

Luxury & Lifestyle Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A03/022	00165	LOEWE X SUNA FUJITA	LOEWE	LOEWE X SUNA FUJITA	LOEWE, Madrid	SPAIN	ANDREA ANIMATES Port Townsend / OUTPUT Shanghai	ANDREA ANIMATES Port Townsend	ASSEMBLY London / LOEWE Madrid / OCEAN OUTDOOR London / SCREENBASE Paris / ZHONGXI MEDIA N/A	LOEWE Madrid	ARTISTRY GLOBAL London / ASSEMBLY London / CURATE FILMS London / DENTSU HOLDINGS New York / JCDECAUX Plaisir / L'AGENCE POP-UP Paris / L'ATELIER Shanghai / LIBRACOS (SILVIA HIJANO) Madrid / MIRROR MIRROR Paris / OCEAN OUTDOOR London / OUTPUT Shanghai / PML Belfast / SCREENBASE Paris / SHUN KOMIYAMA N/A / YUSUKE ISHIDA Tokyo / ZHONGXI MEDIA N/A	Grand Prix
A11/005	00171	AYA NAKAMURA : HAUT NIVEAU, BY LANCÔME	LANCÔME	AYA NAKAMURA, LANCÔME AMBASSADOR	PUBLICIS LUXE, Paris	FRANCE	PRODIGIOUS Paris	PRODIGIOUS Paris			REC 118 Paris / WARNER MUSIC Paris / WE ARE 360 Paris	Gold Lion
A08/007	00095	BOTTEGA FOR BOTTEGAS	BOTTEGA VENETA	BOTTEGA VENETA	LEPUB, Milan	ITALY	PRODIGIOUS Milan					Silver Lion
A11/007	20224	THE ANTIRACIST BAG	UNIVERSITY ZUMBI DOS PALMARES	RACISMO ZERO	GREY, Sao Paulo	BRAZIL	ATOMO VFX Sao Paulo / JAMUTE Sao Paulo / PANGS Sao Paulo / RICARDO BARCELLOS Sao Paulo			GALBRAITH PR Sao Paulo	ATELIE NAYA VIOLETA Goiania / FELIPE BORGES ACESSORIOS Sao Paulo / MONICA LAGES FASHION MANAGMENT Sao Paulo / UNIVERSITY ZUMBI DOS PALMARES Sao Paulo	Silver Lion
A02/001	00011	TWIGGY FULL CIRCLE	EBAY	EBAY.COM	ESSENCEDIACOM, New York	UNITED STATES	CONDE NAST New York / VOGUE New York	CONDE NAST New York / VOGUE New York	EBAY New York / ESSENCEDIACOM New York	ESSENCEDIACOM New York		Bronze Lion
A03/031	00174	HERMES, CAVALIER JEWELLERY	HERMES	HERMES JEWELLERY COLLECTION	PUBLICIS ET NOUS, Paris	FRANCE	HARBINGER New York / WORKS Paris	SPARKLINK Paris				Bronze Lion
A08/013	00114	GOLDEN OPULENCE	BEYMEN	FASHION	BEYMEN GROUP, Istanbul / TBWA/ISTANBUL, Istanbul	TURKEY	ANIMA Istanbul / AUDIO KOLLEKTIV Istanbul					Bronze Lion
Total Awards:			7									