

Outdoor Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize	Award
B01/033	01400	STAIRS	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ Los Angeles	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London			Grand Prix Campaign	Grand Prix
B01/034	01384	CORNER	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ London	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London			Grand Prix Campaign	
B01/035	01391	DOORSTEP	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ London	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London			Grand Prix Campaign	
E07/090	01253	ADOPTABLE. BY PEDIGREE	PEDIGREE	PEDIGREE	COLENZO BBDO, Auckland	NEW ZEALAND	NEXUS STUDIOS London		ESSENCEDIACO M Auckland	PORTER NOVELLI Auckland	MARS London	Grand Prix	Grand Prix
A01/152	01931	PRESSED	COCA-COLA	COCA-COLA	OGILVY, New York	UNITED STATES	LOBO New York					Gold Lion Campaign	Gold Lion
A01/153	01927	TWISTED	COCA-COLA	COCA-COLA	OGILVY, New York	UNITED STATES	LOBO New York					Gold Lion Campaign	
A01/154	01928	SQUASHED	COCA-COLA	COCA-COLA	OGILVY, New York	UNITED STATES	LOBO New York					Gold Lion Campaign	
C01/005	00329	COORS LIGHTS OUT	COORS LIGHT	COORS LIGHT	RETHINK, Toronto	CANADA	MT VERNON ENTERTAINMENT Los Angeles			ICF NEXT New York	BLUEDGE New York / CANWORKS PRINTING Austin / MOLSON CANADA Toronto	Gold Lion	Gold Lion
C02/015	01395	FIND YOUR SUMMER	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ Los Angeles	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London			Gold Lion	Gold Lion
C06/014	00330	THE BIGGER DRAW	HAMBURG MARKETING GMBH	THE BIGGER DRAW	JUNG VON MATT AG, Hamburg	GERMANY	ZWEI MUSIC Hamburg / SIMON & PAUL Hamburg			SEGMENTA COMMUNICATIONS Hamburg	PRODUCTION RESOURCE GROUP Hamburg / UNIKAI LAGEREI- UND SPEDITIONSGESELLSCHAFT Hamburg	Gold Lion	Gold Lion
E01/037	01025	IN TRANSIT	CALLEN-LORDE, METROPOLITAN TRANSPORTATION AUTHORITY, NYC LGBT HISTORIC SITES PRO	TRANSGENDER DAY OF VISIBILITY	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	UNITED STATES	FAMOUS WHO Sao Paulo / RITMIKA AUDIO ARTS Sao Paulo / WIDELABS Porto Alegre	LADO ANIMATION Sao Paulo		WEBER SHANDWICK New York		Gold Lion	Gold Lion
E03/072	01792	PUB MUSEUMS	HEINEKEN	HEINEKEN	LEPUB, Milan / PUBLICIS, Dublin	ITALY / IRELAND		LENS THAT - AR CREATIVE STUDIO Warsaw		THINKHOUSE Dublin	LEGARAGE Milan	Gold Lion	Gold Lion
E03/089	01877	MEET MARINA PRIETO	JCDECAUX	B2B	DAVID, Madrid	SPAIN	DESEIF Madrid / FAR MEDIA Madrid / PICKLE MUSIC Madrid	THE LOBBY Madrid			JCDECAUX SPAIN Madrid	Gold Lion	Gold Lion
E03/090	01405	WINDOWS	BRITISH AIRWAYS	TRAVEL	UNCOMMON, London	UNITED KINGDOM			MANNING GOTTLIEB OMD London			Gold Lion	Gold Lion
E04/110	01639	CLEAN SPONSORSHIP	CONSUL	WASHING MACHINES CONSUL	DM9, Sao Paulo	BRAZIL			DM9 Sao Paulo	CDN Sao Paulo		Gold Lion	Gold Lion
E07/083	01565	SIGHTWALKS	SOL CEMENT	SOL CEMENT	CIRCUS GREY, Lima	PERU	CANICA FILMS Lima / DINAMO Lima / PUNTOAPARTE Lima / REBECA Lima	AGOSTO MUSIC AND SOUND CRAFT Lima / NATIVO POST Lima	APOYO COMUNICACION Lima	LLYC Lima		Gold Lion	Gold Lion
A04/072	01423	WINDOWS	BRITISH AIRWAYS	TRAVEL	UNCOMMON, London	UNITED KINGDOM			MANNING GOTTLIEB OMD London			Silver Lion	Silver Lion
B01/071	01867	LEMON	FABER-CASTELL	SUPERSOFT	DAVID, Sao Paulo	BRAZIL	MOL Sao Paulo / NORTE Sao Paulo	RAW AUDIO Sao Paulo	DAVID Sao Paulo			Silver Lion Campaign	Silver Lion
B01/072	01866	COFFEE	FABER-CASTELL	SUPERSOFT	DAVID, Sao Paulo	BRAZIL	MOL Sao Paulo / NORTE Sao Paulo	RAW AUDIO Sao Paulo	DAVID Sao Paulo			Silver Lion Campaign	
B01/073	01869	EYE	FABER-CASTELL	SUPERSOFT	DAVID, Sao Paulo	BRAZIL	MOL Sao Paulo / NORTE Sao Paulo	RAW AUDIO Sao Paulo	DAVID Sao Paulo			Silver Lion Campaign	
C02/029	01425	WINDOWS	BRITISH AIRWAYS	TRAVEL	UNCOMMON, London	UNITED KINGDOM			MANNING GOTTLIEB OMD London			Silver Lion	Silver Lion
C03/004	00326	COORS LIGHTS OUT	COORS LIGHT	COORS LIGHT	RETHINK, Toronto	CANADA	MT VERNON ENTERTAINMENT Los Angeles			ICF NEXT New York	BLUEDGE New York / CANWORKS PRINTING Austin / MOLSON CANADA Toronto	Silver Lion	Silver Lion
C04/027	01641	CLEAN SPONSORSHIP	CONSUL	WASHING MACHINES CONSUL	DM9, Sao Paulo	BRAZIL			DM9 Sao Paulo	CDN Sao Paulo		Silver Lion	Silver Lion
C04/028	01677	IF YOU'RE INTO IT, IT'S IN THE V&A	V&A	V&A	adam&eveDDB, London	UNITED KINGDOM	adam&eveStudios London		PHD London	HOPE AND GLORY London	750MPH London / adam&eveDesign London / ADYLIC London / KING HENRY London / TIME BASED ARTS London	Silver Lion	Silver Lion
C04/030	01940	THANKS FOR COKE-CREATING	COCA-COLA	COCA-COLA	VML, New York / VML, Kansas City / VML, Sao Paulo	UNITED STATES / BRAZIL	BALIPROD Bali / GLITCH PRODUCTIONS Mumbai / MANGO FILMS Guadalajara / NETO+SHOOKAN PRODUCTIONS Johannesburg / SUGARCANE FILMES Sao Paulo	RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo / VML Sao Paulo	ESSENCEDIACO M Mexico City	OGILVY PR London	VML Johannesburg / VML Mexico City / VML Sydney	Silver Lion	Silver Lion
C05/002	00087	MAKE ITALY GREEN - THE FLOATING BOAT	E.ON ITALY	ENERGY SERVICES	BBDO ITALY, Rome	ITALY	BEDESCHI FILM Milan					Silver Lion	Silver Lion
C05/046	01199	THE F***ING CAR	NETFLIX	SEX EDUCATION 4	MEDIA.MONKS, Hilversum	NETHERLANDS	CORINTHIAN MEDIA Buenos Aires		MEDIA.MONKS Hilversum			Silver Lion	Silver Lion
C05/096	01667	TAJ MAHAL MEGH SANTOOR	UNILEVER	BROOKE BOND TAJ MAHAL TEA	OGILVY, Mumbai	INDIA	ABSOLUTE PRODUCTIONS Mumbai		RAPPORT OUTDOOR ADVERTISING Mumbai			Silver Lion	Silver Lion
C06/008	00167	AID AISLE	FRESHCHOICE	SUPERMARKET	DENTSU CREATIVE, Auckland	NEW ZEALAND	DENTSU CREATIVE Auckland	DENTSU CREATIVE Auckland	DENTSU CREATIVE Auckland	DENTSU CREATIVE Auckland		Silver Lion	Silver Lion
C06/047	01141	ALWAYS OPEN	7-ELEVEN	7-ELEVEN	DENTSU CREATIVE, New York	UNITED STATES				EDIBLE Chicago	CRAFTWORK Huntington Beach / GENESEO Dallas	Silver Lion	Silver Lion
C09/035	01791	PUB MUSEUMS	HEINEKEN	HEINEKEN	LEPUB, Milan / PUBLICIS, Dublin	ITALY / IRELAND		LENS THAT - AR CREATIVE STUDIO Warsaw		THINKHOUSE Dublin	LEGARAGE Milan	Silver Lion	Silver Lion

D02/084	01566	SIGHTWALKS	SOL CEMENT	SOL CEMENT	CIRCUS GREY, Lima	PERU	CANICA FILMS Lima / DINAMO Lima / PUNTOAPARTE Lima / REBECA Lima	AGOSTO MUSIC AND SOUND CRAFT Lima / NATIVO POST Lima	APOYO COMUNICACION Lima	LLYC Lima		Silver Lion	Silver Lion		
E02/021	01643	WHOPPER ISLAND	BURGER KING	THE WHOPPER	DM9, Sao Paulo	BRAZIL						Silver Lion	Silver Lion		
E04/059	00819	855-HOW-TO-QUIT-(OPIOIDS)	ANZEN HEALTH	HEALTHCARE	SERVICEPLAN, Munich	GERMANY	JOJX Los Angeles	JAMM Los Angeles	MEDIAPLUS GERMANY Munich / MEDIAPLUS NORTH AMERICA New York	TULOM Sao Paulo	DAHOUSE AUDIO Overath / RAW MATERIALS Austin	Silver Lion	Silver Lion		
E04/120	01942	THANKS FOR COKE-CREATING	COCA-COLA	COCA-COLA	VML, New York / VML, Kansas City / VML, Sao Paulo	UNITED STATES / BRAZIL	BALIPROD Bali / GLITCH PRODUCTIONS Mumbai / MANGO FILMS Guadalajara / NETO+SHOOKAN PRODUCTIONS Johannesburg / SUGARCANE FILMES Sao Paulo	RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo / VML Sao Paulo	ESSENCEMEDIACO M Mexico City	OGILVY PR London	VML Johannesburg / VML Mexico City / VML Sydney	Silver Lion	Silver Lion		
E05/048	01831	THE LAST BARF BAG	DRAMAMINE	DRAMAMINE	FCB CHICAGO	UNITED STATES	SUNNY SIXTEEN Los Angeles	456 STUDIOS Chicago / JSM MUSIC New York	THE SHIPYARD Columbus	360PR Boston	EXTRA PACKAGING Boca Raton / FUELSPC FULFILLMENT SERVICES Chicago / PRESTIGE CONSUMER HEALTHCARE New York	Silver Lion	Silver Lion		
A01/112	01401	FIND YOUR SUMMER	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ Los Angeles	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London			Bronze Lion	Bronze Lion		
A01/173	11278	CORONA SUNSET BOTTLES	CORONA	CORONA EXTRA	WE BELIEVERS, New York	UNITED STATES						Bronze Lion	Bronze Lion		
B01/098	01929	PRESSED	COCA-COLA	COCA-COLA	OGILVY, New York	UNITED STATES	LOBO New York					Bronze Lion Campaign	Bronze Lion		
B01/099	01926	TWISTED	COCA-COLA	COCA-COLA	OGILVY, New York	UNITED STATES	LOBO New York					Bronze Lion Campaign			
B01/100	01930	SQUASHED	COCA-COLA	COCA-COLA	OGILVY, New York	UNITED STATES	LOBO New York					Bronze Lion Campaign			
C01/035	01190	SMACK FOR HEINZ	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	FUZE REPS Toronto / MT VERNON ENTERTAINMENT Los Angeles / WONDERMAKR Ontario	R+D PRODUCTIONS Vancouver	CARAT Chicago	ZENO GROUP Chicago	KRAFT HEINZ COMPANY Chicago	Bronze Lion	Bronze Lion		
C03/011	00988	THE MINEFIELDS HONEY PROJECT	MINISTRY OF FOREIGN AFFAIRS, KERNEL	FOREIGN AFFAIRS	SAATCHI & SAATCHI UKRAINE, Kyiv	UKRAINE						Bronze Lion	Bronze Lion		
C05/029	00684	UNIQUE BILLBOARDS	KFC FRANCE	KFC	HAVAS PARIS	FRANCE	HAVAS PARIS					Bronze Lion	Bronze Lion		
C05/071	01296	THE CUSHIONING ROUTE	NIKE	NIKE INVINCIBLE 3	BOOST BRAND ACCELERATOR, Barranco	PERU	BARBA ROJA AUDIO Lima / SHIWA Lima	BARBA ROJA AUDIO Lima / SHIWA Lima				Bronze Lion	Bronze Lion		
C08/022	00918	HEINEKEN HEIDDEN IN PLAIN SIGHT	HEINEKEN MALAYSIA BERHAD	HEINEKEN	LEO BURNETT, Kuala Lumpur	MALAYSIA	PRODIGIOUS Kuala Lumpur		LEO BURNETT Kuala Lumpur			Bronze Lion	Bronze Lion		
C08/032	01032	LOST IN TIME	JIAN AI ELDERLY CHARITY CENTER	ALZHEIMER'S DISEASE	DENTSU CREATIVE, Shanghai	MAINLAND CHINA	STDECAUX Shanghai	DENTSU CREATIVE Shanghai	STDECAUX Shanghai		JIAN AI ELDERLY CHARITY CENTER Shanghai	Bronze Lion	Bronze Lion		
C09/031	01597	OREO X PAC-MAN SUPERMARCADE	OREO	OREO	SAATCHI & SAATCHI, Dusseldorf	GERMANY			PUBLICIS MEDIA GMBH Dusseldorf / SPARK FOUNDRY GERMANY GMBH Dusseldorf		DIGITAS PIXELPARK Hamburg / FORM & FUN Sao Paulo / ROOM48 Dusseldorf	Bronze Lion	Bronze Lion		
D01/014	00834	THE UNMENTIONABLES	UNILEVER	CLEANIPEDIA	MULLENLOWE UK, London	UNITED KINGDOM	CURIOUS PRODUCTIONS London		BUILDHOLLYWOOD London / MINDSHARE London / OOH London	GOLIN London		Bronze Lion	Bronze Lion		
D01/021	01227	AD-ONS	MCDONALD'S	MCDONALD'S	DDB NEW ZEALAND, Auckland	NEW ZEALAND			OMD Auckland		MCDONALDS NEW ZEALAND Auckland	Bronze Lion	Bronze Lion		
D02/012	00346	DELIVERY SAFE	KFC FRANCE	N/A	HAVAS PARIS	FRANCE						Bronze Lion	Bronze Lion		
D02/095	01742	PRIVACY SWAP	WHATSAPP	WHATSAPP	BBDO NEW YORK	UNITED STATES	BBDO NEW YORK / DUGGAL VISUAL SOLUTIONS New York	BOSON POST Sao Paulo				Bronze Lion	Bronze Lion		
D02/106	01703	LAUNDROMATCH	HEINEKEN®	HEINEKEN®	LEPUB, Singapore / LEPUB, Milan	SINGAPORE / ITALY	FRAME STORE Seoul / SKYKICK FILM Khet Thung Khru				LEGARAGE Milan	Bronze Lion	Bronze Lion		
D02/107	01801	SALVATION HANGER	SALVATION ARMY	DONATION	WMcCANN, Sao Paulo	BRAZIL						Bronze Lion	Bronze Lion		
E01/003	00069	PENGUIN SOAP OPERA	ORIX AQUARIUM	KYOTO AQUARIUM / SUMIDA AQUARIUM	DENTSU INC., Tokyo	JAPAN	DENTSU CREATIVE X INC. Tokyo	TAIYO KIKAKU CO. LTD. Tokyo	DENTSU INC. Tokyo	DENTSU INC. Tokyo	DENTSU CREATIVE X INC. Tokyo	Bronze Lion	Bronze Lion		
E01/025	01701	IMAGINE WITH PETACOS	POKER BEER	POKER BEER	BUENTIPO ANCHOR, Bogota / DDB COLOMBIA, Bogota	COLOMBIA	BUENTIPO ANCHOR Bogota				PRIMO CONTENT Bogota	Bronze Lion	Bronze Lion		
E02/012	01229	DIFFERENT.	SAMSUNG NZ	SAMSUNG	DDB NEW ZEALAND, Auckland	NEW ZEALAND	TRIBAL AOTEAROA Auckland				SAMSUNG ELECTRONICS Auckland / SPARK FOUNDRY Auckland	Bronze Lion	Bronze Lion		
E02/025	02047	ADSCAN	MAKRO COLOMBIA	MAKRO	VML, Bogota	COLOMBIA	GLORIOUS Bogota				GREY COLOMBIA Bogota / MAKRO Bogota	Bronze Lion	Bronze Lion		
E04/073	01085	UNSILENCE THE VIOLENCE	TERRE DES FEMMES	TERRE DES FEMMES	SCHOLZ & FRIENDS, Hamburg / 2030 KOMMUNIKATION, Munich	GERMANY	STEREO FILMS Berlin / STEREO FILMS MEDIENPRODUKTION GMBH Munich / TONY PETERSEN FILM Hamburg		HYGH AG Berlin	SCHOLZ & FRIENDS Berlin	GERMAN WAHNSINN Hamburg / X& Berlin	Bronze Lion	Bronze Lion		
E05/058	01918	GUILTY PETS	IKEA	IKEA	INGO, Hamburg	GERMANY	HOOKED MUSIC Hamburg / THE PRODUCER Madrid				AL FUTTAIM IKEA Dubai	Bronze Lion	Bronze Lion		
E05/063	02107	NO ONE MOVES SNOW LIKE GRISELDA	NETFLIX	GRISELDA	CYW, Madrid	SPAIN	ANDTONIC Madrid				ANTIESTATICO Madrid / NETFLIX Madrid	Bronze Lion	Bronze Lion		
E06/025	01316	NAPKINS OF RIGHTS	FLIC - FLORIDA IMMIGRANT COALITION	FLIC - FLORIDA IMMIGRANT COALITION	VML, Miami	UNITED STATES	LETCA FILMS Miami	MAKE A BEAT PRODUCTIONS Miami				Bronze Lion	Bronze Lion		
E08/016	00827	ET LE BUUUUD	BUDWEISER	BUDWEISER	BETC, Paris	FRANCE	GENERAL POP Paris / SOLDATS FILMS Paris		DENTSU CREATIVE Toronto	VERITAS Pittsburgh		Bronze Lion	Bronze Lion		
E08/017	00909	THE CRUISE HEIST	NETFLIX	LA CASA DE PAPEL	404, Sao Paulo / GALERIA, Sao Paulo	BRAZIL	CEGO Sao Paulo	PLATINUM - FOTOGRAFIA PUBLICITARIA Rio de Janeiro	MEDIA.MONKS Sao Paulo	GALERIA Sao Paulo		Bronze Lion	Bronze Lion		
E08/029	01811	RENAULT - PLUG-INN FOR BUSINESS	RENAULT	APPLICATION	PUBLICIS CONSEIL, Paris	FRANCE	PUBLICIS SAPIENT Paris	PRODIGIOUS Paris			EPSILON Paris / RAZORFISH Paris / RENAULT GROUP SIEGE SOCIAL Paris	Bronze Lion	Bronze Lion		
Total Awards:				57											