Pharma Winners

Cat. No	Entry No	Title	Brand	Product	Medium	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
C05/50002	00236	MAGNETIC STORIES	SIEMENS HEALTHINEERS	MAGNETIC RESONANCE IMAGING	Brand Experience & Activation	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	UNITED STATES	BRO Lisbon / SONIDO Lisbon / TEMPEST ORIGINALS CUSTOM CARPENTRY Brooklyn	ARS THANEA Warsaw			GRUPO LEYA Lisbon	Grand Prix
C06/44001	00046	VOICE 2 DIABETES	KVI BRAVE FUND INC	DIABETES DIAGNOSTIC SOLUTION	Creative Data	KLICK HEALTH, Toronto	CANADA						Gold Lion
C05/3001	00239	MAGNETIC STORIES	SIEMENS HEALTHINEERS	MAGNETIC RESONANCE IMAGING	Audio & Radio	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	UNITED STATES	BRO Lisbon / SONIDO Lisbon / TEMPEST ORIGINALS CUSTOM CARPENTRY Brooklyn	ARS THANEA Warsaw			GRUPO LEYA Lisbon	Silver Lion
C06/53002	00127	AIRQUITY	EARSWITCH	HEALTH EQUITY - DIAGNOSTICS	Healthcare Product Innovation	HAVAS LYNX, Manchester / EARSWITCH, Manchester	UNITED KINGDOM	EARSWITCH Manchester / HAVAS LYNX Manchester	HAVAS LYNX Manchester				Silver Lion
B03/41002	00175	NOT A LONELY JOURNEY	BIOGEN	BIOGEN	Print & Publishing: Collateral	VML, Milan	ITALY	BLACKBALL.TV Milan					Bronze Lion
B03/8002	00163	MIS[S]DIAGNOSED	ORGANON	RAISING AWARENESS OF LESS KNOWN SYMPTOMS OF FEMALE HEART ATTACKS	Direct	MULLENLOWE MENA, Dubai / McCANN HEALTH, Dubai	UNITED ARAB EMIRATES	FAIRMONT PRINTING PRESS SERVICES Dubai / INDI STUDIOS Ajman	INDI STUDIOS Ajman				Bronze Lion
C04/53001	00158	HEART SURGEON'S COOKBOOK	GETINGE	MEDTECH SOLUTIONS IN CARDIAC SURGERY	Healthcare Product Innovation	GETINGE, Gothenburg / FORSMAN & BODENFORS, Gothenburg	SWEDEN	F&B STUDIOS Gothenburg	F&B STUDIOS Gothenburg		RVI COMMUNICATIONS Gothenburg		Bronze Lion

Total Awards: 7