

Sustainable Development Goals Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
C01/024	00515	RENAULT - CARS TO WORK	RENAULT	MOBILITY RIGHTS	PUBLICIS CONSEIL, Paris	FRANCE	DIVISION Paris	FIRM STUDIO Paris / PRODIGIOUS Paris			RENAULT GROUP SIEGE SOCIAL Paris	Grand Prix
A05/061	00554	PINK CHIP	DEGIRO, UN WOMEN	PINK CHIP INDEX	AKQA, Amsterdam	NETHERLANDS	AKQA Amsterdam / THEMATIC CAPITAL San Francisco	AMP AMSTERDAM			DEGIRO Amsterdam	Gold Lion
B01/012	00583	FILTER CAPS	FILSA COLOMBIA	FILTER CAPS	OGILVY COLOMBIA, Bogotá	COLOMBIA					CRUZ ROJA COLOMBIANA - DIRECCION NACIONAL Bogota / FUNDACION BAYLOR COLOMBIA Bogota / GRUPO FILSA Bogota	Gold Lion
B03/018	00433	SIGHTWALKS	SOL CEMENT	SOL CEMENT	CIRCUS GREY, Lima	PERU	CANICA FILMS Lima / DINAMO Lima / PUNTOAPARTE Lima / REBECA Lima	AGOSTO MUSIC AND SOUND CRAFT Lima / NATIVO POST Lima	APOYO COMUNICACION Lima	LLYC Lima		Gold Lion
B05/034	00561	THE MOVE TO -15	DP WORLD	DP WORLD	EDELMAN, London	UNITED KINGDOM				EDELMAN London		Gold Lion
A01/009	00414	THE E-COMMERCE OF TRUST	GAHR WECAPITAL	THE E-COMMERCE OF TRUST	DDB MEXICO, Mexico City	MEXICO	WHISKY FILMS Mexico City			PORTER NOVELLI Mexico City	ESTUDIOS MACHINA Bogota	Silver Lion
A03/030	00211	ILLUSTRATE CHANGE	JOHNSON & JOHNSON	ILLUSTRATE CHANGE	DELOITTE DIGITAL, New York / JOHNSON & JOHNSON, New Brunswick	UNITED STATES	NORTE Sao Paulo				BCW New York / BRIGHTSPOT Virginia / NATIONSWELL HEADQUARTERS New York / PEANUT London / THE ASSOCIATION OF MEDICAL ILLUSTRATORS Lexington	Silver Lion
B05/004	00070	CONTRAILS: MAKING FLYING MORE SUSTAINABLE WITH GOOGLE AI	GOOGLE	GOOGLE RESEARCH	GOOGLE, Mountain View / GOOGLE CREATIVE LAB, New York	UNITED STATES	GOOGLE CREATIVE LAB New York	GOOGLE CREATIVE LAB New York				Silver Lion
B05/040	00488	ROCKSEEDS	TBS	CLOTHES BRAND	CHANGE AN FCB ALLIANCE, Paris	FRANCE						Silver Lion
B06/004	00086	FORTUM+FISHHEART	FORTUM	FISHHEART	TBWA\SCREEN, Helsinki / FISHHEART, Helsinki	FINLAND			TBWA\SCREEN Helsinki	TBWA\SCREEN Helsinki	FORTUM OYJ Espoo	Silver Lion
A03/045	00330	KIKI, VIRTUAL HUMAN INTERPRETER	NHK ENTERPRISES & NHK GLOBAL MEDIA SERVICES	WEB PLATFORM	MEDIA.MONKS, Hilversum	NETHERLANDS	MEDIA.MONKS Hilversum	MEDIA.MONKS Hilversum		MEDIA.MONKS Hilversum		Bronze Lion
A03/082	00552	TEST-ICLES	FUNDACION DE ALBA, A.C.	CANCER FOUNDATION	OGILVY, Mexico City / OGILVY HEALTH, New York	MEXICO / UNITED STATES	BELIEVE TV Santiago			OGILVY Mexico City	FUNDACION DE ALBA Mexico City	Bronze Lion
A05/068	00595	DABBA SAVINGS ACCOUNT	ESAF SMALL FINANCE BANK	ESAF SAVINGS BANK ACCOUNT	McCANN, Gurugram	INDIA					ESAF SMALL FINANCE BANK Thrissur / VIRTUAL EYE FILMS (V EYE FILMS) Kochi	Bronze Lion
B04/048	00590	DROPS OF JOY	LAY'S	LAY'S	LEO BURNETT, Mumbai	INDIA					PEPSICO Gurgaon	Bronze Lion
C01/012	00377	INPLOYABLE	CDSS	CDSS	FCB TORONTO	CANADA	SUNEEVA Toronto	GRAYSON MUSIC Toronto / MARRIED TO GIANTS Toronto	INITIATIVE Toronto	GLOSSY PR Toronto	CANADIAN DOWN SYNDROME SOCIETY Calgary	Bronze Lion
C01/025	00564	REVIEWS	HEINZ	HEINZ	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	PUNCH AUDIO Sao Paulo / SILVIO MEDEIROS Sao Paulo				BORDERLESS CITIZEN Curitiba	Bronze Lion
C03/011	00168	GIVING A VOICE TO THE UNHEARD	ISLAM ALIJAJ	SWISS NATIONAL COUNCIL ISLAM ALIJAJ	FARNER PR, Zurich	SWITZERLAND	FARNER PR Zurich / Yoveo Zurich	NEWTMRRW Stuttgart		FARNER PR Zurich		Bronze Lion
C03/031	00334	ABSURD PROMISES	ASDRA	DOWN SYNDROME ASSOCIATION OF ARGENTINA	VML, Buenos Aires	ARGENTINA					VIOLETA MUSIC Buenos Aires	Bronze Lion
D01/001	00013	THE HUMANITY CHECK	AMNESTY INTERNATIONAL ITALIA	CEASEFIRE NOW PETITION.	AMNESTY INTERNATIONAL, Rome	ITALY						Bronze Lion
D01/002	00089	RIGHTS AGAINST THE RIGHT - THE FIRST TRADEMARK THAT STOPS TRADING NAZI MERCH.	LAUT GEGEN NAZIS	THE FIRST TRADEMARK THAT STOPS TRADING NAZI MERCH	JUNG VON MATT AG, Hamburg	GERMANY	SEHSUCHT Berlin			REDGERT COMMS Berlin	02100 DIGITAL Hamburg / LAUT GEGEN NAZIS EV Hamburg	Bronze Lion
Total Awards:			20									