

Health & Wellness Winners

Cat. No	Entry No	Title	Brand	Product	Medium	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A01/50002	01117	THE LAST BARF BAG	DRAMAMINE	DRAMAMINE	Brand Experience & Activation	FCB CHICAGO	UNITED STATES	SUNNY SIXTEEN Los Angeles	456 STUDIOS Chicago / JSM MUSIC New York	THE SHIPYARD Columbus	360PR Boston	EXTRA PACKAGING Boca Raton / FUELSPC FULFILLMENT SERVICES Chicago / PRESTIGE CONSUMER HEALTHCARE New York	Grand Prix
A02/9001	00709	MICHAEL CERAVE	CERAVE	CERAVE MOISTURIZING CREAM	PR	OGILVY PR, New York	UNITED STATES	PRETTYBIRD Los Angeles	BLACKSMITH New York / HEARD CITY New York / LELAND MUSIC London / MACKCUT New York	BCL New York	OGILVY PR New York	BPCM New York / OBVIOUSLY New York	Gold Lion
A03/53006	01271	FIT MY FEET	BUCKAROO FOOTWEAR	FIT MY FEET SLIPPERS	Healthcare Product Innovation	McCANN, Gurugram	INDIA						Gold Lion
B01/50045	00882	PROTECTASBIH	SAUDIA AIRLINES	SANITIZING PRAYER BEADS	Brand Experience & Activation	LEO BURNETT, Jeddah / SAATCHI & SAATCHI ME, Dubai	SAUDI ARABIA / UNITED ARAB EMIRATES	AETHA DESIGN Poole / D AND F LABS Dubai / DEJAVU Dubai / LIWA CONTENT DRIVEN Dubai	LIWA CONTENT DRIVEN Dubai	LEO BURNETT Jeddah / SAATCHI & SAATCHI ME Dubai / ZENITH Dubai	LEO BURNETT Jeddah / MKV DIGITAL Dubai / SAATCHI & SAATCHI ME Dubai		Gold Lion
B02/8029	01158	CHILD WEDDING CARDS	UN WOMEN	UN WOMEN	Direct	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	KARMA KOLLECTIVE Karachi / SHINY TOY GUNS Karachi					Gold Lion
B03/8001	00232	PAPER ORGANS	TAIWAN ORGAN SHARING REGISTRY AND PATIENT AUTONOMY PROMOTION CENTER	PAPER ORGANS	Direct	LEO BURNETT, Taipei	TAIWAN			STARCOM Taipei City / ZENITH Taipei	MSL Taipei	DIGITAS TAIWAN Taipei	Gold Lion
A01/44001	01099	ALLEGRA AIRWAYS	ALLEGRA	ANTI-HISTERMINES	Creative Data	SALUTEM, New York / EDELMAN, Toronto	UNITED STATES / CANADA	JAYNE FILMS Los Angeles / LOROTO PRODUCTIONS New York			SALUTEM New York	AMBEE Hartford	Silver Lion
A01/54003	01114	THE LAST BARF BAG	DRAMAMINE	DRAMAMINE	Entertainment	FCB CHICAGO	UNITED STATES	SUNNY SIXTEEN Los Angeles	456 STUDIOS Chicago / JSM MUSIC New York	THE SHIPYARD Columbus	360PR Boston	EXTRA PACKAGING Boca Raton / FUELSPC FULFILLMENT SERVICES Chicago / PRESTIGE CONSUMER HEALTHCARE New York	Silver Lion
A02/55001	00708	MICHAEL CERAVE	CERAVE	CERAVE MOISTURIZING CREAM	Social & Influencer	OGILVY PR, New York	UNITED STATES	PRETTYBIRD Los Angeles	BLACKSMITH New York / HEARD CITY New York / LELAND MUSIC London / MACKCUT New York	BCL New York	OGILVY PR New York	BPCM New York / OBVIOUSLY New York	Silver Lion
A05/12003	00552	SAMSUNG IMPULSE	SAMSUNG	SAMSUNG GALAXY WATCH6	Use of Technology	CHEIL WORLDWIDE, Madrid	SPAIN	CHEIL WORLDWIDE Madrid	CHEIL WORLDWIDE Madrid	CHEIL WORLDWIDE Madrid			Silver Lion
A05/51001	00204	ANOTHER BIRTHDAY	APPLE	APPLE WATCH AND IPHONE	Film: Cinema, TV and Digital Film Content	TBWAMEDIA ARTS LAB, Los Angeles	UNITED STATES	SANCTUARY CONTENT Los Angeles	FINAL CUT London / FORMOSA GROUP Los Angeles / TRAFIK Los Angeles	OMD USA Los Angeles		MCBRIDE CASTING Santa Monica	Silver Lion
B01/17005	00924	PIECE OF ME	KPN	KPN	Film Craft: Use of Music/Sound Design	DENTSU CREATIVE, Amsterdam	NETHERLANDS	AMP AMSTERDAM / WEFILM CREATIVE AGENCY Amsterdam	CRABSALAD Amsterdam	MINDSHARE Amsterdam	HPB HET PR BUREAU Amsterdam		Silver Lion
B03/15001	00071	TRES	REINSERTA	REINSERTA	Film Craft: Direction	GREY, Mexico City	MEXICO	ORIENTAL FILMS Mexico City	ORIENTAL FILMS Mexico City				Silver Lion
B03/38005	00577	WAITING TO LIVE	NHS BLOOD AND TRANSPLANT	NHS BLOOD AND TRANSPLANT	Outdoor: Ambient	VML, London / WUNDERMAN THOMPSON, London	UNITED KINGDOM	JULIAN WARD PHOTOGRAPHY London / WUNDERMAN THOMPSON London	HOGARTH London / SONICBRAND London	WAVEMAKER London	BCW London	NHS BLOOD AND TRANSPLANT Bristol	Silver Lion
B03/51003	00107	ASSUME THAT I CAN	COORDOWN	COORDOWN	Film: Cinema, TV and Digital Film Content	INDIANA PRODUCTION COMPANY, Milan / SMALL, New York	ITALY / UNITED STATES	INDIANA PRODUCTION COMPANY Milan				BRAVAGENTE AUDIO Milan / STABBILO MUSIC Sarteano	Silver Lion
B03/55002	00515	ASSUME THAT I CAN	COORDOWN	WORLD DOWN SYNDROME DAY	Social & Influencer	SMALL, New York	UNITED STATES	INDIANA PRODUCTION COMPANY Milan				BRAVAGENTE AUDIO Milan / STABBILO MUSIC Sarteano	Silver Lion
B03/8003	00560	CALL GLENN	CHILD FOCUS	BELGIAN CENTER FOR MISSING AND SEXUALLY EXPLOITED CHILDREN	Direct	VML BELGIUM, Antwerp / WUNDERMAN THOMPSON, Antwerp	BELGIUM	AKA DE MENSEN Zaventem		MEDIACOMM Brussels	WUNDERMAN THOMPSON Antwerp		Silver Lion
C02/24002	01141	IMPOSSIBLE JOURNEY	ASTER	DOULA SERVICES AND COMMUNITY-BASED HEALTHCARE	Industry Craft: Illustration	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	UNITED STATES	THE YOUTH Curitiba	COLOSSAL Curitiba			ASHE BIRTHING SERVICES New York	Silver Lion
C02/3001	00219	THE MISHEARD VERSION	SPECSAVERS	SPECSAVERS HEARING TESTS	Audio & Radio	GOLIN, London	UNITED KINGDOM	GOLIN London	GOLIN London	GOLIN London	GOLIN London	TANGERINE COMMUNICATIONS Manchester	Silver Lion
C02/51007	10444	SOLO: THERE'S MAGIC IN ALL OF US	MONTEFIORE EINSTEIN	MONTEFIORE EINSTEIN	Film: Cinema, TV and Digital Film Content	ALTO NEW YORK, New York	UNITED STATES	SMUGGLER New York / VITAMIN ENRICHED New York	BARKING OWL New York / COMPANY 3 Los Angeles / FINAL CUT New York / THE MILL New York	TRUFORM MEDIA GROUP New York		ALEXANDRE DESPLAT Paris	Silver Lion
A01/9003	01118	THE LAST BARF BAG	DRAMAMINE	DRAMAMINE	PR	FCB CHICAGO	UNITED STATES	SUNNY SIXTEEN Los Angeles	456 STUDIOS Chicago / JSM MUSIC New York	THE SHIPYARD Columbus	360PR Boston	EXTRA PACKAGING Boca Raton / FUELSPC FULFILLMENT SERVICES Chicago / PRESTIGE CONSUMER HEALTHCARE New York	Bronze Lion
A03/50007	01270	FIT MY FEET	BUCKAROO FOOTWEAR	FIT MY FEET SLIPPERS	Brand Experience & Activation	McCANN, Gurugram	INDIA						Bronze Lion
A03/9004	01030	THE SHAMELESS PAD	INTIMUS	INTIMUS PAD	PR	FCB BRASIL, Sao Paulo	BRAZIL	FCB BRASIL Sao Paulo	FCB BRASIL Sao Paulo	FCB BRASIL Sao Paulo	PROS Sao Paulo		Bronze Lion
B01/14001	00674	47	CAFE JOYEUX	DOWN SYNDROME AWARENESS	Film Craft: Production Design/Art Direction	KLICK HEALTH, Toronto	CANADA	CANJA AUDIO CULTURE Curitiba / ZOMBIE STUDIO Sao Paulo					Bronze Lion
B01/19004	01239	THE CURE	EDITORIA TAVERNA	EDITORIA TAVERNA	Film Craft: Cinematography	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	3T Sao Paulo / CABARET Sao Paulo / SANTERIA Sao Paulo				VSK PUBLIC RELATIONS New York	Bronze Lion
B01/50015	00558	VASELINE SUNITIZER	UNILEVER	VASELINE	Brand Experience & Activation	VML, Jakarta	INDONESIA						Bronze Lion
B01/50056	01147	ADOPT YOUR ALLERGIES	ALLEGRA	ALLEGRA	Brand Experience & Activation	McCANN, Bogota / MRM WORLDWIDE, Santiago / MRM WORLDWIDE, Madrid	COLOMBIA / CHILE / SPAIN			FINDASENSE Bogota / PHD COLOMBIA Bogota	WEBER SHANDWICK Bogota		Bronze Lion
B01/51040	00900	STOP BULLYING	GREEK MINISTRY OF EDUCATION, RELIGIOUS AFFAIRS AND SPORTS	STOP-BULLYING.GOV.GR	Film: Cinema, TV and Digital Film Content	OGILVY, Athens	GREECE	FOSS PRODUCTIONS Athens			OGILVY Athens	ONASSIS FOUNDATION Athens	Bronze Lion

B01/8022	00877	PROTECTASBIH	SAUDIA AIRLINES	SANITIZING PRAYER BEADS	Direct	LEO BURNETT, Jeddah / SAATCHI & SAATCHI ME, Dubai	SAUDI ARABIA / UNITED ARAB EMIRATES	AETHA DESIGN Poole / D AND F LABS Dubai / DEJAVU Dubai / LIWA CONTENT DRIVEN Dubai	LIWA CONTENT DRIVEN Dubai	LEO BURNETT Jeddah / SAATCHI & SAATCHI ME Dubai / ZENITH Dubai	LEO BURNETT Jeddah / MKV DIGITAL Dubai / SAATCHI & SAATCHI ME Dubai	Bronze Lion
B02/22020	01225	THE MELANOMA LAW	SKIN CANCER UK	SUNBEDS	Industry Craft: Art Direction	OGILVY, London	UNITED KINGDOM	HOGARTH London	HOGARTH London	OGILVY London	OGILVY London	Bronze Lion
B02/51002	00087	SHORT LIFE STORIES	WHITE RIBBON	WHITE RIBBON	Film: Cinema, TV and Digital Film Content	BENSIMON BYRNE, Toronto	CANADA	WESTSIDE Toronto	ALTER EGO Toronto / FORT YORK VFX Toronto / OSO AUDIO Toronto / SCHOOL EDITING Toronto	NARRATIVE Toronto	JIGSAW CASTING Toronto / WHITE RIBBON Toronto	Bronze Lion
B02/52014	01203	TEST-ICLES	FUNDACION DE ALBA, A.C.	CANCER FOUNDATION	Integrated	OGILVY, Mexico City / OGILVY HEALTH, New York	MEXICO / UNITED STATES	BELIEVE TV Santiago		OGILVY Mexico City	FUNDACION DE ALBA Mexico City	Bronze Lion
B03/17001	01002	SICKER THAN THE PATIENTS	FRONTLINE19	FRONTLINE19	Film Craft: Use of Music/Sound Design	adam&eveDDB, London	UNITED KINGDOM	MJZ Los Angeles			750MPH London / OMD London / PERSUASION London / TENTHREE London / UNTOLD STUDIOS London	Bronze Lion
B03/51015	00833	THE IMPOSSIBLE CHOICE	ST. JUDE INDIA CHILDCARE CENTRES	SERVICE FOUNDATION	Film: Cinema, TV and Digital Film Content	OGILVY, Mumbai	INDIA	HUNGRY FILMS Mumbai				Bronze Lion
C01/18001	00472	ASHE VERSUS	MODERNA, INC.	MODERNA, INC.	Film Craft: Animation/Visual Effects	TBWA/HEALTH COLLECTIVE, New York	UNITED STATES	THE YOUTH Curitiba	COLOSSAL Curitiba / SATELITE AUDIO Sao Paulo / THE YOUTH Curitiba			Bronze Lion
C02/14001	10448	SOLO: THERE'S MAGIC IN ALL OF US	MONTEFIORE EINSTEIN	MONTEFIORE EINSTEIN	Film Craft: Production Design/Art Direction	ALTO NEW YORK, New York	UNITED STATES	SMUGGLER New York / VITAMIN ENRICHED New York	BARKING OWL New York / COMPANY 3 Los Angeles / FINAL CUT New York / THE MILL New York	TRUFORM MEDIA GROUP New York	ALEXANDRE DESPLAT Paris	Bronze Lion
C02/54001	10451	SOLO: THERE'S MAGIC IN ALL OF US	MONTEFIORE EINSTEIN	MONTEFIORE EINSTEIN	Entertainment	ALTO NEW YORK, New York	UNITED STATES	SMUGGLER New York / VITAMIN ENRICHED New York	BARKING OWL New York / COMPANY 3 Los Angeles / FINAL CUT New York / THE MILL New York	TRUFORM MEDIA GROUP New York	ALEXANDRE DESPLAT Paris	Bronze Lion
D01/50007	00625	FITCHIX	HONEST EGGS CO	HONEST EGGS	Brand Experience & Activation	VML, Melbourne	AUSTRALIA	AIRBAG Melbourne		MINDSHARE Melbourne	BCW Melbourne	Bronze Lion
Total Awards:			38									