

Film Craft Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A04/012	00104	THE SQUARE METER	HORNBAACH D.I.Y./ HOME IMPROVEMENT SUPERSTORE S	HORNBAACH	HEIMAT\TBWA, Berlin	GERMANY	REVOLVER Sydney / TONY PETERSEN FILM Berlin	COMPANY 3 London / KATALYST BERLIN CREATIVE SERVICES / THE QUARRY London	MEDIAPLUS GERMANY Munich		CHARLOTTE MARTIN CASTING Paris / ICON FILM Bucharest / LELAND MUSIC London / LOFT TONSTUDIOS Berlin	Grand Prix
A01/018	00103	THE SQUARE METER	HORNBAACH D.I.Y./ HOME IMPROVEMENT SUPERSTORE S	HORNBAACH	HEIMAT\TBWA, Berlin	GERMANY	REVOLVER Sydney / TONY PETERSEN FILM Berlin	COMPANY 3 London / KATALYST BERLIN CREATIVE SERVICES / THE QUARRY London	MEDIAPLUS GERMANY Munich		CHARLOTTE MARTIN CASTING Paris / ICON FILM Bucharest / LELAND MUSIC London / LOFT TONSTUDIOS Berlin	Gold Lion
A01/043	00150	MADLY/ THE POEM - THE BLAZE	THE BLAZE	Music Video	ICONOCLAST, Paris	FRANCE	ICONOCLAST Paris					Gold Lion
A05/023	00157	MADLY/ THE POEM - THE BLAZE	THE BLAZE	Music Video	ICONOCLAST, Paris	FRANCE	ICONOCLAST Paris					Gold Lion
A06/005	00038	OLIVEIRA DOS CEN ANOS	REAL CLUB CELTA	MUSIC	REAL CLUB CELTA, Vigo / VISIT LITTLE SPAIN, Madrid	SPAIN	VISIT LITTLE SPAIN Madrid					Gold Lion
A08/009	00101	THE SQUARE METER	HORNBAACH D.I.Y./ HOME IMPROVEMENT SUPERSTORE S	HORNBAACH	HEIMAT\TBWA, Berlin	GERMANY	REVOLVER Sydney / TONY PETERSEN FILM Berlin	COMPANY 3 London / KATALYST BERLIN CREATIVE SERVICES / THE QUARRY London	MEDIAPLUS GERMANY Munich		CHARLOTTE MARTIN CASTING Paris / ICON FILM Bucharest / LELAND MUSIC London / LOFT TONSTUDIOS Berlin	Gold Lion
A08/027	00711	C4 IDENT'S 2023	CHANNEL 4	CHANNEL 4	ART PRACTICE, London / 4CREATIVE, London	UNITED KINGDOM	ART PRACTICE London	STRING AND TINS London / TIME BASED ARTS London				Gold Lion
B04/027	00671	ASHE VERSUS	MODERNA, INC.	MODERNA, INC.	THE YOUTH, Curitiba / TBWA\HEALTH COLLECTIVE, New York	BRAZIL / UNITED STATES	SATELITE AUDIO Sao Paulo / THE YOUTH Curitiba	COLOSSAL Curitiba				Gold Lion
A01/003	00031	FILM FEST GENT 2023	FILM FEST GENT	FILM FEST GENT 2023	CZAR, Brussels	BELGIUM	CZAR Brussels	CZAR Brussels				Silver Lion
A01/198	01002	THE UNDERDOGS: SWIPED MAC	APPLE	APPLE SECURITY FEATURES	SMUGGLER, Los Angeles / APPLE, San Jose	UNITED STATES	SMUGGLER Los Angeles	WORK EDITORIAL Los Angeles				Silver Lion
A02/020	00172	ALBUM COVER (LONGFORM)	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	O POSITIVE New York	PARIAH CREATIVE Santa Monica				Silver Lion
A02/045	00644	MUSEUM-WORTHY	AICP	AICP AWARDS	O POSITIVE, Santa Monica / BBDO NEW YORK	UNITED STATES	O POSITIVE Santa Monica					Silver Lion
A03/024	00171	ALBUM COVER (LONGFORM)	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	O POSITIVE New York	PARIAH CREATIVE Santa Monica				Silver Lion
A03/034	00277	ANOTHER BIRTHDAY	APPLE	APPLE WATCH AND IPHONE	TBWA\MEDIA ARTS LAB, Los Angeles	UNITED STATES	SANCTUARY CONTENT Los Angeles	FINAL CUT London / FORMOSA Santa Monica / TRAFIK Los Angeles	OMD USA Los Angeles		MCBRIDE CASTING Santa Monica	Silver Lion
A05/011	00097	THE SQUARE METER	HORNBAACH D.I.Y./ HOME IMPROVEMENT SUPERSTORE S	HORNBAACH	HEIMAT\TBWA, Berlin	GERMANY	REVOLVER Sydney / TONY PETERSEN FILM Berlin	COMPANY 3 London / KATALYST BERLIN CREATIVE SERVICES / THE QUARRY London	MEDIAPLUS GERMANY Munich		CHARLOTTE MARTIN CASTING Paris / ICON FILM Bucharest / LELAND MUSIC London / LOFT TONSTUDIOS Berlin	Silver Lion
A05/107	01226	FIND YOUR SUMMER	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ Los Angeles	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London			Silver Lion
A06/039	00875	PLAY IT SAFE	SYDNEY OPERA HOUSE	SYDNEY OPERA HOUSE	THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	REVOLVER Sydney	ARC EDIT Sydney / MASSIVEMUSIC Sydney / TURNING STUDIOS Sydney				Silver Lion
A07/012	00169	RELAX: TRACTOR	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	APPLE San Jose / STINK FILMS Los Angeles					Silver Lion
A07/119	11236	A LIFE IN SOUND	SIRIUSXM	ENTERTAINMENT	UNCOMMON, London	UNITED KINGDOM	SOMESUCH London					Silver Lion
B01/011	00328	JINDAL STEEL- THE STEEL OF INDIA	JINDAL STEEL AND POWER	JINDAL STEEL	EARLY MAN FILM PVT LTD, Mumbai / KONDIRKAR STUDIO, Delhi	INDIA	EARLY MAN FILM PVT LTD Mumbai	EARLY MAN FILM PVT LTD Mumbai				Silver Lion
B01/071	00914	KRUGER - LOVE IS MESSY	KRUGER	KRUGER	NIMIOPERE, Toronto / BROKEN HEART LOVE AFFAIR, Toronto	CANADA	SCOUTS HONOUR Toronto	NIMIOPERE Toronto				Silver Lion
B01/088	01001	THE BOXER	COLGATE	COLGATE	SOHO SQUARE BANGKOK	THAILAND	HOGARTH WORLDWIDE Bangkok / UNDERDOC FILM Bangkok	BASE CAMP PA Bangkok / MELLOW TUNES Bangkok	WAVEMAKER Bangkok		COLGATE-PALMOLIVE Bangkok	Silver Lion
B03/001	00008	CHANNEL 4 IDENT'S	CHANNEL 4	CHANNEL 4 IDENT'S	STRING AND TINS, London / 4CREATIVE, London	UNITED KINGDOM	ART PRACTICE London / LOVE SONG London / OPTICAL ARTS London / THE LINE ANIMATION London	STRING AND TINS London / TIME BASED ARTS London				Silver Lion
B05/028	00712	C4 IDENT'S 2023	CHANNEL 4	CHANNEL 4	TIME BASED ARTS, London / 4CREATIVE, London / ART PRACTICE, London	UNITED KINGDOM	ART PRACTICE London	STRING AND TINS London / TIME BASED ARTS London				Silver Lion
A01/014	00198	ASSUME THAT I CAN	COORDOWN	COORDOWN	INDIANA PRODUCTION COMPANY, Milan / SMALL, New York	ITALY / UNITED STATES	INDIANA PRODUCTION COMPANY Milan				BRAVAGENTE AUDIO Milan / STABBILO MUSIC Sarteano	Bronze Lion
A01/032	00329	JINDAL STEEL- THE STEEL OF INDIA	JINDAL STEEL AND POWER	JINDAL STEEL	EARLY MAN FILM PVT LTD, Mumbai / KONDIRKAR STUDIO, Delhi	INDIA	EARLY MAN FILM PVT LTD Mumbai	EARLY MAN FILM PVT LTD Mumbai				Bronze Lion
A01/121	00713	C4 IDENT'S 2023	CHANNEL 4	CHANNEL 4	ART PRACTICE, London / 4CREATIVE, London	UNITED KINGDOM	ART PRACTICE London	STRING AND TINS London / TIME BASED ARTS London				Bronze Lion
A01/249	01349	A LIFE IN SOUND	SIRIUS XM	MUSIC STREAMING	SOMESUCH, Los Angeles / UNCOMMON CREATIVE STUDIO, New York	UNITED STATES	SOMESUCH Los Angeles					Bronze Lion
A01/252	01347	RESPECT	RSPCA	ANIMAL WELFARE CHARITY	SOMESUCH, Los Angeles / AMV BBDO, London	UNITED STATES / UNITED KINGDOM	SOMESUCH Los Angeles					Bronze Lion
A02/033	00276	WAITING ROOM	APPLE	IPHONE	TBWA\MEDIA ARTS LAB, Los Angeles	UNITED STATES	MJZ Los Angeles	EXILE Santa Monica / TRAFIK Los Angeles	OMD USA Los Angeles		BARKING OWL Los Angeles / MODEL CITIZEN GROUP Los Angeles	Bronze Lion
A02/119	01544	FUZZY FEELINGS	APPLE	IPAD AND IPHONE	TBWA\MEDIA ARTS LAB, Los Angeles	UNITED STATES	HUNGRY MAN London / PASSION PICTURES London	LIME STUDIOS Los Angeles / ROCK PAPER SCISSORS Los Angeles / TRAFIK Los Angeles	OMD USA Los Angeles	TBWA\MEDIA ARTS LAB Los Angeles		Bronze Lion
A02/134	01433	SUCCESSION	HSBC	HSBC	DAVID, Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires					Bronze Lion

A03/149	00892	HELP US REMAIN	EGALE	EGALE	COSSETTE, Toronto	CANADA	OPC PRODUCTION Toronto	ARTJAIL Toronto / OUTSIDER EDITORIAL Toronto / PIRATE AUDIO PRODUCTION Toronto	JIGSAW CASTING Toronto	Bronze Lion	
A03/150	01561	ROBBERY	AXE/LYNX	LYNX DEODORANT	LOLA MULLENLOWE, Madrid	SPAIN	CZAR Brussels	CZAR Brussels		Bronze Lion	
A04/105	01183	RUMBLE	GENERAL ENTERTAINME NT AUTHORITY	RIYADH SEASON	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	PARK PICTURES Los Angeles	750MPH London / COSMO STREET New York / M4CIZO Huancayo / TIME BASED ARTS London	GENERAL ENTERTAINMENT AUTHORITY Riyadh	Bronze Lion	
A04/119	01276	RENAULT - THE CLIMB	RENAULT	AUTOMOTIVE	PUBLICIS CONSEIL, Paris	FRANCE	HENRY Paris	LIPSTICK Berlin	LA CASA FILMS Providencia / PRODIGIOUS Paris / RENAULT GROUP SIEGE SOCIAL Paris	Bronze Lion	
A05/016	00232	BARÇA, PATTI & NIKE BRING TOGETHER THAT BLAUGRANA FEELING	NIKE; PATTI	CULERS DEL MON	ICONOCLAST, Los Angeles	UNITED STATES	HALAL Amsterdam / ICONOCLAST Los Angeles			Bronze Lion	
A05/078	00884	THE FIRST SPEECH. RUSSIA	RSF	REPORTERS WITHOUT BORDERS	INNOCEAN BERLIN	GERMANY	STINK FILMS Berlin / STINK FILMS Sao Paulo / STUDIO FUNK Berlin / STUDIO METRO Tbilisi / YATTA FILMES Porto Alegre	STINK FILMS Berlin / STUDIO FUNK Berlin	HAVAS MEDIA Frankfurt / HAVAS MEDIA ITALY Milan / INNOCEAN BERLIN	PERSUASION London REPORTER WITHOUT BORDERS Berlin	Bronze Lion
A07/015	00256	DON'T LET ME GO	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	ICONOCLAST Los Angeles			Bronze Lion	
A07/071	01182	RUMBLE	GENERAL ENTERTAINME NT AUTHORITY	RIYADH SEASON	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	PARK PICTURES Los Angeles	750MPH London / COSMO STREET New York / M4CIZO Huancayo / TIME BASED ARTS London	GENERAL ENTERTAINMENT AUTHORITY Riyadh	Bronze Lion	
A08/050	01282	RENAULT - THE CLIMB	RENAULT	AUTOMOTIVE	PUBLICIS CONSEIL, Paris	FRANCE	HENRY Paris	LIPSTICK Berlin	LA CASA FILMS Providencia / PRODIGIOUS Paris / RENAULT GROUP SIEGE SOCIAL Paris	Bronze Lion	
B01/002	00111	MAMA'S EYES	RCA RECORDS	METTE	TRIM EDITING, London / RCA RECORDS, London	UNITED KINGDOM	ART PRACTICE London	TRIM EDITING London		Bronze Lion	
B01/046	00670	ASHE VERSUS	MODERNA, INC.	MODERNA, INC.	THE YOUTH, Curitiba / TBWA\HEALTH COLLECTIVE, New York	BRAZIL / UNITED STATES	SATELITE AUDIO Sao Paulo / THE YOUTH Curitiba	COLOSSAL Curitiba		Bronze Lion	
B02/007	00546	SUPERSTAR	ADIDAS	ADIDAS SUPERSTAR	COMPANY 3, London / JOHANNES LEONARDO, New York	UNITED KINGDOM / UNITED STATES	LOVE SONG London	COMPANY 3 London		Bronze Lion	
B03/037	00995	WHOEVER BREATHES, NEEDS THE SEA.	GREENPEACE	OCEAN CONSERVATION	FARNER PR, Zurich	SWITZERLAND	SHINING FILM Zurich			Bronze Lion	
B04/060	01538	FUZZY FEELINGS	APPLE	IPAD AND IPHONE	TBWA\MEDIA ARTS LAB, Los Angeles	UNITED STATES	HUNGRY MAN London / PASSION PICTURES London	LIME STUDIOS Los Angeles / ROCK PAPER SCISSORS Los Angeles / TRAFIK Los Angeles	OMD USA Los Angeles TBWA\MEDIA ARTS LAB Los Angeles	Bronze Lion	
Total Awards:		46									