	BOOM BROADCAST & MEDIA RELATIONS Littleton / CONNECT360 New York	Silver Lion	Silver Lion
A07/055	01676	SICKER THAN THE PATIENTS	FRONTLINE19	FRONTLINE19	adam&eveDDB, London	UNITED KINGDOM	MJZ Los Angeles				750MPH London / CHANNEL 4 CREATIVE HUB London / OMD London / PERSUASION London / TENTHREE London / UNTOLD STUDIOS London	Silver Lion	Silver Lion
B04/061	01265	47	CAFE JOYEUX	DOWN SYNDROME AWARENESS	KLICK HEALTH, Toronto	CANADA	CANJA AUDIO CULTURE Curitiba / ZOMBIE STUDIO Sao Paulo					Silver Lion	Silver Lion
B05/011	00736	SUPER	CANAL+	CANAL+	BETC, Paris	FRANCE	BIG PRODUCTIONS Paris / HERCULES Paris / SOME FILMS Vilnius	FIRM STUDIO Paris				Silver Lion	Silver Lion
B05/027	01398	WE ARE AYENDA	WHATSAPP	WHATSAPP	CREATIVE X, Palo Alto / MODERN ARTS, Los Angeles	UNITED STATES	EVEN ODD San Francisco				ANONYMOUS CONTENT Los Angeles / WHATSAPP INC. Menlo Park	Silver Lion	Silver Lion
B07/083	00843	RISE	EVOKA	N/A	BLACK DOG FILMS, London / EVOKA FOUNDATION, London	UNITED KINGDOM	BLACK DOG FILMS London	ABSOLUTE London			EVOKA FOUNDATION London / PITCH AND SYNC AGENCY London	Silver Lion	Silver Lion
C01/004	00381	THE UNDERDOGS: SWIPED MAC	APPLE	MAC	APPLE, San Jose	UNITED STATES	APPLE San Jose	APPLE San Jose	APPLE San Jose			Silver Lion	Silver Lion
C01/022	01044	SUMMER	GRAB RIDE-HAILING AND FOOD DELIVERY APP	GRAB RIDE-HAILING AND FOOD DELIVERY APP	GIGIL, Manila	PHILIPPINES	FACTORY01 Bangkok					Silver Lion	Silver Lion
D02/011	01228	MORE REASONS TO ESCAPE	GERMAN RAIL	GERMAN RAIL	OGILVY GERMANY, Frankfurt	GERMANY	RIVERSOUND STUDIO Geisenheim				GERMAN RAIL Berlin	Silver Lion	Silver Lion
F04/158	01714	THE VAULT	POWERADE	POWERADE	OGILVY, New York	UNITED STATES	HOGARTH New York / SOMESUCH Los Angeles	BLACKSMITH New York / SOUNDTREE MUSIC London / TRIM EDITING London		OGILVY PR New York		Silver Lion	Silver Lion
F05/033	00270	ALBUM COVER (LONGFORM)	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	O POSITIVE New York	PARIAH CREATIVE Santa Monica				Silver Lion	Silver Lion
F07/016	00064	THE LOST VOICE	APPLE	PERSONAL VOICE ON IPHONE	APPLE, San Jose	UNITED STATES	HUNGRY MAN New York	FACTORY STUDIOS London / FATHOM VFX Auckland / WORK EDITORIAL London				Silver Lion	Silver Lion

A01/002	00039	AS CLOSE AS YOU CAN GET – CONCERT	PRISM+	PRISM+ Q SERIES	MULLENLOWE SINGAPORE	SINGAPORE	FACTORY01 Bangkok	MELLOW TUNES Bangkok / NEON SOUND Singapore / THEQUIETLAB Singapore				Bronze Lion	Bronze Lion
A01/072	01189	THE BOXER	COLGATE	COLGATE	SOHO SQUARE BANGKOK	THAILAND	HOGARTH WORLDWIDE Bangkok / UNDERDOC FILM Bangkok	BASE CAMP PA Bangkok / MELLOW TUNES Bangkok	WAVEMAKER Bangkok	COLGATE-PALMOLIVE Bangkok		Bronze Lion	Bronze Lion
A06/014	00475	SOCIAL LISTENING	PROGRESSIVE INSURANCE	INSURANCE	ARNOLD WORLDWIDE, Boston	UNITED STATES	MOXIE PICTURES Los Angeles	COSMO STREET New York / JSM MUSIC New York / SOUNDTRACK Boston / UNION EDITORIAL Los Angeles / ZERO VFX Boston		COLOR REFINERY Boston / PROGRESSIVE INSURANCE Mayfield		Bronze Lion Campaign	Bronze Lion
A06/015	00476	FAST CASUAL	PROGRESSIVE INSURANCE	INSURANCE	ARNOLD WORLDWIDE, Boston	UNITED STATES	MOXIE PICTURES Los Angeles	COSMO STREET New York / JSM MUSIC New York / SOUNDTRACK Boston / UNION EDITORIAL Los Angeles / ZERO VFX Boston		COLOR REFINERY Boston / PROGRESSIVE INSURANCE Mayfield		Bronze Lion Campaign	
A06/017	00478	LETTING GO	PROGRESSIVE INSURANCE	INSURANCE	ARNOLD WORLDWIDE, Boston	UNITED STATES	MOXIE PICTURES Los Angeles	COSMO STREET New York / JSM MUSIC New York / SOUNDTRACK Boston / UNION EDITORIAL Los Angeles / ZERO VFX Boston		COLOR REFINERY Boston / PROGRESSIVE INSURANCE Mayfield		Bronze Lion Campaign	
B01/056	00918	WE GAVE THE WORLD AN ORIGINAL, YOU GAVE US A THOUSAND BACK.	ADIDAS ORIGINALS	ADIDAS ORIGINALS	JOHANNES LEONARDO, New York	UNITED STATES	LOVE SONG London / MONKEY FILMS Cape Town	BARKING OWL New York / COMPANY 3 New York / CUT AND RUN New York / MATHEMATIC Los Angeles / RECORD PLAY London		ADIDAS Erlangen / STALKR Los Angeles / THE DIRECTORS STUDIO London		Bronze Lion	Bronze Lion
B01/149	11877	SHOT ON IPHONE HURACAN RAMÍREZ VS. LA PIÑATA ENCHILADA	APPLE	IPHONE	TBWA/MEDIA ARTS LAB, Los Angeles / TBWA/MEDIA ARTS LAB, Mexico City / TBWA/MEDIA ARTS LAB, Miami / TBWA/MEDIA ARTS LAB, Tokyo	UNITED STATES / MEXICO / JAPAN	AOI PRO, Tokyo / RADICALMEDIA New York / THE LIFT Mexico City	CAFFEINE POST Mexico City / TRAFIK Los Angeles	OMD Minatoku / OMD Shanghai / OMD USA Los Angeles	WALKER New York		Bronze Lion	Bronze Lion
B02/005	01281	MICHAEL CERAVE	CERAVE	CERAVE MOISTURIZING CREAM	OGILVY PR, New York	UNITED STATES	PRETTYBIRD Los Angeles	BLACKSMITH New York / HEARD CITY New York / LELAND MUSIC London / MACKCUT New York	BCL New York	OGILVY PR New York	BPCM New York / OBVIOUSLY New York	Bronze Lion	Bronze Lion
B04/043	01011	PLAY IT SAFE	SYDNEY OPERA HOUSE	SYDNEY OPERA HOUSE	THE MONKEYS ACCENTURE SONG, Sydney	AUSTRALIA	REVOLVER Sydney	ARC EDIT Sydney / MASSIVEMUSIC Sydney / TURNING STUDIOS Sydney				Bronze Lion	Bronze Lion
B04/066	00962	WHOOPS	COPENHAGEN METRO	METRO	ACCENTURE SONG, Copenhagen	DENMARK	ACCENTURE SONG PRODUCTION STUDIOS Copenhagen	ACCENTURE SONG PRODUCTION STUDIOS Copenhagen				Bronze Lion	Bronze Lion
B05/002	00062	CHANNEL 4 IDENT	CHANNEL 4	CHANNEL 4	4CREATIVE, London	UNITED KINGDOM	4CREATIVE London					Bronze Lion	Bronze Lion
B06/059	01658	MISSED CALLS	TELENOR	TELECOM	NORD DDB, Stockholm	SWEDEN	NORD DDB Stockholm		PHD Stockholm		DIGITAL SERVICES Stockholm / HOUSE AGENCY Stockholm / MEMORY SQUARED Krakow / NEVLAND Stockholm	Bronze Lion	Bronze Lion
B07/007	00292	ASSUME THAT I CAN	COORDOWN	COORDOWN	INDIANA PRODUCTION COMPANY, Milan / SMALL, New York	ITALY / UNITED STATES	INDIANA PRODUCTION COMPANY Milan				BRAVAGENTE AUDIO Milan / STABBILOLO MUSIC Sarteano	Bronze Lion	Bronze Lion
C01/045	01879	SHOT ON IPHONE / LITTLE GARLIC	APPLE	IPHONE	TBWA/MEDIA ARTS LAB, Los Angeles / TBWA/MEDIA ARTS LAB, Shanghai	UNITED STATES / MAINLAND CHINA	RADICALMEDIA New York	CODA TECHNOLOGIES Santa Rosa / THE MILL Shanghai / TRAFIK Los Angeles	OMD Shanghai / OMD USA Los Angeles	TBWA/MEDIA ARTS LAB Los Angeles		Bronze Lion	Bronze Lion
D01/033	01757	THE LAST BARF BAG	DRAMAMINE	DRAMAMINE	FCB CHICAGO	UNITED STATES	SUNNY SIXTEEN Los Angeles	456 STUDIOS Chicago / JSM MUSIC New York	THE SHIPYARD Columbus	360PR Boston	EXTRA PACKAGING Boca Raton / FUELSPC FULFILLMENT SERVICES Chicago / PRESTIGE CONSUMER HEALTHCARE New York	Bronze Lion	Bronze Lion
F01/039	01904	THE LAST TRIP	LA UNION NEWSPAPER - ARTICULO 19	LA UNION NEWSPAPER - ARTICULO 19	GREY, Mexico City	MEXICO	ORIENTAL FILMS Mexico City	ORIENTAL FILMS Mexico City				Bronze Lion	Bronze Lion
F02/033	00011	GO FOR LAUNCH	CP CHICKEN	CP CHICKEN	WOLF BKK, Bangkok	THAILAND	SUNETA HOUSE Bangkok					Bronze Lion	Bronze Lion
F03/057	01807	LA ARGENTINA HOTEL (FILM)	TYC SPORTS	TYC SPORTS	MERCADO McCANN, Buenos Aires	ARGENTINA	VIRGEN Buenos Aires				SUPERCHARANGO Buenos Aires	Bronze Lion	Bronze Lion
F04/014	00152	UNDER MY SKIN	THAI LIFE INSURANCE	THAI LIFE INSURANCE	OGILVY, Bangkok	THAILAND	PHENOMENA Bangkok	BANANA SOUND STUDIO Bangkok / CINE DIGITAL SOUND STUDIO Bangkok / WHITE LIGHT STUDIO Bangkok			THAI LIFE INSURANCE Bangkok	Bronze Lion	Bronze Lion
F04/038	00243	DRIVING WHILE BLACK	COURAGEOUS CONVERSATION GLOBAL FOUNDATION	COURAGEOUS CONVERSATION GLOBAL FOUNDATION	GOODBY SILVERSTEIN AND PARTNERS, San Francisco / CRITICAL MASS, Calgary	UNITED STATES / CANADA	CRITICAL MASS Calgary / ELEVEL San Francisco	THE MILL Los Angeles				Bronze Lion	Bronze Lion
F04/119	01453	FIND YOUR SUMMER	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ Los Angeles	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London			Bronze Lion	Bronze Lion
F04/124	01578	MUSEUM-WORTHY	AICP	AICP CALL FOR ENTRIES	BBDO NEW YORK	UNITED STATES	O POSITIVE Santa Monica	ANOTHER COUNTRY New York / COMPANY 3 New York / CUTTERS New York / FLAVOR Chicago				Bronze Lion	Bronze Lion
F04/169	01660	THIS IS NOT A GAME	MOVISTAR	MOVISTAR	VML, Mexico City	MEXICO	LANDIA Mexico City	LANDIA Mexico City				Bronze Lion	Bronze Lion
F05/014	00160	NOT VERY SWEET	DELIGHT	DUTCH MILL DELIGHT 0.1% SUGAR	OGILVY, Bangkok	THAILAND	SUNETA HOUSE Bangkok				DUTCH MILL Bangkok	Bronze Lion	Bronze Lion
F05/024	00310	SABINA BRALESS	SABINA	BRA	SOUR BANGKOK	THAILAND	HOME RUN FILM Bangkok	BANANA SOUND STUDIO Bangkok / MELLOW TUNES Bangkok / MINIP POST-PRODUCTION Bangkok	SOUR BANGKOK	SOUR BANGKOK		Bronze Lion	Bronze Lion

F05/066	00609	JACKSONVILLE JAGUARS SCHEDULE RELEASE VIDEO	JACKSONVILLE E JAGUARS	JACKSONVILLE JAGUARS	JACKSONVILLE JAGUARS / ASHER GRODMAN, New York	UNITED STATES	ASHER GRODMAN New York	ASHER GRODMAN New York	JACKSONVILLE JAGUARS	JACKSONVILLE JAGUARS		Bronze Lion	Bronze Lion
F07/060	01352	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris				ARTISANS DU FILM Paris	Bronze Lion	Bronze Lion
F08/008	00621	NEXT TO STOK'D	STOK'D CANNABIS	CANNABIS RETAILER	ANGRY BUTTERFLY, Toronto	CANADA	NIMBLE CONTENT Toronto		ANGRY BUTTERFLY Toronto / STRYKER MEDIA Toronto	ANGRY BUTTERFLY Toronto		Bronze Lion	Bronze Lion
Total Awards:													53