

## Shortlist (Press Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency
<b>A01 (Savoury Foods)</b>							
A01/006	00587	DINOSAUR	NESTLÉ	TOMBSTONE PIZZA	FCB CHICAGO	USA	FCB CHICAGO
A01/008	00589	LION	NESTLÉ	TOMBSTONE PIZZA	FCB CHICAGO	USA	FCB CHICAGO
A01/022	03940	LINGERIE	BENDITO FRIO	FROZEN FOOD	DIM & CANZIAN São Paulo	BRAZIL	DIM & CANZIAN São
A01/023	03941	VIDEO GAME	BENDITO FRIO	FROZEN FOOD	DIM & CANZIAN São Paulo	BRAZIL	DIM & CANZIAN São
A01/033	04479	PIG	DE CABRON	PEPPER	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
<b>A02 (Sweet Foods &amp; Snacks)</b>							
A02/002	00568	MEDUSA	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK
A02/004	00577	ATTACK OF THE HUMANS	MARS CHOCOLATE NORTH AMERICA	M&M'S	BBDO NEW YORK	USA	BBDO NEW YORK
A02/005	00579	TWO EYED MONSTER	MARS CHOCOLATE NORTH AMERICA	M&M'S	BBDO NEW YORK	USA	BBDO NEW YORK
A02/008	00951	LAUNDRY KNIGHT	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK
A02/009	00952	PETTY BICKERINGS	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK
A02/010	00953	DEVICES OF DESIRE	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK
A02/015	01140	LITTLE GIRL	FREDDO	ICE CREAM	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A02/037	01913	PARROT	DOS EN UNO	LOLLIPOP	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
A02/038	01914	RAKE	DOS EN UNO	LOLLIPOP	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
A02/039	01915	BEEES	DOS EN UNO	LOLLIPOP	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
A02/045	02746	MATHEMATICS	CACAU SHOW	CHOCOLATE MIAU	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São
A02/046	02748	PAINTING	CACAU SHOW	CHOCOLATE MIAU	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São
A02/051	00471	ONION	EUROPEAN FOOD PUBLIC COMPANY.	BIG BLOOM FRUIT CHEWING GUM	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND	THE LEO BURNETT GROUP THAILAND
A02/052	00469	GARLIC	EUROPEAN FOOD PUBLIC COMPANY.	BIG BLOOM FRUIT CHEWING GUM	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND	THE LEO BURNETT GROUP THAILAND
A02/074	03465	SPACE	MARS	M&M'S	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO
A02/075	03468	RATIONS	MARS	M&M'S	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO
<b>A03 (Alcoholic Drinks)</b>							
A03/006	00498	SOCCER	FARNHAM ALE & LAGER	BEERS	Ig2 Québec	CANADA	Ig2 Québec
A03/007	00499	SPOUSE	FARNHAM ALE & LAGER	BEERS	Ig2 Québec	CANADA	Ig2 Québec
A03/010	00824	TIGER	MP WINES / BODEGAS SALENTEIN	WINE	Niña Buenos Aires	ARGENTINA	Niña Buenos Aires

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A03/011	00825	FOX	MP WINES / BODEGAS SALENTEIN	WINE	Niña Buenos Aires	ARGENTINA	Niña Buenos Aires
A03/012	00826	BEAR	MP WINES / BODEGAS SALENTEIN	WINE	Niña Buenos Aires	ARGENTINA	Niña Buenos Aires
A03/033	02075	CHOOSE	SANTA TERESA RUM	ALCOHOLIC	SCPF Barcelona	SPAIN	SCPF Barcelona
A03/034	02076	HARD DAY	SANTA TERESA RUM	ALCOHOLIC	SCPF Barcelona	SPAIN	SCPF Barcelona
A03/035	02077	PHILOSOPHY	SANTA TERESA RUM	ALCOHOLIC	SCPF Barcelona	SPAIN	SCPF Barcelona
A03/036	02078	OUTPUT	SANTA TERESA RUM	ALCOHOLIC	SCPF Barcelona	SPAIN	SCPF Barcelona

## **A04 (Non-Alcoholic Drinks)**

A04/003	00546	COCACOLA TOGETHER LOVE	THE COCA-COLA COMPANY	DRINKS	OGILVY PARIS	FRANCE	OGILVY PARIS
A04/004	00548	COCACOLA TOGETHER PEACE	THE COCA-COLA COMPANY	DRINKS	OGILVY PARIS	FRANCE	OGILVY PARIS
A04/037	03287	THE BODY 1	RÖMERQUELLE	WATER	HEREZIE Paris	FRANCE	HEREZIE Paris
A04/038	03290	THE BODY 2	RÖMERQUELLE	WATER	HEREZIE Paris	FRANCE	HEREZIE Paris
A04/039	03293	THE BODY 3	RÖMERQUELLE	WATER	HEREZIE Paris	FRANCE	HEREZIE Paris
A04/060	02061	ALIENS	COCA-COLA	COCA-COLA	MARCEL New York	USA	MARCEL New York
A04/061	02063	SOCCER PLAYERS	COCA-COLA	COCA-COLA	MARCEL New York	USA	MARCEL New York
A04/062	02065	BIRDS	COCA-COLA	COCA-COLA	MARCEL New York	USA	MARCEL New York
A04/092	01981	FIST BUMP - ARTIST	COCA-COLA	COCA-COLA	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco
A04/093	04515	FIST BUMP - RACE	COCA-COLA	COCA-COLA	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco
A04/094	04516	FIST BUMP - RELIGION	COCA-COLA	COCA-COLA	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco
A04/095	04517	FIST BUMP - TATTOO	COCA-COLA	COCA-COLA	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco

## **A05 (Household: Cleaning Products)**

A05/049	02434	ICE CREAM	BREEZE	LAUNDRY DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
A05/050	02436	HOT CHOCOLATE	BREEZE	LAUNDRY DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
A05/068	04069	BUSINESS DINNER	PROCTER & GAMBLE	TIDE	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO SAATCHI & SAATCHI Buenos Aires
A05/069	04070	GIRL	PROCTER & GAMBLE	TIDE	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO SAATCHI & SAATCHI Buenos Aires
A05/070	04071	LEAD ROLE	PROCTER & GAMBLE	TIDE	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO SAATCHI & SAATCHI Buenos Aires
A05/071	04072	VIDEO CONFERENCE	PROCTER & GAMBLE	TIDE	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO SAATCHI & SAATCHI Buenos Aires

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A05/080	01360	CLEAN NEVER DISCOVERED ANYTHING	UNILEVER	OMO	THE HARDY BOYS Durban	SOUTH AFRICA	THE HARDY BOYS Durban
A05/081	01362	CLEAN NEVER HAS ADVENTURES	UNILEVER	OMO	THE HARDY BOYS Durban	SOUTH AFRICA	THE HARDY BOYS Durban

## **A06 (Household: Other)**

A06/012	00907	GLASSES - BEER	INDUSTRIE CARTARIE TRONCHETTI	FOXY ASSO ULTRA	LOWE PIRELLA Milan	ITALY	LOWE PIRELLA Milan
A06/013	00908	GLASSES - WINE	INDUSTRIE CARTARIE TRONCHETTI	FOXY ASSO ULTRA	LOWE PIRELLA Milan	ITALY	LOWE PIRELLA Milan
A06/014	00909	GLASSES - JUICE	INDUSTRIE CARTARIE TRONCHETTI	FOXY ASSO ULTRA	LOWE PIRELLA Milan	ITALY	LOWE PIRELLA Milan
A06/015	02380	JUDITE	TEKBOND	SUPER GLUE	WUNDERMAN BRAZIL São Paulo	BRAZIL	WUNDERMAN BRAZIL São Paulo
A06/016	02382	NOEMIA	TEKBOND	SUPER GLUE	WUNDERMAN BRAZIL São Paulo	BRAZIL	WUNDERMAN BRAZIL São Paulo
A06/017	02384	MIRTES	TEKBOND	SUPER GLUE	WUNDERMAN BRAZIL São Paulo	BRAZIL	WUNDERMAN BRAZIL São Paulo
A06/034	02152	ROBOT	PANASONIC	BATTERY	PROXIMITY BBDO Boulogne-Billancourt	FRANCE	PROXIMITY BBDO Boulogne-Billancourt
A06/035	02155	T-REX	PANASONIC	BATTERY	PROXIMITY BBDO Boulogne-Billancourt	FRANCE	PROXIMITY BBDO Boulogne-Billancourt
A06/036	02158	DUCK	PANASONIC	BATTERY	PROXIMITY BBDO Boulogne-Billancourt	FRANCE	PROXIMITY BBDO Boulogne-Billancourt
A06/037	02304	NEW WILL HAVE TO WAIT	HENKEL	LOCTITE SUPER GLUE	HEIMAT Berlin	GERMANY	HEIMAT Berlin
A06/038	02305	NEW WILL HAVE TO WAIT	HENKEL	LOCTITE SUPER GLUE	HEIMAT Berlin	GERMANY	HEIMAT Berlin
A06/064	03345	1FROG	LAMPTAN LIGHTING (2001)	LAMPTAN	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
A06/065	03346	2CHAMELEON	LAMPTAN LIGHTING (2001)	LAMPTAN	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
A06/066	04075	ICEBERG	WALMART	GREAT VALUE TERRA	LOPEZ NEGRETE COMMUNICATIONS Houston	USA	LOPEZ NEGRETE COMMUNICATIONS
A06/071	04437	CLASSIC ROBOT	DURACELL	HOME ELECTRONICS & AUDIO-VISUAL	GREY LONDON	UNITED KINGDOM	GREY LONDON

## **A07 (Home Appliances & Furnishings)**

A07/001	00015	RURAL	UNILEVER INDONESIA	PUREIT	LOWE INDONESIA Jakarta	INDONESIA	LOWE INDONESIA Jakarta
A07/002	00016	URBAN	UNILEVER INDONESIA	PUREIT	LOWE INDONESIA Jakarta	INDONESIA	LOWE INDONESIA Jakarta

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A07/060	02724	BEDROOM	UNE TELECOMUNICACIONES	HOME + INSURANCE	TBWA\COLOMBIA Bogota	COLOMBIA	TBWA\COLOMBIA Bogota
A07/061	02725	LIBRARY	UNE TELECOMUNICACIONES	HOME + INSURANCE	TBWA\COLOMBIA Bogota	COLOMBIA	TBWA\COLOMBIA Bogota
A07/094	02536	COUPLE	B/S/H HOME APPLIANCES – PROFILO	HOME APPLIANCES	RAFINERI Istanbul	TURKEY	RAFINERI Istanbul
A07/095	02537	SHOES	B/S/H HOME APPLIANCES – PROFILO	HOME APPLIANCES	RAFINERI Istanbul	TURKEY	RAFINERI Istanbul
A07/099	01388	MASTURBATION	PHILIPS WALITA / INSINUANTE.COM	AUTO COOL IRON	REVOLUTION BRASIL Salvador - Bahia	BRAZIL	REVOLUTION BRASIL Salvador - Bahia
A07/100	01389	XEROX	PHILIPS WALITA / INSINUANTE.COM	AUTO COOL IRON	REVOLUTION BRASIL Salvador - Bahia	BRAZIL	REVOLUTION BRASIL Salvador - Bahia
A07/101	01390	FETICHE	PHILIPS WALITA / INSINUANTE.COM	AUTO COOL IRON	REVOLUTION BRASIL Salvador - Bahia	BRAZIL	REVOLUTION BRASIL Salvador - Bahia
A07/118	01732	AUSTRALIA & NEW ZEALAND	DORMIMUNDO	INDEPENDENT ADJUSTABLE BED	MADE Mexico City	MEXICO	MADE Mexico City
A07/119	01733	COLOMBIA & VENEZUELA	DORMIMUNDO	INDEPENDENT ADJUSTABLE BED	MADE Mexico City	MEXICO	MADE Mexico City
A07/120	01734	PUERTO RICO & CUBA	DORMIMUNDO	INDEPENDENT ADJUSTABLE BED	MADE Mexico City	MEXICO	MADE Mexico City

## **A08 (Cosmetics & Beauty)**

A08/014	02218	1 BOYFRIEND	GARNIER	NUTRISSE	PUBLICIS MEXICO Mexico City	MEXICO	PUBLICIS MEXICO Mexico City
A08/015	02219	2 JOB	GARNIER	NUTRISSE	PUBLICIS MEXICO Mexico City	MEXICO	PUBLICIS MEXICO Mexico City
A08/016	02220	3 BIG GIRL	GARNIER	NUTRISSE	PUBLICIS MEXICO Mexico City	MEXICO	PUBLICIS MEXICO Mexico City
A08/028	01391	WOMAN	ADCOS COSMETICS	ANTI-AGING CREAM	REVOLUTION BRASIL Salvador - Bahia	BRAZIL	REVOLUTION BRASIL Salvador - Bahia
A08/029	01392	MAN	ADCOS COSMETICS	ANTI-AGING CREAM	REVOLUTION BRASIL Salvador - Bahia	BRAZIL	REVOLUTION BRASIL Salvador - Bahia
A08/040	03461	A CREAM THAT GIVES YOU WRINKLES	SKINFOODS / NEW ZEALAND BREAST CANCER FOUNDATION	BREAST CREAM	COLENSO BBDO Auckland	NEW ZEALAND	COLENSO BBDO Auckland

## **A09 (Toiletries)**

A09/021	01105	WHAT EMMA SEES	SCHICK NEW ZEALAND	TOILETRIES	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland
A09/022	01106	WHAT KATE SEES	SCHICK NEW ZEALAND	TOILETRIES	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland
A09/023	01107	WHAT SARAH SEES	SCHICK NEW ZEALAND	TOILETRIES	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland
A09/026	02877	BREAK UP	PROCTER & GAMBLE	CREST	CONILL SAATCHI & SAATCHI Miami	USA	CONILL SAATCHI & SAATCHI Miami

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A09/027	02878	CRY	PROCTER & GAMBLE	CREST	CONILL SAATCHI & SAATCHI Miami	USA	CONILL SAATCHI & SAATCHI Miami
A09/028	02879	HOSPITAL	PROCTER & GAMBLE	CREST	CONILL SAATCHI & SAATCHI Miami	USA	CONILL SAATCHI & SAATCHI Miami
A09/029	02880	RAIN	PROCTER & GAMBLE	CREST	CONILL SAATCHI & SAATCHI Miami	USA	CONILL SAATCHI & SAATCHI Miami
A09/030	02881	PHOTOS	PROCTER & GAMBLE	CREST	CONILL SAATCHI & SAATCHI Miami	USA	CONILL SAATCHI & SAATCHI Miami

## **A10 (OTC Pharmacy, Healthcare & Prescription Drugs)**

A10/023	00965	GELOCATIL_AAH H	GRUPO FERRER INTERNACIONAL	PARACETAMOL 1G	GREY SPAIN Madrid	SPAIN	GREY SPAIN Madrid
A10/024	00966	GELOCATIL_GRR	GRUPO FERRER INTERNACIONAL	PARACETAMOL 1G	GREY SPAIN Madrid	SPAIN	GREY SPAIN Madrid
A10/046	02507	JACKHAMMER	ADOLF WUERTH	EARPLUGS	SCHOLZ & FRIENDS Berlin	GERMANY	SCHOLZ & FRIENDS
A10/047	02508	ALARM CLOCK	ADOLF WUERTH	EARPLUGS	SCHOLZ & FRIENDS Berlin	GERMANY	SCHOLZ & FRIENDS
A10/048	02509	BELL TOWER	ADOLF WUERTH	EARPLUGS	SCHOLZ & FRIENDS Berlin	GERMANY	SCHOLZ & FRIENDS
A10/049	02510	AIRPLANE	ADOLF WUERTH	EARPLUGS	SCHOLZ & FRIENDS Berlin	GERMANY	SCHOLZ & FRIENDS
A10/060	01871	HOT DOG COMBO	BAYER	ALKA SELTZER	BBDO MEXICO	MEXICO	BBDO MEXICO
A10/061	01872	RISOTTO POMODORO	BAYER	ALKA SELTZER	BBDO MEXICO	MEXICO	BBDO MEXICO
A10/071	02968	ROAD	BAYER BRASIL	FLANAX	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A10/073	02975	CARPET - WINE	BAYER BRASIL	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A10/074	02976	CAR -VASE	BAYER BRASIL	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A10/078	03379	ROCKSTAR	X SENSE MEN	X SENSE MEN DE ALL NUTRITION	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
A10/079	03380	SAILOR	X SENSE MEN	X SENSE MEN DE ALL NUTRITION	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
A10/080	03381	FIGHTER	X SENSE MEN	X SENSE MEN DE ALL NUTRITION	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
A10/124	04126	FRENCH HORN	DABUR	GASTRINA	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA
A10/125	04128	FLUGELHORN	DABUR	GASTRINA	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA
A10/126	04130	SAXOPHONE	DABUR	GASTRINA	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA

## **A11 (Clothing, Footwear & Accessories)**

A11/036	03284	GYM CLUB	DARJEELING - GROUPE CHANTELLE	LINGERIE	HEREZIE Paris	FRANCE	HEREZIE Paris
A11/037	03285	ROOFTOP	DARJEELING - GROUPE CHANTELLE	LINGERIE	HEREZIE Paris	FRANCE	HEREZIE Paris
A11/038	03286	PARK	DARJEELING - GROUPE CHANTELLE	LINGERIE	HEREZIE Paris	FRANCE	HEREZIE Paris

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A11/041	02999	SALVADOR	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A11/042	03001	RIO	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A11/048	01713	MELVIN	SAMDEX	THE NEW SAMSONITE COLLECTION	JANDL Bratislava	SLOVAK REPUBLIC	JANDL Bratislava
A11/055	01350	CONVERSE: MADE BY YOU	CONVERSE	FASHION/APPAREL	ANOMALY New York	USA	ANOMALY New York
A11/056	04250	CONVERSE: MADE BY YOU	CONVERSE	FASHION/APPAREL	ANOMALY New York	USA	ANOMALY New York
A11/057	04251	CONVERSE: MADE BY YOU	CONVERSE	FASHION/APPAREL	ANOMALY New York	USA	ANOMALY New York
A11/060	04474	BABY SELFIE SAWYER	CARTA BRANCA	BABY CLOTHES	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A11/061	04475	BABY SELFIE KIM	CARTA BRANCA	BABY CLOTHES	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A11/066	03942	WATER LAMP	THE NORTH FACE PHILIPPINES - PRIMER GROUP	THE NORTH FACE PHILIPPINES - PRIMER GROUP	Y&R PHILIPPINES Manila	THE PHILIPPINES	Y&R PHILIPPINES Manila

## A12 (Miscellaneous)

A12/005	00438	SALMON	MARS	TEMPTATIONS CAT TREATS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A12/006	00440	CHICKEN	MARS	TEMPTATIONS CAT TREATS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A12/007	00442	SEAFOOD	MARS	TEMPTATIONS CAT TREATS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A12/008	00590	VIKING	COPIC	COPIC MARKER	FCB CHICAGO	USA	FCB CHICAGO
A12/009	00592	BEAR	COPIC	COPIC MARKER	FCB CHICAGO	USA	FCB CHICAGO
A12/010	00594	LUCHADOR	COPIC	COPIC MARKER	FCB CHICAGO	USA	FCB CHICAGO
A12/025	01220	CISEL	MARS	PEDIGREE BRAND	BBDO GROUP GERMANY Berlin	GERMANY	BBDO GROUP GERMANY Berlin
A12/039	01863	DOG'S NUTRITIONAL PYRAMID	MARS PETCARE MÉXICO	PEDIGREE	BBDO MEXICO	MEXICO	BBDO MEXICO
A12/040	01873	GOLDEN	MARS	PEDIGREE	BBDO MEXICO	MEXICO	BBDO MEXICO
A12/041	01874	GREAT DANE	MARS	PEDIGREE	BBDO MEXICO	MEXICO	BBDO MEXICO
A12/057	04054	YELLOW LANTERN	PELIKAN AMERICAS	HIGHLIGHTERS	OGILVY GUATEMALA	GUATEMALA	OGILVY GUATEMALA
A12/071	01346	TREE	PT FABER-CASTELL INTERNATIONAL INDONESIA	FABER-CASTELL ERASER	LEO BURNETT INDONESIA Jakarta	INDONESIA	LEO BURNETT INDONESIA Jakarta
A12/072	01423	NEW YORK	FLYING PET	FLYING PET SITE	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A12/073	01424	PARIS	FLYING PET	FLYING PET SITE	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A12/074	01425	BORA BORA	FLYING PET	FLYING PET SITE	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A12/112	01294	PRIME PROPERTY	CAPE UNION MART	K-WAY TENTS	FCB CAPE TOWN	SOUTH AFRICA	FCB CAPE TOWN

## Shortlist (Press Lions)

### A13 (Cars)

A13/005	00253	JUNGLE	CHRYSLER JEEP IMPORT PORTUGAL	CARS	FCB Lisbon	PORTUGAL	FCB Lisbon / FCB BUENOS AIRES
A13/007	00255	SAVANNAH	CHRYSLER JEEP IMPORT PORTUGAL	CARS	FCB Lisbon	PORTUGAL	FCB Lisbon / FCB BUENOS AIRES
A13/037	02934	TO ISTANBUL	JEEP	JEEP RENEGADE TURBODIESEL	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
A13/038	02935	TO BARCELONA	JEEP	JEEP RENEGADE TURBODIESEL	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
A13/058	01481	SMART FOR TWO YOKO	SMART	SMART FOR TWO	JUNG von MATT Vienna	AUSTRIA	JUNG von MATT Hamburg
A13/059	01482	SMART FOR TWO SNAKE	SMART	SMART FOR TWO	JUNG von MATT Vienna	AUSTRIA	JUNG von MATT Hamburg
A13/060	01483	SMART FOR TWO JACKIE	SMART	SMART FOR TWO	JUNG von MATT Vienna	AUSTRIA	JUNG von MATT Hamburg
A13/063	02161	FIAT 500	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO Boulogne- Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
A13/064	02162	VW UP	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO Boulogne- Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
A13/065	02163	RENAULT TWINGO	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO Boulogne- Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
A13/066	02164	TOYOTA IQ	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO Boulogne- Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
A13/067	02165	MINI COOPER	MERCEDES-BENZ / SMART	SMART FORTWO	CLM BBDO Boulogne- Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
A13/077	02971	SÃO PAULO	AUDI BRASIL	A6 ALLROAD WITH TFSI ENGINE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A13/078	02972	TOKYO	AUDI BRASIL	A6 ALLROAD WITH TFSI ENGINE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A13/079	02973	MEXICO CITY	AUDI BRASIL	A6 ALLROAD WITH TFSI ENGINE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A13/092	00795	ROME	DAIMLER AG / SMART MBD	SMART FORTWO	BBDO GROUP GERMANY Berlin	GERMANY	BBDO GROUP GERMANY Berlin
A13/093	00797	BERLIN	DAIMLER AG / SMART MBD	SMART FORTWO	BBDO GROUP GERMANY Berlin	GERMANY	BBDO GROUP GERMANY Berlin

### A14 (Other Vehicles, Auto Products & Services)

A14/001	00054	BIKER	MERCEDES-BENZ VANS	MERCEDES-BENZ SPRINTER	LUKAS LINDEMANN ROSINSKI Hamburg	GERMANY	LUKAS LINDEMANN ROSINSKI Hamburg
A14/002	00056	MOTOCROSS RIDER	MERCEDES-BENZ VANS	MERCEDES-BENZ SPRINTER	LUKAS LINDEMANN ROSINSKI Hamburg	GERMANY	LUKAS LINDEMANN ROSINSKI Hamburg
A14/003	00058	RACER	MERCEDES-BENZ VANS	MERCEDES-BENZ SPRINTER	LUKAS LINDEMANN ROSINSKI Hamburg	GERMANY	LUKAS LINDEMANN ROSINSKI Hamburg
A14/014	00399	DRIVEWAY	VOLKSWAGEN SOUTH AFRICA	SERVICE	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN
A14/015	00400	BALCONY	VOLKSWAGEN SOUTH AFRICA	SERVICE	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN
A14/016	00401	WHEELCHAIR RAMP	VOLKSWAGEN SOUTH AFRICA	SERVICE	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN

## Shortlist (Press Lions)

A14/036	01297	COUCH	BMW MOTORRAD	BMW S1000RR	FCB CAPE TOWN	SOUTH AFRICA	FCB CAPE TOWN
A14/042	02036	CONFUSING INDIAN	ALGHANIM MOTORS - HONDA	HONDA ACCORD GPS	IMPACT & ECHO BBDO Safat	KUWAIT	IMPACT & ECHO BBDO Safat
A14/043	02038	CONFUSING IRANIAN	ALGHANIM MOTORS - HONDA	HONDA ACCORD GPS	IMPACT & ECHO BBDO Safat	KUWAIT	IMPACT & ECHO BBDO Safat
A14/044	02040	CONFUSING ARAB	ALGHANIM MOTORS - HONDA	HONDA ACCORD GPS	IMPACT & ECHO BBDO Safat	KUWAIT	IMPACT & ECHO BBDO Safat
A14/056	04488	HYDRANT	mitsubishi MOTORS	ALL NEW OUTLANDER WITH REARVIEW CAMERA	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A14/057	04489	BUSH	mitsubishi MOTORS	ALL NEW OUTLANDER WITH REARVIEW CAMERA	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A14/065	02553	ZEBRA CROSSING	VOLKSWAGEN	VOLKSWAGEN FUSSGÄNGERERK ENNUNG	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A14/066	02555	MILK TRUCK	VOLKSWAGEN	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL ACC	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A14/067	02556	FAMILY CAR	VOLKSWAGEN	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL ACC	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A14/081	01599	BEETLE	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
A14/082	01602	GRAPE	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
A14/083	01605	SNAKE	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
A14/084	01608	FLOWER	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
A14/085	02204	ENDURO	BMW	ENDURO HELMET	PUBLICIS MEXICO Mexico City	MEXICO	PUBLICIS MEXICO Mexico City
A14/086	02205	RACE	BMW	RACE HELMET	PUBLICIS MEXICO Mexico City	MEXICO	PUBLICIS MEXICO Mexico City
A14/087	02206	LEGEND	BMW	LEGEND HELMET	PUBLICIS MEXICO Mexico City	MEXICO	PUBLICIS MEXICO Mexico City
A14/089	02478	FISHMAN	VOLKSWAGEN	360° AREA VIEW CAMERA	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid
A14/091	02480	WINGED DOG	VOLKSWAGEN	360° AREA VIEW CAMERA	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid
A14/097	02956	GRANDMA	VOLKSWAGEN DO BRASIL	TOUAREG WITH 4 ZONE CLIMATE CONTROL	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A14/098	02957	BROKE UP	VOLKSWAGEN DO BRASIL	TOUAREG WITH 4 ZONE CLIMATE CONTROL	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo



## Shortlist (Press Lions)

A14/099	02958	MOVE OUT	VOLKSWAGEN DO BRASIL	TOUAREG WITH 4 ZONE CLIMATE CONTROL	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A14/100	02959	TRAILER	VOLKSWAGEN DO BRASIL	ACC SYSTEM	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A14/101	02960	WOOD	VOLKSWAGEN DO BRASIL	ACC SYSTEM	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A14/102	02961	ROCK	VOLKSWAGEN DO BRASIL	ACC SYSTEM	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A14/112	03017	ICE CREAM STORE	MAN LATIN AMERICA	VOLKSWAGEN TRUCKS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A14/113	03019	FISH MARKET	MAN LATIN AMERICA	VOLKSWAGEN TRUCKS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A14/114	03021	FLOWER BOUTIQUE	MAN LATIN AMERICA	VOLKSWAGEN TRUCKS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A14/147	03565	SPEED DIAL	VOLKSWAGEN	VOLKSWAGEN	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO
A14/176	02623	LEECH	JAGUAR LAND ROVER SOUTH AFRICA	LAND ROVER BRAND	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	Y&R SOUTH AFRICA Cape Town

## A15 (Home Electronics & Audio-Visual)

A15/009	00808	SENNHEISER - NOISE ISOLATION	SENNHEISER ELECTRONIC (BEIJING) CO., & SENNHEISER HONG KONG	Sennheiser "MOMENTUM 2.0" Noise Isolating Headphones	PUBLICIS HONG KONG Hong Kong	HONG KONG	PUBLICIS HONG KONG Hong Kong
A15/011	01156	AS IF YOU WERE THERE 2	WESTONE (THINKING GROUP)	W60 EARPHONE	DDB GROUP HONG KONG	HONG KONG	DDB GROUP HONG KONG
A15/012	01159	AS IF YOU WERE THERE 3	WESTONE (THINKING GROUP)	W60 EARPHONE	DDB GROUP HONG KONG	HONG KONG	DDB GROUP HONG KONG
A15/049	04240	BIG AIRPLANE	CKGADGET	AUDIOGEAR	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
A15/050	04241	BUS	CKGADGET	AUDIOGEAR	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
A15/068	03567	THE MENACE KID	CAN HI-FI AUDIO&VISUAL SOLUTIONS	CAN HI-FI	RAFINERI Istanbul	TURKEY	RAFINERI Istanbul
A15/106	04317	HOUSEWIFE	SAMSUNG INDIA ELECTRONICS	MOBILE PHONE SOS FEATURE	CHEIL INDIA Gurgaon	INDIA	CHEIL INDIA Gurgaon
A15/107	04320	OFFICE EXECUTIVE	SAMSUNG INDIA ELECTRONICS	MOBILE PHONE SOS FEATURE	CHEIL INDIA Gurgaon	INDIA	CHEIL INDIA Gurgaon
A15/108	04323	TEACHER	SAMSUNG INDIA ELECTRONICS	MOBILE PHONE SOS FEATURE	CHEIL INDIA Gurgaon	INDIA	CHEIL INDIA Gurgaon

## A16 (Retail Stores)

A16/010	00420	SHOE	HARVEY NICHOLS	SPRING/SUMMER SALE 14	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A16/011	00422	SHIRT	HARVEY NICHOLS	SPRING/SUMMER SALE 14	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London

## Shortlist (Press Lions)

A16/012	00424	BIKINI	HARVEY NICHOLS	SPRING/SUMMER SALE 14	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A16/013	00426	TIDINGS OF JOY	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A16/014	00428	CHRISTMAS TIME	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A16/015	00430	GOOD WILL TO ALL MEN	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A16/087	01540	UNBOX #1	IKEA	OUTDOOR FURNITURE	TBWALISBOA	PORTUGAL	TBWALISBOA
A16/089	01542	BALL	IKEA PORTUGAL	CHRISTMAS DECORATIONS	TBWALISBOA	PORTUGAL	TBWALISBOA
A16/090	01543	STAR	IKEA PORTUGAL	CHRISTMAS DECORATIONS	TBWALISBOA	PORTUGAL	TBWALISBOA
A16/096	03430	KIDS COLLECTION	SELFESTATE	RETAIL AND CONSUMER PRODUCTS	RAFINERI Istanbul	TURKEY	RAFINERI Istanbul
A16/106	01676	8:36	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE	MARCEL Paris
A16/108	01680	9:32	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE	MARCEL Paris

## A17 (Restaurants & Fast Food Outlets)

A17/007	00510	ALLEY	McDONALD'S	McDONALD'S	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI
A17/008	00512	SQUARE	McDONALD'S	McDONALD'S	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI
A17/009	00514	STREET	McDONALD'S	McDONALD'S	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI
A17/023	02269	MCDONALD'S BREAKFAST - HOTCAKES	McDONALD'S	McDONALD'S	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI
A17/024	02270	MCDONALD'S BREAKFAST - SAUSAGE MCMUFFIN & EGG	McDONALD'S	McDONALD'S	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI

## A18 (Travel, Transport & Tourism)

A18/025	03068	GRANDPA	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
A18/035	02246	DOG	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	THE COMMUNITY/LA COMUNIDAD Miami
A18/036	02249	BABY	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	THE COMMUNITY/LA COMUNIDAD Miami
A18/037	02252	SQUIRREL	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	THE COMMUNITY/LA COMUNIDAD Miami
A18/038	02255	MOTHS	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	THE COMMUNITY/LA COMUNIDAD Miami

## **Shortlist (Press Lions)**

A18/051	03232	POKER	TERRA	TRAVEL AND TOURISM	DDB MEXICO Mexico City	MEXICO	DDB MEXICO Mexico City
A18/053	01553	BEACH	THAI AIRASIA CO.LTD.	THAI AIR ASIA DOMESTIC CAMPAIGN	BBDO PROXIMITY THAILAND Bangkok	THAILAND	BBDO PROXIMITY THAILAND Bangkok
A18/054	01554	MOUNTAIN	THAI AIRASIA CO.LTD.	THAI AIR ASIA DOMESTIC CAMPAIGN	BBDO PROXIMITY THAILAND Bangkok	THAILAND	BBDO PROXIMITY THAILAND Bangkok
A18/055	01555	WATERFALL	THAI AIRASIA CO.LTD.	THAI AIR ASIA DOMESTIC CAMPAIGN	BBDO PROXIMITY THAILAND Bangkok	THAILAND	BBDO PROXIMITY THAILAND Bangkok

## **A19 (Entertainment & Leisure)**

A19/001	00215	CAT-ERPILLAR	GAMECLUB	SCRABBLE	TWIGA UKRAINE Kiev	UKRAINE	TWIGA UKRAINE Kiev
A19/002	00217	CAR-ROT	GAMECLUB	SCRABBLE	TWIGA UKRAINE Kiev	UKRAINE	TWIGA UKRAINE Kiev
A19/003	00219	PEN-GUIN	GAMECLUB	SCRABBLE	TWIGA UKRAINE Kiev	UKRAINE	TWIGA UKRAINE Kiev
A19/031	02113	SUBMARINE	HASBRO	PLAY DOH	DDB COLOMBIA Bogotá	COLOMBIA	DDB COLOMBIA Bogotá
A19/032	02114	TANK	HASBRO	PLAY DOH	DDB COLOMBIA Bogotá	COLOMBIA	DDB COLOMBIA Bogotá
A19/033	02115	SCHOOL BUS	HASBRO	PLAY DOH	DDB COLOMBIA Bogotá	COLOMBIA	DDB COLOMBIA Bogotá
A19/038	03059	ANAGRAM LOVERS	MATTEL	SCRABBLE	LOLA LOWE & PARTNERS Madrid	SPAIN	LOLA LOWE & PARTNERS Madrid
A19/039	03060	ANAGRAM DUET	MATTEL	SCRABBLE	LOLA LOWE & PARTNERS Madrid	SPAIN	LOLA LOWE & PARTNERS Madrid
A19/040	03061	ANAGRAM DREAMS	MATTEL	SCRABBLE	LOLA LOWE & PARTNERS Madrid	SPAIN	LOLA LOWE & PARTNERS Madrid
A19/061	04213	THE 2008 CHINA EARTHQUAKE	TWITTER	TWITTER	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
A19/083	03335	OBSERVATOIRE 1/2	MUSEE NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris
A19/084	03337	OPERA 2/2	MUSEE NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris
A19/090	00085	MACHINE GUN	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
A19/091	00088	OBUS	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
A19/093	00094	GRENADE	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS

## Shortlist (Press Lions)

A19/094	00097	PROTHESIS	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
A19/096	00103	SAW	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS

## A20 (Publications & Media)

A20/005	00123	LIFE OF PI	NETFLIX	ENTERTAINMENT	DDB CANADA Vancouver	CANADA	DDB CANADA Vancouver
A20/006	00124	FARGO	NETFLIX	ENTERTAINMENT	DDB CANADA Vancouver	CANADA	DDB CANADA Vancouver
A20/007	00125	GHOSTBUSTERS	NETFLIX	ENTERTAINMENT	DDB CANADA Vancouver	CANADA	DDB CANADA Vancouver
A20/008	00130	BEAR	NATIONAL GEOGRAPHIC KIDS MAGAZINE	MAGAZINE	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
A20/009	00131	SNAKE	NATIONAL GEOGRAPHIC KIDS MAGAZINE	MAGAZINE	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
A20/010	00132	ICE CAPS	NATIONAL GEOGRAPHIC KIDS MAGAZINE	MAGAZINE	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
A20/011	00133	BEES	NATIONAL GEOGRAPHIC KIDS MAGAZINE	MAGAZINE	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
A20/012	00134	FISH	NATIONAL GEOGRAPHIC KIDS MAGAZINE	MAGAZINE	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
A20/030	00662	THERAPIST	SCHWEIZER MONAT	MAGAZINE	HAVAS WORLDWIDE Zürich	SWITZERLAND	HAVAS WORLDWIDE
A20/031	00713	MANAGING	SCHWEIZER MONAT	MAGAZINE	HAVAS WORLDWIDE Zürich	SWITZERLAND	HAVAS WORLDWIDE
A20/083	04303	OLD AXL	MARISCAL ROCK RADIO	ONLINE RADIO	TAPSA   Y&R Madrid	SPAIN	TAPSA   Y&R Madrid
A20/084	04304	OLD MCCARTNEY	MARISCAL ROCK RADIO	ONLINE RADIO	TAPSA   Y&R Madrid	SPAIN	TAPSA   Y&R Madrid
A20/085	04305	OLD DYLAN	MARISCAL ROCK RADIO	ONLINE RADIO	TAPSA   Y&R Madrid	SPAIN	TAPSA   Y&R Madrid
A20/086	04306	OLD TYLER	MARISCAL ROCK RADIO	ONLINE RADIO	TAPSA   Y&R Madrid	SPAIN	TAPSA   Y&R Madrid
A20/087	04307	OLD RICHARDS	MARISCAL ROCK RADIO	ONLINE RADIO	TAPSA   Y&R Madrid	SPAIN	TAPSA   Y&R Madrid
A20/088	02964	FRANCE	EDITORA TODAS AS CULTURAS	TOP DESTINOS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A20/089	02965	GERMANY	EDITORA TODAS AS CULTURAS	TOP DESTINOS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A20/090	02966	SPAIN	EDITORA TODAS AS CULTURAS	TOP DESTINOS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A20/122	03263	BABY	NUMBER 24	SHUTTERSTOCK	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND	THE LEO BURNETT GROUP THAILAND

## **Shortlist (Press Lions)**

A20/123	03264	BROKEN	NUMBER 25	SHUTTERSTOCK	THE LEO BURNETT GROUP THAILAND THAILAND Bangkok	THAILAND	THE LEO BURNETT GROUP THAILAND
A20/124	03265	SHARK	NUMBER 26	SHUTTERSTOCK	THE LEO BURNETT GROUP THAILAND THAILAND Bangkok	THAILAND	THE LEO BURNETT GROUP THAILAND
A20/127	04171	TWENTY THOUSAND LEAGUES UNDER THE SEA	SARAIVA	BOOKS	F.BIZ São Paulo	BRAZIL	F.BIZ São Paulo
A20/128	04173	METAMORPHOSIS	SARAIVA	BOOKS	F.BIZ São Paulo	BRAZIL	F.BIZ São Paulo
A20/129	04175	TREASURE ISLAND	SARAIVA	BOOKS	F.BIZ São Paulo	BRAZIL	F.BIZ São Paulo
A20/130	04177	THE LITTLE PRINCE	SARAIVA	BOOKS	F.BIZ São Paulo	BRAZIL	F.BIZ São Paulo
A20/131	04178	WAR AND PEACE	SARAIVA	BOOKS	F.BIZ São Paulo	BRAZIL	F.BIZ São Paulo
A20/163	03846	DALAI LAMA X WARREN BUFFETT	FORBES	FORBES MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A20/165	03848	MADRE TERESA X BILL GATES	FORBES	FORBES MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A20/183	00454	AMY	VIRGIN RADIO	RADIO	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT
A20/184	00457	MARVIN	VIRGIN RADIO	RADIO	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT

## **A21 (Banking, Investment & Insurance)**

A21/027	01236	KID	AXA	ART INSURANCE	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP
A21/028	01237	CAT	AXA	ART INSURANCE	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP
A21/029	01238	PAINT	AXA	ART INSURANCE	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP
A21/036	01411	SOUTH AFRICA / UK	HANSEMERKUR KRANKENVERSICHERUNG	TRAVEL INSURANCE	GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf
A21/037	01413	JAMAICA / SCOTLAND	HANSEMERKUR KRANKENVERSICHERUNG	TRAVEL INSURANCE	GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf
A21/038	01415	SWEDEN / DENMARK	HANSEMERKUR KRANKENVERSICHERUNG	TRAVEL INSURANCE	GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf
A21/043	04451	MARLON AND LUIS	MEXICAN INSURANCE ASSOCIATION	HEALTH INSURANCES	OGILVY & MATHER Mexico City	MEXICO	OGILVY & MATHER Mexico City
A21/044	04452	ALFREDO AND MATEO	MEXICAN INSURANCE ASSOCIATION	HEALTH INSURANCES	OGILVY & MATHER Mexico City	MEXICO	OGILVY & MATHER Mexico City
A21/045	04453	ANA AND GLORIA	MEXICAN INSURANCE ASSOCIATION	HEALTH INSURANCES	OGILVY & MATHER Mexico City	MEXICO	OGILVY & MATHER Mexico City

## **A22 (Business Equipment & Services)**

## **Shortlist (Press Lions)**

A22/010	02288	DHL HANDS - RIPPED	DHL	EXPRESS COURIER SERVICES	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai / MARURI
A22/011	02289	DHL HANDS - CUTTER	DHL	EXPRESS COURIER SERVICES	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai / MARURI
A22/012	02290	DHL HANDS - SCISSORS	DHL	EXPRESS COURIER SERVICES	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai / MARURI
A22/013	02953	BILL CLINTON	GETTY IMAGES	20 YEARS OF GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A22/014	02954	SCARLET JOHANSSON	GETTY IMAGES	20 YEARS OF GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A22/015	02955	PRINCE WILLIAM	GETTY IMAGES	20 YEARS OF GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A22/019	04254	ATSS CCTV BANK	ATSS SECURITY SOLUTIONS PROVIDER	SECURITY	CONTRACT ADVERTISING INDIA Mumbai	INDIA	CONTRACT ADVERTISING INDIA Mumbai
A22/020	04255	ATSS CCTV PARKING LOT	ATSS SECURITY SOLUTIONS PROVIDER	SECURITY	CONTRACT ADVERTISING INDIA Mumbai	INDIA	CONTRACT ADVERTISING INDIA Mumbai
A22/021	04256	ATSS CCTV OFFICE	ATSS SECURITY SOLUTIONS PROVIDER	SECURITY	CONTRACT ADVERTISING INDIA Mumbai	INDIA	CONTRACT ADVERTISING INDIA Mumbai

## **A23 (Advertising & Media)**

A23/001	00367	CATCH 22	THE WINSTON FLETCHER FICTION PRIZE	THE WINSTON FLETCHER FICTION PRIZE	DLKW LOWE London	UNITED KINGDOM	DLKW LOWE London
A23/002	00369	THE GREAT GATSBY	THE WINSTON FLETCHER FICTION PRIZE	THE WINSTON FLETCHER FICTION PRIZE	DLKW LOWE London	UNITED KINGDOM	DLKW LOWE London
A23/003	00371	MIDNIGHT'S CHILDREN	THE WINSTON FLETCHER FICTION PRIZE	THE WINSTON FLETCHER FICTION PRIZE	DLKW LOWE London	UNITED KINGDOM	DLKW LOWE London

## **A24 (Commercial Public Services)**

A24/089	04210	HANNAH VERSUS HANNAH	DIRECTV	CABLE	GREY NEW YORK	USA	GREY NEW YORK
A24/090	04211	CHRISSY VERSUS CHRISSY	DIRECTV	CABLE	GREY NEW YORK	USA	GREY NEW YORK
A24/091	04212	NINA VERSUS NINA	DIRECTV	CABLE	GREY NEW YORK	USA	GREY NEW YORK
A24/104	01724	MARRIAGE	VTR INTERNET	WI-FI RANGE EXTENDERS	SIMPLE Santiago	CHILE	SIMPLE Santiago
A24/105	01725	ITCH	VTR INTERNET	WI-FI RANGE EXTENDERS	SIMPLE Santiago	CHILE	SIMPLE Santiago
A24/126	04134	PUDDLE	ESSEL GROUP	DISH TV	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA
A24/127	04136	BASEMENT	ESSEL GROUP	DISH TV	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA

## **Shortlist (Press Lions)**

A24/141	03586	HAPPY	BAIDU	ONLINE SAFETY PRODUCT	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
A24/142	03588	CHEEKY	BAIDU	ONLINE SAFETY PRODUCT	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
A24/143	03590	SMILEY	BAIDU	ONLINE SAFETY PRODUCT	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
A24/144	03592	CRAZY	BAIDU	ONLINE SAFETY PRODUCT	Y&R SHANGHAI	CHINA	Y&R SHANGHAI

## **A25 (Corporate Image & Communication)**

A25/018	01623	ELEPHANT	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
A25/019	01626	APE	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
A25/020	01629	HYENA	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
A25/021	01632	FROG	LAND ROVER USA	AUTOMOBILE	Y&R NEW YORK	USA	Y&R NEW YORK
A25/022	02406	SURRENDER	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
A25/023	02409	RETREAT	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
A25/024	02412	ESCAPE	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
A25/025	02415	DEFEAT	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
A25/038	02799	SINKGIRL	COLGATE - PALMOLIVE	COLGATE	RED FUSE COMMUNICATIONS New York	USA	RED FUSE COMMUNICATIONS New York / Y&R NEW YORK
A25/039	02802	SINKBOY	COLGATE - PALMOLIVE	COLGATE	RED FUSE COMMUNICATIONS New York	USA	RED FUSE COMMUNICATIONS New York / Y&R NEW YORK

## **A26 (Public Health & Safety & Public Awareness Messages)**

A26/015	00212	BEAR	GREEN PEACE	CHARITY	PUBLICIS SHANGHAI	CHINA	PUBLICIS SHANGHAI
A26/028	00544	ICE CREAM	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	PUBLIC AWARENESS - GUN CONTROL	GREY CANADA Toronto	CANADA	GREY CANADA Toronto
A26/130	01230	FACEBOOK	BREAST CANCER FOUNDATION	BREAST CANCER FOUNDATION	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE
A26/143	02209	KID	MINI	DON'T TEXT AND DRIVE	PUBLICIS MEXICO Mexico City	MEXICO	PUBLICIS MEXICO Mexico City
A26/145	02211	TEENNAGER	MINI	DON'T TEXT AND DRIVE	PUBLICIS MEXICO Mexico City	MEXICO	PUBLICIS MEXICO Mexico City
A26/158	02778	SUFFOCATION	KARMA NIRVANA	KARMA NIRVANA	LEO BURNETT LONDON	UNITED KINGDOM	LEO BURNETT LONDON
A26/194	04206	PRISONER DNA 2	CALIFORNIA ATTORNEYS FOR CRIMINAL JUSTICE	CRIMINAL JUSTICE	GREY NEW YORK	USA	GREY NEW YORK / GREY KUALA LUMPUR
A26/198	04088	CLAWS	EVOLVE	EVOLVE	McCANN ERICKSON New York	USA	McCANN ERICKSON New York
A26/199	04090	BALLOONS	EVOLVE	EVOLVE	McCANN ERICKSON New York	USA	McCANN ERICKSON New York

## **Shortlist (Press Lions)**

A26/233	02738	SWEATER	ABRINQ FOUNDATION - SAVE THE CHILDREN	INSTITUTIONAL	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
A26/234	02740	BLUE DRESS	ABRINQ FOUNDATION - SAVE THE CHILDREN	INSTITUTIONAL	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
A26/235	02742	PULLOVER	ABRINQ FOUNDATION - SAVE THE CHILDREN	INSTITUTIONAL	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
A26/270	04391	UK	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A26/271	04394	SWEDEN	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A26/272	04397	NETHERLANDS	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A26/273	04400	GERMANY	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A26/274	04403	ITALY	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A26/275	04406	SCOTLAND	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A26/323	03849	THE HIV POSITIVE AD	GIV (LIFE SUPPORT GROUP)	CORPORATE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A26/343	04497	CHILDREN I	CEPIA	HUMAN RIGHTS - CHILD SLAVE LABOUR	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A26/344	04498	CHILDREN II	CEPIA	HUMAN RIGHTS - CHILD SLAVE LABOUR	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A26/345	04499	CHILDREN III	CEPIA	HUMAN RIGHTS - CHILD SLAVE LABOUR	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A26/357	03837	DAD 1	UNICEF	UNICEF	OGILVY & MATHER CHILE Santiago	CHILE	OGILVY & MATHER CHILE Santiago
A26/358	03838	DAD 2	UNICEF	UNICEF	OGILVY & MATHER CHILE Santiago	CHILE	OGILVY & MATHER CHILE Santiago
A26/371	03945	THE SAMARITANS	THE SAMARITANS	COUNSELLOR	OGILVY & MATHER VIETNAM Ho Chi Minh City	VIETNAM	OGILVY & MATHER VIETNAM Ho Chi Minh
A26/373	04520	DOG	THE SAMARITANS	COUNSELLOR	OGILVY & MATHER VIETNAM Ho Chi Minh City	VIETNAM	OGILVY & MATHER VIETNAM Ho Chi Minh
A26/374	04522	DEAD MAN	THE SAMARITANS	COUNSELLOR	OGILVY & MATHER VIETNAM Ho Chi Minh City	VIETNAM	OGILVY & MATHER VIETNAM Ho Chi Minh
A26/375	04523	JUMP	THE SAMARITANS	COUNSELLOR	OGILVY & MATHER VIETNAM Ho Chi Minh City	VIETNAM	OGILVY & MATHER VIETNAM Ho Chi Minh

## **A27 (Fundraising, Donations & Appeals)**

A27/001	00010	OLD AND NEW FAIRY TALES BOOK	THE SALVATION ARMY	OLD BOOK DONATION	DENTSU UTAMA Kuala Lumpur	MALAYSIA	DENTSU UTAMA Kuala Lumpur
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## Shortlist (Press Lions)

A27/002	00011	OLD AND NEW SHORT STORIES BOOK	THE SALVATION ARMY	OLD BOOK DONATION	DENTSU UTAMA Kuala Lumpur	MALAYSIA	DENTSU UTAMA Kuala Lumpur
A27/045	01635	KIDNEY	LIVEONNY	ORGAN DONOR REGISTRATION PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
A27/046	01637	HEART	LIVEONNY	ORGAN DONOR REGISTRATION PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
A27/047	01639	LIVER	LIVEONNY	ORGAN DONOR REGISTRATION PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
A27/079	00581	BLIND SPOT CHILD	SINGULARES	NGO - AGAINST ALCOOL	F.BIZ São Paulo	BRAZIL	F.BIZ São Paulo
A27/080	00582	BLIND SPOT BRIDGE	SINGULARES	NGO - AGAINST ALCOOL	F.BIZ São Paulo	BRAZIL	F.BIZ São Paulo
A27/081	04170	BLIND SPOT BIKE	SINGULARES	NGO - AGAINST ALCOOL	F.BIZ São Paulo	BRAZIL	F.BIZ São Paulo
A27/089	04226	SHAKE YOUR HEAD	WILDLIFE MANAGEMENT ASSOCIATION	WILDLIFE MANAGEMENT CAMPAIGN AND FUNDRAISING	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul
A27/090	04227	SHAKE YOUR HEAD	WILDLIFE MANAGEMENT ASSOCIATION	WILDLIFE MANAGEMENT CAMPAIGN AND FUNDRAISING	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul
A27/115	00766	ROGER	ADOT.COM	NPO	OGILVY & MATHER JAPAN Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo
A27/117	00772	STUART	ADOT.COM	NPO	OGILVY & MATHER JAPAN Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo
A27/120	04144	CREEPY SANTA I	PÁO DOS POBRES FOUNDATION	CHARITY	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
A27/121	04145	CREEPY SANTA II	PÁO DOS POBRES FOUNDATION	CHARITY	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
A27/122	04146	CREEPY SANTA III	PÁO DOS POBRES FOUNDATION	CHARITY	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
A27/125	03675	BONES	WWF-THAILAND	WWF	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
A27/127	02258	ANDY WARHOL	CITY OF BUENOS AIRES	BLOOD DONATION	THE COMMUNITY/LA COMUNIDAD Miami	USA	THE COMMUNITY/LA COMUNIDAD Miami
A27/128	02259	GEORGE LUCAS	CITY OF BUENOS AIRES	BLOOD DONATION	THE COMMUNITY/LA COMUNIDAD Miami	USA	THE COMMUNITY/LA COMUNIDAD Miami
A27/133	03572	MOTHER FOX	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
A27/134	03574	JUMBO	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
A27/135	03578	STARK	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	CHINA	Y&R SHANGHAI

## Shortlist (Press Lions)

A27/136	03582	RINGO	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
A27/144	04283	LUNG	BENEFICIÊNCIA PORTUGUESA HOSPITAL	ORGAN DONATION	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
A27/145	04284	HEART	BENEFICIÊNCIA PORTUGUESA HOSPITAL	ORGAN DONATION	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
A27/168	02831	REVERSE OBITUARIES	ORGAN DONATION FOUNDATION	ORGAN DONATION	SAATCHI & SAATCHI Oslo	NORWAY	SAATCHI & SAATCHI Oslo

## B01 (Copywriting)

B01/016	00368	CATCH 22	THE WINSTON FLETCHER FICTION PRIZE	THE WINSTON FLETCHER FICTION PRIZE	DLKW LOWE London	UNITED KINGDOM	DLKW LOWE London
B01/017	00370	THE GREAT GATSBY	THE WINSTON FLETCHER FICTION PRIZE	THE WINSTON FLETCHER FICTION PRIZE	DLKW LOWE London	UNITED KINGDOM	DLKW LOWE London
B01/018	00372	MIDNIGHT'S CHILDREN	THE WINSTON FLETCHER FICTION PRIZE	THE WINSTON FLETCHER FICTION PRIZE	DLKW LOWE London	UNITED KINGDOM	DLKW LOWE London
B01/019	00427	TIDINGS OF JOY	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
B01/020	00429	CHRISTMAS TIME	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
B01/021	00431	GOOD WILL TO ALL MEN	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
B01/073	02147	HOLD YOUR BREATH	GUY COTTEN	MARINE SECURITY GEAR - LIFE JACKETS	CLM BBDO Boulogne- Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
B01/074	00086	MACHINE GUN	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B01/075	00089	OBUS	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B01/076	00092	SLEDGEHAMMER	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B01/077	00095	GRENADE	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B01/078	00098	PROTHESIS	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS

## Shortlist (Press Lions)

B01/080	00104	SAW	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B01/098	03466	SPACE	MARS	M&M'S	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO
B01/105	03453	ALMOST PERFECT	VOLKSWAGEN NEW ZEALAND	VOLKSWAGEN	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland
B01/109	01355	HERPESTES AUROPUNCTATUS/INDIAN MONGOOSE	HONDA AUSTRALIA	HONDA GENUINE PARTS	LEO BURNETT MELBOURNE	AUSTRALIA	LEO BURNETT MELBOURNE
B01/110	01357	RHINELLA MARINA/CANE TOAD	HONDA AUSTRALIA	HONDA GENUINE PARTS	LEO BURNETT MELBOURNE	AUSTRALIA	LEO BURNETT MELBOURNE
B01/111	01359	ALOPEX LAGOPUS/ARCTIC FOX	HONDA AUSTRALIA	HONDA GENUINE PARTS	LEO BURNETT MELBOURNE	AUSTRALIA	LEO BURNETT MELBOURNE
B01/116	02626	MUSHROOMS	TRAVELSHOPPE	TRAVEL AGENCY	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	Y&R SOUTH AFRICA Cape Town / CREATIVE
B01/117	02629	ARCHITECT	TRAVELSHOPPE	TRAVEL AGENCY	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	Y&R SOUTH AFRICA Cape Town
B01/119	02635	GOAT	X-NEWS	NEWSPAPER	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	Y&R SOUTH AFRICA Cape Town / CREATIVE
B01/120	02638	STARVE	X-NEWS	NEWSPAPER	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	Y&R SOUTH AFRICA Cape Town / CREATIVE
B01/121	02641	HELL	X-NEWS	NEWSPAPER	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	Y&R SOUTH AFRICA Cape Town / CREATIVE
B01/127	03850	THE HIV POSITIVE AD	GIV (LIFE SUPPORT GROUP)	CORPORATE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B01/132	03420	ROOM OF WORDS	GETTY IMAGES	STOCK PHOTOGRAPHY	SAATCHI & SAATCHI Singapore	SINGAPORE	SAATCHI & SAATCHI Singapore
B01/134	03424	HONEYMOON	GETTY IMAGES	STOCK PHOTOGRAPHY	SAATCHI & SAATCHI Singapore	SINGAPORE	SAATCHI & SAATCHI Singapore
B01/144	00455	AMY	VIRGIN RADIO	RADIO	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT
B01/145	00458	MARVIN	VIRGIN RADIO	RADIO	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT

## B02 (Art Direction)

B02/005	00020	RURAL	UNILEVER INDONESIA	PUREIT	LOWE INDONESIA Jakarta	INDONESIA	LOWE INDONESIA Jakarta
B02/006	00021	URBAN	UNILEVER INDONESIA	PUREIT	LOWE INDONESIA Jakarta	INDONESIA	LOWE INDONESIA Jakarta
B02/043	00396	TERMINAL VELOCITY	VOLKSWAGEN SOUTH AFRICA	GOLF R	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN
B02/050	00439	SALMON	MARS	TEMPTATIONS CAT TREATS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
B02/051	00441	CHICKEN	MARS	TEMPTATIONS CAT TREATS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
B02/052	00443	SEAFOOD	MARS	TEMPTATIONS CAT TREATS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London

## Shortlist (Press Lions)

B02/069	00854	SLEEP	GEERS HÖRAKUSTIK AG & CO. KG	GEERS EARPLUGS	GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf / GREY
B02/070	00856	STUDY	GEERS HÖRAKUSTIK AG & CO. KG	GEERS EARPLUGS	GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf / GREY
B02/071	00858	WORK	GEERS HÖRAKUSTIK AG & CO. KG	GEERS EARPLUGS	GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf / GREY
B02/111	02292	POSITIVE & NEGATIVE COLOR CODE - MUSICAL	DURACELL	BATTERIES	GREY WORLDWIDE Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
B02/112	02294	POSITIVE & NEGATIVE COLOR CODE - KARAOKE MIC	DURACELL	BATTERIES	GREY WORLDWIDE Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
B02/142	02247	DOG	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	THE COMMUNITY/LA COMUNIDAD Miami
B02/143	02250	BABY	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	THE COMMUNITY/LA COMUNIDAD Miami
B02/144	02253	SQUIRREL	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	THE COMMUNITY/LA COMUNIDAD Miami
B02/153	01600	BEETLE	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
B02/154	01603	GRAPE	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
B02/155	01606	SNAKE	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
B02/156	01609	FLOWER	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
B02/161	01624	ELEPHANT	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
B02/162	01627	APE	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
B02/163	01630	HYENA	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
B02/164	01633	FROG	LAND ROVER USA	LAND ROVER PRINT ADS	Y&R NEW YORK	USA	Y&R NEW YORK
B02/181	02407	SURRENDER	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
B02/182	02410	RETREAT	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
B02/183	02413	ESCAPE	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
B02/184	02416	DEFEAT	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
B02/185	04214	THE 2008 CHINA EARTHQUAKE	TWITTER,INC	TWITTER	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
B02/186	04217	THE OSAMA BIN LADEN RAID	TWITTER,INC	TWITTER	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
B02/187	04220	THE BIRTH OF THE ROYAL BABY	TWITTER,INC	TWITTER	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE

## Shortlist (Press Lions)

B02/193	02779	SUFFOCATION	KARMA NIRVANA	KARMA NIRVANA	LEO BURNETT LONDON	UNITED KINGDOM	LEO BURNETT LONDON
B02/194	03276	SUJIHIKI	ZWILLING J.A. HENCKELS	MIYABI KNIVES	HEREZIE Paris	FRANCE	HEREZIE Paris
B02/195	03279	SHOTOH	ZWILLING J.A. HENCKELS	MIYABI KNIVES	HEREZIE Paris	FRANCE	HEREZIE Paris
B02/196	03282	GYUTOH	ZWILLING J.A. HENCKELS	MIYABI KNIVES	HEREZIE Paris	FRANCE	HEREZIE Paris
B02/197	03288	THE BODY 1	RÖMERQUELLE	WATER	HEREZIE Paris	FRANCE	HEREZIE Paris
B02/198	03291	THE BODY 2	RÖMERQUELLE	WATER	HEREZIE Paris	FRANCE	HEREZIE Paris
B02/199	03294	THE BODY 3	RÖMERQUELLE	WATER	HEREZIE Paris	FRANCE	HEREZIE Paris
B02/207	02562	SUGAR CUBE	TIPCO F&B CO.	TEA PLUS	IPG ADVERTISING Bangkok	THAILAND	IPG ADVERTISING
B02/208	02564	MOUNT FUJI	TIPCO F&B CO.	TEA PLUS	IPG ADVERTISING Bangkok	THAILAND	IPG ADVERTISING
B02/209	02566	WAVE	TIPCO F&B CO.	TEA PLUS	IPG ADVERTISING Bangkok	THAILAND	IPG ADVERTISING
B02/210	02153	ROBOT	PANASONIC	BATTERY	PROXIMITY BBDO Boulogne- Billancourt	FRANCE	PROXIMITY BBDO Boulogne-Billancourt
B02/211	02156	T-REX	PANASONIC	BATTERY	PROXIMITY BBDO Boulogne- Billancourt	FRANCE	PROXIMITY BBDO Boulogne-Billancourt
B02/212	02159	DUCK	PANASONIC	BATTERY	PROXIMITY BBDO Boulogne- Billancourt	FRANCE	PROXIMITY BBDO Boulogne-Billancourt
B02/226	03500	BODIES PRISIONERS	IVAW	NGO	THE CYRANOS//McCANN Barcelona	SPAIN	THE CYRANOS//McCANN
B02/227	03501	BODIES SOLDIERS	IVAW	NGO	THE CYRANOS//McCANN Barcelona	SPAIN	THE CYRANOS//McCANN
B02/230	00087	MACHINE GUN	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B02/231	00090	OBUS	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B02/232	00093	SLEDGEHAMMER	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B02/233	00096	GRENADE	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B02/234	00099	PROTHESIS	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B02/235	00102	TAXI	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS

## Shortlist (Press Lions)

B02/236	00105	SAW	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B02/238	01108	WHAT EMMA SEES	SCHICK NEW ZEALAND	TOILETRIES	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland
B02/239	01109	WHAT KATE SEES	SCHICK NEW ZEALAND	TOILETRIES	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland
B02/276	01581	BERLISTANBUL	GERMANWINGS	GERMANWINGS	GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY
B02/277	01584	COLONDON	GERMANWINGS	GERMANWINGS	GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY
B02/278	01587	PARISSELDORF	GERMANWINGS	GERMANWINGS	GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY
B02/279	01699	ELEPHANT	SURFRIDER FOUNDATION EUROPE	NGO	Y&R PARIS	FRANCE	Y&R PARIS
B02/280	01701	WALE	SURFRIDER FOUNDATION EUROPE	NGO	Y&R PARIS	FRANCE	Y&R PARIS
B02/281	01703	ORANGUTAN	SURFRIDER FOUNDATION EUROPE	NGO	Y&R PARIS	FRANCE	Y&R PARIS
B02/294	00517	SAUSAGE MCMUFFIN WITH EGG & COFFEE	McDONALD'S	McDONALD'S	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI
B02/323	00809	SENNHEISER - NOISE ISOLATION	SENNHEISER ELECTRONIC (BEIJING) CO., & SENNHEISER HONG KONG	Sennheiser "MOMENTUM 2.0" Noise Isolating Headphones	PUBLICIS HONG KONG Hong Kong	HONG KONG	PUBLICIS HONG KONG Hong Kong
B02/324	01647	RUSH HOUR	NESTLÉ	NESCAFÉ	MARCEL Mexico City	MEXICO	MARCEL Mexico City
B02/325	01651	MORNING AT THE OFFICE	NESTLÉ	NESCAFÉ	MARCEL Mexico City	MEXICO	MARCEL Mexico City
B02/326	01658	COLLEGE SURVIVOR	NESTLÉ	NESCAFÉ	MARCEL Mexico City	MEXICO	MARCEL Mexico City
B02/330	04392	UK	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
B02/331	04395	SWEDEN	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
B02/332	04398	NETHERLANDS	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
B02/333	04401	GERMANY	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
B02/334	04404	ITALY	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
B02/335	04407	SCOTLAND	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
B02/373	01810	VODAFONE COVERAGE // SPEECH BUBBLE - MOUNTAIN	VODAFONE	VODAFONE SUPERNET 2G	Y&R TEAM RED ISTANBUL	TURKEY	Y&R TEAM RED ISTANBUL

## Shortlist (Press Lions)

B02/374	01812	VODAFONE COVERAGE // SPEECH BUBBLE - SKYSCRAPER	VODAFONE	VODAFONE COVERAGE	Y&R TEAM RED ISTANBUL	TURKEY	Y&R TEAM RED ISTANBUL
B02/375	01814	VODAFONE COVERAGE // SPEECH BUBBLE - TUNNEL	VODAFONE	VODAFONE SUPERNET 2G	Y&R TEAM RED ISTANBUL	TURKEY	Y&R TEAM RED ISTANBUL
B02/404	03726	EMPTY FRIDGE	PIZZA HUT RESTAURANTS	PIZZA HUT DELIVERY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B02/405	03727	FEED ME	PIZZA HUT RESTAURANTS	PIZZA HUT DELIVERY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B02/406	03728	GLUED TO THE TV	PIZZA HUT RESTAURANTS	PIZZA HUT DELIVERY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B02/407	03729	HUNGRY WORKERS	PIZZA HUT RESTAURANTS	PIZZA HUT DELIVERY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B02/416	03811	TRAVELERS - LIBERTY	UTHING TRAVEL	UTHING TRAVEL	Y&R BEIJING	CHINA	Y&R BEIJING
B02/417	03814	TRAVELERS - BIG BEN	UTHING TRAVEL	UTHING TRAVEL	Y&R BEIJING	CHINA	Y&R BEIJING
B02/418	03817	TRAVELERS - GREAT WALL	UTHING TRAVEL	UTHING TRAVEL	Y&R BEIJING	CHINA	Y&R BEIJING

## B03 (Illustration)

B03/008	00187	DRUMSTICK	KFC	KFC BRAND	BBDO PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	BBDO PROXIMITY MALAYSIA Kuala Lumpur
B03/009	00190	BURGER	KFC	KFC BRAND	BBDO PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	BBDO PROXIMITY MALAYSIA Kuala Lumpur
B03/010	00193	FRENCH FRIES	KFC	KFC BRAND	BBDO PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA	BBDO PROXIMITY MALAYSIA Kuala Lumpur
B03/011	00211	WALRUS	GREEN PEACE	CHARITY	PUBLICIS SHANGHAI	CHINA	PUBLICIS SHANGHAI
B03/012	00213	BEAR	GREEN PEACE	CHARITY	PUBLICIS SHANGHAI	CHINA	PUBLICIS SHANGHAI
B03/091	02248	DOG	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	THE COMMUNITY/LA COMUNIDAD Miami
B03/092	02251	BABY	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	THE COMMUNITY/LA COMUNIDAD Miami
B03/093	02254	SQUIRREL	CITY OF BUENOS AIRES	THE BUENOS AIRES PUBLIC BIKE SYSTEM	THE COMMUNITY/LA COMUNIDAD Miami	USA	THE COMMUNITY/LA COMUNIDAD Miami
B03/153	03000	SALVADOR	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B03/154	03002	RIO	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B03/199	01697	RAFT OF THE MEDUSA	SURFRIDER FOUNDATION EUROPE	NGO	Y&R PARIS	FRANCE	Y&R PARIS

## **Shortlist (Press Lions)**

B03/274	03599	HOMEWRECK	THE SAMARITANS HONG KONG	SUICIDE PREVENTION HELPLINE	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
B03/275	03602	HEARTBREAK	THE SAMARITANS HONG KONG	SUICIDE PREVENTION HELPLINE	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
B03/276	03605	ALCOHOLIC	THE SAMARITANS HONG KONG	SUICIDE PREVENTION HELPLINE	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
B03/277	03608	GAMBLER	THE SAMARITANS HONG KONG	SUICIDE PREVENTION HELPLINE	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
B03/278	03611	BULLY	THE SAMARITANS HONG KONG	SUICIDE PREVENTION HELPLINE	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
B03/346	03113	ROCKETS	SNEAKER FREAKER BOOGAZINE	SNEAKER FREAKER BOOGAZINE	BBDO NEW YORK	USA	BBDO NEW YORK
B03/347	03116	ADORABLE	SNEAKER FREAKER BOOGAZINE	SNEAKER FREAKER BOOGAZINE	BBDO NEW YORK	USA	BBDO NEW YORK
B03/348	03119	FLOAT	SNEAKER FREAKER BOOGAZINE	SNEAKER FREAKER BOOGAZINE	BBDO NEW YORK	USA	BBDO NEW YORK
B03/349	03122	GRIP	SNEAKER FREAKER BOOGAZINE	SNEAKER FREAKER BOOGAZINE	BBDO NEW YORK	USA	BBDO NEW YORK

## **B04 (Typography)**

B04/035	03577	JUMBO	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
B04/036	03581	STARK	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
B04/037	03585	RINGO	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
B04/038	03587	HAPPY	BAIDU	ONLINE SAFETY PRODUCT	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
B04/039	03589	CHEEKY	BAIDU	ONLINE SAFETY PRODUCT	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
B04/040	03591	SMILEY	BAIDU	ONLINE SAFETY PRODUCT	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
B04/041	03593	CRAZY	BAIDU	ONLINE SAFETY PRODUCT	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
B04/045	04192	TIES	IKEA TURKEY	FURNITURE & HOME ACCESSORIES	TBWA/ISTANBUL	TURKEY	TBWA/ISTANBUL



## Shortlist (Press Lions)

B04/046	04195	SOCKS	IKEA TURKEY	FURNITURE & HOME ACCESSORIES	TBWAISTANBUL	TURKEY	TBWAISTANBUL
B04/047	04198	SHOES	IKEA TURKEY	FURNITURE & HOME ACCESSORIES	TBWAISTANBUL	TURKEY	TBWAISTANBUL

## B05 (Photography)

B05/045	01025	EXPLORE YOUR DREAMS	LIST GENERAL CONTRACTOR	LIST GENERAL CONTRACTOR	REICHL UND PARTNER Linz	AUSTRIA	REICHL UND PARTNER Linz
B05/046	01026	BE THE TAILOR OF YOUR DREAMS	LIST GENERAL CONTRACTOR	LIST GENERAL CONTRACTOR	REICHL UND PARTNER Linz	AUSTRIA	REICHL UND PARTNER Linz
B05/047	01027	BE THE PAINTER OF YOUR DREAMS	LIST GENERAL CONTRACTOR	LIST GENERAL CONTRACTOR	REICHL UND PARTNER Linz	AUSTRIA	REICHL UND PARTNER Linz
B05/049	01078	#STOPTORTURE	AMNESTY INTERNATIONAL	AMNISTÍA INTERNACIONAL	LA DESPENSA Madrid	SPAIN	LA DESPENSA Madrid
B05/077	02687	WEAK	UNICEF	CORP	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
B05/078	02689	FATTY	UNICEF	CORP	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
B05/079	02691	NERD	UNICEF	CORP	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
B05/147	03956	VAN GOGH	SAMSUNG SWITZERLAND	NX MINI CAMERA	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
B05/148	03958	KAHLO	SAMSUNG SWITZERLAND	NX MINI CAMERA	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
B05/149	03960	DUERER	SAMSUNG SWITZERLAND	NX MINI CAMERA	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
B05/153	03647	JUNGLE	JPFREEK ADVENTURE PUBLICATIONS	AUTOMOTIVE	OGILVY & MATHER GROUP HONG KONG	HONG KONG	OGILVY & MATHER GROUP HONG KONG
B05/154	03649	SNOW	JPFREEK ADVENTURE PUBLICATIONS	AUTOMOTIVE	OGILVY & MATHER GROUP HONG KONG	HONG KONG	OGILVY & MATHER GROUP HONG KONG
B05/201	01949	ENERGIL GRANDMOTHER	EMS	MULTIVITAMIN	WE São Paulo	BRAZIL	WE São Paulo
B05/255	04036	PIMP	BENNETT COLEMAN	MUMBAI MIRROR	TAPROOT DENTSU Mumbai	INDIA	TAPROOT DENTSU
B05/256	04037	RAILWAY CONTRACTOR	BENNETT COLEMAN	MUMBAI MIRROR	TAPROOT DENTSU Mumbai	INDIA	TAPROOT DENTSU Mumbai

Total Entries: 518