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HOY
(EL PORQUÉ, SERVICIOS, EQUIPO)

EL PORQUÉ

A collage of party photos with a central text overlay. The photos show people in various costumes and settings, including a woman in a feathered headdress, a person in a pink mask with a beard, and people at a table with confetti. The text overlay is a white rectangle with black text.

**RANDOM CULTURE
+
NEW NARRATIVE
+
ALWAYS BETA**

LIKE THIS:



A person wearing a red cap with a gold band and a white long-sleeved shirt is crawling on a green and gold patterned carpet. The person's face is partially obscured by a white rectangular box containing text. The background shows the legs of another person in black pants and shoes.

MILLENNIALS

(J&B, WAY, MARCA,...)



STARTUPS

(TUENTI, CHICFY, LOLAMARKET, KLIKIN, HEALTHIA, EBAY, BLABLACAR,...)



**CREATIVIDAD
(DOMMO.X)**


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**PRODUCCIÓN
(DMNTIA)**

LOS SERVICIOS



(UN)BRANDED CONTENT

A photograph of two young women against a solid blue background. Both women are holding a banana to their ear as if it were a telephone. The woman on the left is wearing a yellow backward baseball cap, a pink crop top, and denim jeans. The woman on the right is wearing white heart-shaped sunglasses, a red and white striped tube top, and red polka-dot shorts. A white rectangular box is overlaid in the center of the image, containing the text 'C+P' and 'CREATIVITY+PRODUCTION' in bold black letters.

C+P
CREATIVITY+PRODUCTION

A beach scene featuring a thatched hut with a vibrant green roof. A person wearing a white dress and sunglasses is sitting on a white chair in the foreground. The background shows a sandy beach with some vegetation and a few people in the distance under a blue sky with light clouds.

CREATIVE PRODUCTION

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EL EQUIPO



MARTA CANALES
CREATIVE PRODUCER



ROBERTO LOPEZ
EXECUTIVE PRODUCER



PEDRO MOYA
LINE PRODUCER



ELENA GARCIA
RANDM CREATIVE



SERGIO GARCIA
CULTURE PLANNER



PABLO BARRIONUEVO
RANDM CREATIVE



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